



PRESS RELEASE

July 25, 2022

Cross-Border Economic Summit Brings Together over 500 Provincial, State, and Federal Legislators and Business Leaders in Calgary, July 24-28

Over 500 provincial, state, and federal legislators and business leaders from the Canadian provinces and territories of Alberta, British Columbia, Northwest Territories, Saskatchewan, and the Yukon, and the U.S. jurisdictions of Alaska, Idaho, Montana, Oregon, and Washington, have convened at the Hyatt Regency Calgary for the Pacific NorthWest Economic Region's (PNWER) 31st Annual Summit in Calgary, Alberta, taking place from July 24-28.

The Summit starts off Monday morning with a session featuring both the U.S. Ambassador to Canada David Cohen and Canadian Ambassador to the U.S. Kirsten Hillman, speaking on key issues of the border and the Canada-U.S. relationship. The session will be moderated by Scotty Greenwood, CEO of the Canadian American Business Council.

PNWER President and Alberta MLA Richard Gotfried said, "PNWER's Annual Summit sets the gold standard for building upon cross-border relationships and shared interests, while setting the stage for a much-anticipated gathering of friends and colleagues from across the region to share best practices, learnings and objectives in a post-pandemic world. As we embrace our shared history as closest neighbours, friends and allies, we are also reminded of our global responsibility in democratic leadership, environmental sustainability and in protecting our shared economic and strategic interests in a volatile world."

Gary G. Mar, Q.C., CEO and President of the Canada West Foundation and PNWER Summit Private Sector Co-Chair, Calgary, said, "Recent global events have highlighted the importance of our bi-national relationship and have made this conference more relevant than I've seen in my three decades with PNWER. Energy security, supply chain issues, carbon emissions and wild boar don't recognize borders - which means the conversations we have here are a critical step toward resolving challenges to the mutual benefit of both our nations."

Kate Chisholm, Q.C., Chief Strategy and Sustainability Officer for Capital Power and PNWER Summit Private Sector Co-Chair, Edmonton, added "PNWER affords an opportunity for legislators, other policy makers and private industry to discuss cross border issues of economic interest to the region and work together to make the Pacific Northwest Region stronger. It has been a privilege to work with MLA Gotfried and the PNWER team to bring PNWER to Calgary this year."

The PNWER Summit will highlight a wide array of cross-border topics during the conference. The following are some of the critical issues that delegates will address in targeted sessions:

- **Formulating a North American Energy Security and Sustainability Framework**
- **Building resilient supply chains and infrastructure to leverage regional strengths while promoting the shared benefits of enduring Canada-U.S. trade ties**
- **“Moving to Net-Zero 2050” as a featured topic across diverse sectoral sessions including energy, forestry, agriculture, and transportation**
- **Navigating disruptions and seizing opportunities in supply chain resiliency, in reflection of regional and global challenges, while addressing the unanticipated impact of geo-political turmoil**
- **Clean Tech Showcase highlighting innovative technology being pioneered across Alberta focused on reducing GHG emissions**
- **Re-emerging as a global leader in cross-border collaboration and in the movement of goods, services, and people following the challenges of the pandemic**
- **Once in a lifetime opportunity to invest in regional infrastructure with multi-generational benefits**

ABOUT PNWER

The Pacific NorthWest Economic Region (PNWER) is a public/private non-profit organization created by statute in 1991. Member jurisdictions include Alaska, Idaho, Montana, Oregon, and Washington, and the Canadian provinces and territories of Alberta, British Columbia, the Northwest Territories, Saskatchewan, and the Yukon. PNWER's mission is to increase the economic well-being and quality of life for all citizens of the region; identify and promote "models of success; and serve as a conduit to exchange information. For more information on PNWER, visit www.pnwer.org.

###

FOR MEDIA

Fill out the media credential form and access PNWER backgrounder and other materials at www.pnwer.org/2022-summit-media. For more information on the Summit and to view the full agenda, visit www.pnwer.org/2022-summit.