### Sustainable Collaboration e Relationships Cyber Reco Infrastructure rust Response Highlmpact Preparedness Communication **BusinessContinuity** InformationSharing

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- What excites me about what I heard . . .what does it inspire me to try?
- What did I hear that may require me to think differently about my own P3?
- What, if anything, concerned me about what I heard?

### **Questions:**

- What further questions do I have?... of which presenters?
- At our table, what 2 questions do we agree are most important to ask today?

#### **Deb Moller**

Former Program Manager | Oregon Office of Emergency Management

#### **Carmen Merlo**

Director | Portland Bureau of Emergency Management

#### **Jim Ammons**

Business Continuity Director | Nike

#### **David Matthews**

Founder | Cyber Incident Response Coalition and Analysis Sharing group (CIRCAS)

## Deb Moller

Former Program Manager | Oregon Office of Emergency Management

## The Courtship Model of P3

# Building Relationships Before the Disaster

Debbie Moller, Moller Consulting

What is the *lowest* level of connection necessary to *reach your goal*?

- Communicate
- •Cooperate
- •Coordinate
- Collaborate
- Integrate

### Communicate

# Bore, noun. A person who talks when you wish him to listen.

**Ambrose Bierce** 

### Communicate

# I don't like that man. I must get to know him better.

## Abraham Lincoln



## The beginnings and endings of all human undertakings are untidy.

John Galsworthy

## Coordinate

## Write your injuries in dust, your benefits in marble. **Benjamin Franklin** F

## Collaboration

# I think there should be collaboration, but under my thumb.

Elia Kazan



## We have always found the Irish a bit odd. They refuse to be English.

## Winston Churchill

## And Always Remember:

# Anything is easier to get into than to get out of.

Agnes Allen

## Carmen Merlo

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## Business Continuity Director | Nike

### BUILDING ON A SOLID STRATEGY.

# 

#### **1. INCIDENT COMMAND**

#### **2. NATIONAL INCIDENT MANAGEMENT**

**3. NATIONAL FRAMEWORKS** 





**STANDARDIZED MANAGEMENT TOOL** 

**INTEGRATION OF OPERATIONS** 

**DELIBERATE & AD HOC APPLICATION** 

**SCALABLE** 

**HORIZONTAL AND VERTICAL STRUCTURE** 

**INFORMATION SHARING** 

### PRIVATE SECTOR APPLICATION.

# 

**OPERATIONAL CONTROL** 

**PLANNING STRUCTURE** 

**RECOVERY STRATEGIES** 

**RISK MANAGEMENT** 

SITUATIONAL AWARENESS AND INFO SHARING

## COMMONS EFFORTS SEPARATED BY A COMMON LANGUAGE





#### PUBLIC

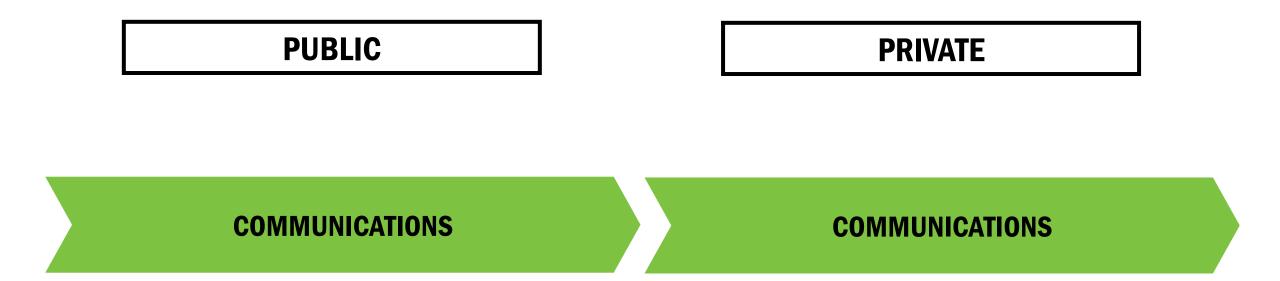
### PRIVATE

#### **CRISIS/INCIDENT MANAGEMENT**

#### **CRISIS/INCIDENT MANAGEMENT**

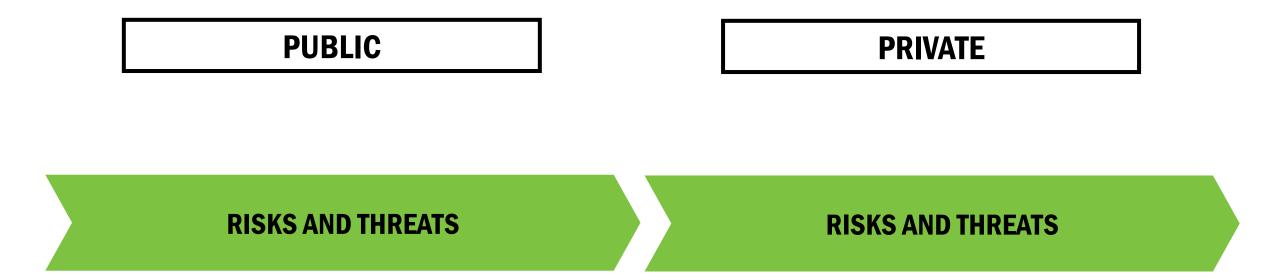


















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