

Agenda

SUNDAY, NOVEMBER 17

- 10:00 - 7:00pm Registration- CONFERENCE FOYER
- 12:00 - 1:00pm Executive Board Luncheon - PORTLAND ROOM
- 1:00 - 4:00pm Executive Committee & Delegate Council Meeting (open to all)- LEONESA III
- 5:00 - 6:00pm **Welcome Reception** - CONFERENCE FOYER, HOSTED BY CALGARY ECONOMIC DEVELOPMENT
Join our opening reception to get to know your colleagues from throughout the region.

LOCATION:
LEONESA I&II

Opening Banquet - **What ties us together? Celebrating the common bonds in PNWER**

Featuring:

Introductory remarks by the PNWER President

Senator Mike Cuffe, Montana

Sharing the federal perspective on the U.S. - Canada relationship

Consul General Brandon Lee, Consulate General of Canada, Seattle

Consul General Katherine Dhanani, U.S. Consulate, Vancouver

Keynote address with an update on the Columbia River Treaty followed by tabletop discussions with delegates on the CRT

The Honourable Katrine Conroy, B.C. Minister Responsible for the Columbia River Treaty



Sen. Mike Cuffe
Montana



Consul General
Brandon Lee



Consul General
Katherine Dhanani



Hon. Katrine Conroy
British Columbia

- 8:00 - 10:00pm Hospitality Suite - VESUVIO SUITE - 28TH FLOOR

MONDAY, NOVEMBER 18

- 7:00 - 7:00pm Registration- CONFERENCE FOYER

- 7:30- 9:00am Keynote Breakfast - **Accelerating the Pacific Northwest Economy through Innovation**

LOCATION:
LEONESA I&II

Featuring:

Chris Gregoire, CEO, Challenge Seattle; Co-Chair of the Cascadia Innovation Corridor;
Former Governor of Washington State

The Cascadia Innovation Corridor Partnership facilitates cross-border knowledge exchange, jointly advances and integrates our common infrastructure needs, supports strategies that accelerate the Pacific Northwest economy, creates an innovative ecosystem that attracts capital and the world's top talent, and builds a network of connected people, companies, capital, universities, colleges, and researchers.

Moderated by:

Irene Plenefisch, Government Affairs Director, Microsoft



Chris Gregoire
Challenge Seattle



Irene Plenefisch
Microsoft

Agenda

MONDAY, NOVEMBER 18 CONTINUED

9:15 - 10:45am

LOCATION:
LEONESA I&II

Session #1 - Innovation Ecosystems leading to Economic Growth: Globally relevant innovation is disrupting the region. The economic growth occurring in multiple sectors of the economy is being influenced by the digitization of Industry. The innovation session explores how technology is changing manufacturing, logistics, and everyday life, and how commercial enterprises are connecting with the U.S. federal Department of Defense. How should government and industry work together to ensure workforce and communities are able to take on these global opportunities?

Featuring:

Jaime Fitzgibbon, Founder and CEO, Ren.ai.ssance Insights

Ren.ai.ssance Insights is a network of innovators, technologists, strategists, data scientists, lawyers, and business executives triggering conversation and strategic development plans around responsible and sustainable innovation in technology, society, and government.

Jennifer Fox, Director, Chief of Staff, Autodesk

Autodesk developed the software that empowers numerous companies to create the innovations of tomorrow and solve the problems of today. If you've ever driven a high-performance car, admired a towering skyscraper, used a smartphone, or watched a great film, chances are you've experienced what millions of Autodesk customers are doing with their software.

Bill Tam, VP, Business Development, Canada's Digital Technology Supercluster

The Supercluster is a new initiative in partnership with the Government of Canada to develop economic clusters at scale by fostering ambitious, collaborative R&D projects that will drive the digital transformation of Canadian businesses and improve Canada's competitiveness globally.

Moderated by:

Nirav Desai, Senior Partner, Moonbeam Exchange

Moonbeam is a startup focused on rapid prototyping of solutions that address barriers to spatial and immersive computing technology adoption. One of their goals is to use big data to address big problems.



