

# ACTION ITEMS

Tourism Working Group 2016



*Pacific NorthWest  
Economic Region*

The Tourism Working Group helps address best practices and solutions to challenges in growing regional tourism. The group is working to develop tools that show tourism's economic impact on the region, encourage two-nation vacations and improve transportation between destinations in the region. The Tourism Working Group has worked on several projects to increase Asian tourism to the region.

Action Items	Project Lead	Status
<p><b>Tourism Working Group Governance</b></p> <p>PNWER calls on every member state and province to appoint a policy maker and industry representative to the Tourism Working Group for a two year term</p> <p>1 Once populated with PNWER-wide membership, the PNWER Tourism Working Group will develop a sustainable governance structure including a Charter (Vision) and Terms of Reference. Action point needs PNWER Board support</p>	<p>Paul Nursey, Dave Cowen and Gael Tarleton</p>	<p>In progress</p>
<p><b>Access Improvement</b></p> <ul style="list-style-type: none"> <li>• Explore visa synchronization pilots under the principle of 'checked once/cleared twice'</li> <li>• Support the principle of developing a Trilateral Trusted Traveler program for North America</li> <li>• Restore visa processing to the Canadian Consulate in Seattle</li> <li>• Address impediments to Border entry such as misdemeanor convictions</li> <li>• Support for VRFID on Canadian travel documents</li> </ul> <p>2</p>	<p>Dave Cowen, Gael Tarleton</p>	<p>In progress</p>

# ACTION ITEMS

Tourism Working Group 2016



*Pacific NorthWest  
Economic Region*

Action Items		Project Lead	Status
3	<p><b>Communication on Trusted Traveler and Known Traveler.</b></p> <p>Develop a “How To Cross the Border” information packet for the tourism industry. Emphasis on NEXUS benefits and VRFID technology (Passport companion card and enhanced drivers licenses). Ensure consistent information for dissemination.</p>	<p>Andrew Little &amp; James Phillips, Research on Trusted Traveler information coming from Laurie Trautman and Nicole Bates-Eamer</p>	<p>In progress</p>
4	<p><b>Product development</b></p> <p>Multimodal transportation. Investigate interest in dedicated project: Increased tourism rail access from Vancouver and Seattle to Montana, Yellowstone and Boise</p>	<p>Bruce Agnew, co chair of Transportation</p>	<p>In progress</p>
5	<p><b>Data and Collaboration:</b></p> <p>Collaborate with the University of Victoria and WWU’s BPRI on tourism research</p> <ul style="list-style-type: none"> <li>• Help transportations companies prepare for preclearance</li> <li>• Find job and economic impact data on local, state, provincial and national levels</li> <li>• Work toward developing “portal” on the PNWER website Tourism Working Group page that industry, government and legislators can access.</li> </ul>	<p>Paul Nursey with support from Laurie Trautman and Nicole Bates-Eamer</p>	<p>In progress</p>

For more information, visit [PNWER.org/tourism](http://PNWER.org/tourism)  
or contact Mark Stayton: [Mark.Stayton@pnwer.org](mailto:Mark.Stayton@pnwer.org), (206) 443-7723