

**2015 ANNUAL SUMMIT**  
**TRADE & ECONOMIC DEVELOPMENT WORKING GROUP**  
**SESSION AGENDA**  
Wednesday, July 15, 2015

*Private Sector Co-Chair: Webb Brown, President/CEO, Montana Chamber of Commerce*

*Public Sector Co-Chair: Dan Ashton, MLA, British Columbia*

**PANEL 1**

**PRIVATE SECTOR LED STATE BUSINESS PLANNING INITIATIVES; WHAT CAN WE LEARN FROM EACH OTHER?**

- *How has private sector participated in your statewide planning effort?*
- *How do you engage state/federal/local elected officials?*
- *What are your top 3 goals, and how will you measure success?*
- *What are common elements that go beyond your state?*

**PANELISTS:**

- Senator Arnie Roblan, Oregon State Legislature
- David Giuliani, Board Chair and Co-Founder of the Washington Business Alliance
- Greg Gianforte, Founder of RightNow Technologies

**PRESENTATION ON POTENTIAL TOOL FOR REGIONAL COLLABORATION: THE WASHINGTON BUSINESS ALLIANCE METRICS EXPLORER**

- Hans Stroo, Manager of Research & Communication, Washington Business Alliance

**Q&A SESSION WITH PANELISTS AND AUDIENCE**

**PANEL 2**

**NEW INNOVATIONS & OPPORTUNITIES IN ATTRACTING CAPITAL TO REGIONAL ECONOMIC DEVELOPMENT STRATEGIES**

*MODERATED BY BURT HAMNER, CEO, HYDROBEE*

- *Briefly describe your initiative*
- *How has your program been successful and how do you measure success?*
- *What opportunities do you see in this region to collaborate?*

**PANELISTS:**

- Christian Haeuselmann , Chair, Global Cleantech Cluster Association
- Tim Faley , Co-Founder, KeyStone Compact Group
- Michael Brownrigg, Founding Partner – San Francisco, Total Impact Capital

**Q&A SESSION WITH PANELISTS AND AUDIENCE**

**SIDE EVENT:** Two-hour follow-up meeting on innovative financing and a discussion on developing a regional strategy will be held in the afternoon following the luncheon plenary in Gibbon/Lamar