Jaime Fitzgibbon
Ren.ai.ssance Insights



Jennifer Fox
Autodesk



Bill Tam
Canada's Digital Technology
Supercluster



Nirav Desai
Moonbeam Exchange

10:45 - 11:45 am

LOCATION:
LEONESA I&II

Session #2 - Smart Grids

What is the future of our electrical grid? How can we strengthen and maintain our interconnected systems? Join us for a panel discussion exploring the dynamic work that is already taking place to transform the way our grid works and look at how new technologies are increasing regional reliability and efficiency. This panel will focus on the complexity and interconnectivity of smartgrids, what the utility of the future looks like, and the questions we need to be thinking about for the future.

Featuring:

Karen Studarus, Electricity Infrastructure Group, Pacific Northwest National Lab

Jason Zyskowski, Sr. Manager, Transmission & Distribution, Snohomish County PUD

Moderated by:

Brian Young, Director of Ec Dev, Clean Tech Sector, WA Dept. of Commerce



Karen Studarus
PNNL



Jason Zyskowski
SnoPUD



Brian Young
WA Dept of Commerce

11:45 - 12:15pm Networking Break- CONFERENCE FOYER
Take this opportunity to network with fellow Forum attendees

12:15 - 2:00pm

LOCATION:
LEONESA I&II

Keynote Plenary Luncheon - **Out of this World: the Emerging Space Cluster in the PNW**

The PNW region is an emerging commercial space industry cluster. Host to several large and small companies, the region stands to benefit economically from this cluster as it continues to expand. Space as a sector, has many commercial applications that we are only starting to see materialize. The luncheon plenary will provide delegates a showcase of diverse, leading companies in the region and explore how economic development and workforce policy can foster growth of this emerging cluster.

Featuring:

Rhae Adams, VP of Strategy & Business Development, First Mode
First Mode is revolutionizing the design, engineering, and development of technology for industries on and off the planet. First Mode harnesses the tools and technologies developed for the robotic exploration of the solar system and adapts them to mission critical and safety critical projects on Earth, Mars, the Moon, and other planetary bodies.

Curt Blake, Chief Executive Officer, Spaceflight Industries
Spaceflight Industries is a next-generation space company enabling access to space and redefining global intelligence. They are focused on removing the complexities and high cost that once prohibited the majority of organizations from getting to space and observing our planet. The combination of innovative satellite design, rideshare launch offerings, and geospatial intelligence services provide the insights that transform how we view ourselves and Earth.

Ken Young, General Manager, Aerojet Rocketdyne
Aerojet Rocketdyne is an important contributor in launching America's next space age, providing systems and components that will help us travel deeper into our solar system than ever before. Customers include the U.S. Department of Defense and NASA, where they provide a full range of propulsion and power systems for launch vehicles, satellites, and other space vehicles.

Moderated by:

Emily Wittman, President & CEO, Aerospace Futures Alliance and Washington State Space Coalition

The Aerospace Futures Alliance was formed in 2006 to provide aerospace companies with a single voice on policy issues affecting the sector.



Rhae Adams
First Mode



Curt Blake
Spaceflight Industries



Ken Young
Aerojet Rocketdyne



Emily Wittman
AFA and WSSC

Agenda

MONDAY, NOVEMBER 18 CONTINUED

2:15 - 3:45 pm

Session #3 - Transportation of Tomorrow

LOCATION:
LEONESA I&II

Autonomous, Connected, Electric and Shared mobility (ACES) promises to enhance our economic development, reduce carbon emissions, save lives, and mitigate traffic congestion. Previous PNWER sessions in Spokane, Victoria, and Saskatoon have explored the economic and environmental benefits of advanced technology in transportation. In this session, we will examine the region's efforts on moving to a faster ACES adoption while exploring the rural-urban electric vehicle charging gap.

Featuring:

Tom Alberg, Managing Director & Co-Founder, Madrona Venture Group

Bryan Mistele, President & CEO, INRIX

INRIX is a leading provider of real-time transportation information, connected car services, and analytics worldwide.

