



International Trade

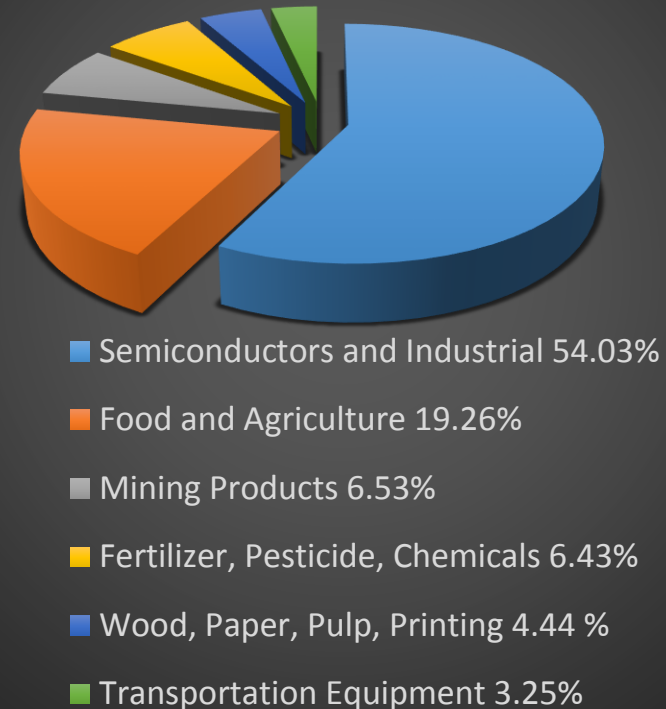
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Idaho Trade Statistics

- 26,017 US jobs supported by goods exported from Idaho in 2014
- 1,762 companies exported from Idaho in 2013 (84% were small businesses)
- 15,700 Idaho workers employed by foreign-controlled companies in 2013

Source: US Department of Commerce,
International Trade Administration

2015 Export industries to
World (% of total)



Services Provided to Idaho Companies

Education

Export
Counseling

Inbound
Activities

Diplomatic
Relations

Outbound
Activities

Investment
Promotions

Diplomatic Relations



Consul General of Azerbaijan Visit in
Boise, ID 2015



Taiwan Ministry of Economic Affairs
Visit in Boise, ID 2015

International Trade Shows

- Booth cost sharing for Idaho pavilions
- Prepare itineraries, coordinate logistics, assist with visas and translations
- Follow-up assistance and sales coordination



Idaho Trade Missions

Participating Companies will receive:

- Pre-qualified appointments with potential customers and key government officials within your industry sector
- Comprehensive daily meeting itinerary, logistical arrangements including air travel, hotels, and ground transportation
- Mission details including market, cultural, political, and economic information



State Trade Expansion Program (STEP)

Objectives:

- Increase the number of Idaho small businesses that are exporting
- Increase the value of exports for small businesses that are currently exporting

Idaho's STEP

- Financial Assistance Plans
- Financial Assistance Plans for State Led Trade Missions
- State Led Trade Shows



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration.

Bringing Idaho to the World



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