Jennifer Harper, Business and Programs Developer, Energy Northwest; The Electric Vehicle Infrastructure Transportation Alliance (EVITA)

EVITA is leading the way to advocate for sustainable electric transportation infrastructure in Washington State and the Pacific Northwest. EVITA is preparing for accelerated consumer adoption of plug-in electric vehicles and wants to help their member utility customers better understand the technology.

Fran Dougherty, Chief Technology Officer, Automotive at Microsoft

Moderated by: **Bruce Agnew**, Director, ACES Northwest Network and **Senator Chuck Winder**, co-chairs of PNWER Transportation Working Group



Tom Alberg
Madrona Venture Group



Bryan Mistele
INRIX



Jennifer Harper
EVITA



Fran Dougherty
Microsoft



Bruce Agnew
ACES NW Network



Sen. Chuck Winder
Idaho

3:45 - 5:15 pm

Session #4 - Smarter Regions for the Future- 5G networks and Smart Cities are revolutionary innovations, but in an ever-changing technology policy landscape, it can be hard to keep up! This panel will take you from the national level of U.S. and Canadian 5G/Smart City policy to the applications of this technology in a mid-sized city pilot, to the realities of what 5G will mean for the providers of this service. Explore the economic potential of applications built on 5G technology, the practical aspects of implementing pilot programs, and how these innovations have the potential to bridge or further exacerbate the connectivity access gap.

LOCATION:
LEONESA I&II

Featuring:

Azmeena Hasham, Distinguished Architect, Smart Communities - Transportation/Mobility, Verizon

Kim Zentz, Chief Executive Officer, Urbanova

Michael Boyle, Strategic Planning Director, Westin Building Exchange

Brandon Lee, Consul General, Consulate General of Canada- Seattle

Moderated by:

Vandana Slatter, State Representative, Washington State Legislature



Azmeena Hasham
Verizon



Kim Zentz
Urbanova



Michael Boyle
Westin Building Exchange



Brandon Lee
Consul General



Rep. Vandana Slatter
Washington

5:30 - 7:00pm

Evening Networking Reception - Join legislators and government and industry professionals for an evening reception hosted by the Canadian Engineering and Geoscience Regulators.

LOCATION: LEONESA III

8:00 - 10:00pm

Hospitality Suite - VESUVIO SUITE- 28TH FLOOR

4 | PACIFIC NORTHWEST ECONOMIC REGION

7:00 - 4:00pm

Registration- CONFERENCE FOYER

7:30 - 9:00am

LOCATION:
LEONESA I&II

Keynote Breakfast Plenary - What is the Deal with Trade?

PNWER is one of the most trade dependent regions in the world! Get the latest data and hear from the leading experts in the region on the impact of tariffs, USMCA/CUSMA, and the ongoing trade wars.

Featuring:

Maria Ellis, Executive Director, Pacific Northwest International Trade Association;
Portland Business Alliance

Robert Hamilton, Governor's Advisor for Trade Policy, WA Department of Commerce

Lori Otto Punke, President, Washington Council on International Trade

Moderated by: **Edward Alden**, Senior Fellow, Council on Foreign Relations



Maria Ellis
Portland Business Alliance



Robert Hamilton
WA Department of
Commerce



Lori Otto Punke
WCIT



Edward Alden
Council on Foreign
Relations

9:20 - 9:30am

Bus Departure for Working Waterfront and Maritime Innovation Tour- CONFERENCE FOYER

9:45 - 12:00pm

Working Waterfront and Maritime Innovation Tour, hosted by Argosy Cruises

LOCATION:
ARGOSY CRUISES
PIER 55

All participants will join this session to explore the dynamics of global trade impacting the region during this working tour of Elliott Bay. Participants will hear from port leaders, shipping, rail, and other stakeholders to learn more about the impact of changing global trade patterns, intermodal transportation linkages, and the impact of tariffs on trade.

BUSES WILL DEPART
FROM THE HOTEL AT
7TH AVE STARTING
AT 9:20AM

Featuring:

Representative Gael Tarleton, Former Port Commissioner, WA State Representative

David Gudgel, CEO, Clipper Vacations

Kurt Beckett, Deputy CEO, Northwest Seaport Alliance

Ephraim Froehlich, Principal, AKWA-DC

Captain Michael Moore, Vice President, Pacific Merchant Shipping Association

Linda Styrk, Executive Director, Puget Sound Pilots

Rear Admiral Anthony "Jack" Vogt, Commander, Thirteenth Coast Guard District

Jill Mackie, Senior Vice President Public Affairs, Vigor Industrial

Joe Ritzman, Vice President, SSA Marine

Commander Nate Menefee, United States Coast Guard, Sector Puget Sound

Amy Scarton, Director, Washington State Ferries

BRING WARM
CLOTHES FOR THE
TOUR

Agenda

TUESDAY, NOVEMBER 19 CONTINUED

12:30 - 2:00pm

LOCATION:
LEONESA I&II

Luncheon Keynote Plenary - **Roundtable of upcoming legislative sessions**: Hear from legislators on the main issues expected in their respective jurisdiction's upcoming legislative sessions.

Featuring:

Rep. Gael Tarleton, Washington State

Sen. Mia Costello, Alaska

Larry Doke, MLA, Saskatchewan

Richard Gotfried, MLA, Alberta

Sen. Chuck Winder, Idaho

Moderated by:

Tom Banse, Public Radio Regional Correspondent, KUOW Public Radio



Rep. Gael Tarleton
Washington



Sen. Mia Costello
Alaska



Larry Doke, MLA
Saskatchewan



Richard Gotfried, MLA
Alberta



Sen. Chuck Winder
Idaho



Tom Banse
KUOW

2:00 - 2:15pm

Networking Break- CONFERENCE FOYER

Take this opportunity to network with fellow Forum attendees

2:15 - 3:30 pm

LOCATION:
LEONESA I&II

Session #5 - Building the Border of the Future - Featuring an update on the Beyond Preclearance Coalition activities, Innovative airport and land border technologies, and the status of the Land, Marine, Rail agreement.

Featuring:

Solomon Wong, President and Chief Executive Officer, InterVISTAS

InterVISTAS Consulting Group is a leading management consulting company with extensive expertise in aviation, transportation and tourism. Their consultants have delivered projects in over 76 countries around the world.

Michael Freeman, Assistant Director, Office of Field Operations, U.S. Customs and Border Protection

Jason Beloso, Strategic Planning Manager; Rail, Freights and Port Division; Washington State Department of Transportation

Ryan Malane, Vice President of Marketing, Black Ball Ferry Line

Moderator:

Laurie Trautman, Director, Border Policy Research Institute



Solomon Wong
InterVISTAS



Michael Freeman
U.S. Customs &
Border Protection



Jason Beloso
WSDOT



Ryan Malane
Black Ball Ferry Line



Laurie Trautman
Border Policy Research Institute

3:45 - 5:00 pm

LOCATION:
LEONESA I&II

Session #6 - What's All the Buzz About? What is the Future of Drones?

Drones are being utilized in ways that would seem impossible just a few years ago. The manufacturing and innovative drone technologies happening right here in the Pacific Northwest gives us the chance to be a world leader on drones. Learn the latest on this fast-evolving industry and hear how drones are being used to mitigate disasters, inspect critical infrastructure, increase public safety, and more. Is your policy in line with federal regulations? What are policy recommendations from private sector UAV operators?

Featuring:

Bryan Norton, Deputy City Attorney, City of Boise

Is your state making unconstitutional laws related to drone policy?

Douglas Spotted Eagle, Founder, Sundance Media Group LLC

Tom Hagen, Director, AUVSI

Moderator:

Charlton Evans, CEO, End State Solutions LLC



Bryan Norton
City of Boise



Charlton Evans
End State Solutions



Tom Hagen
AUVSI



Douglas Spotted Eagle
Sundance Media Group LLC

6:00- 8:00pm

LOCATION:
AMAZON SPHERES
2111 7TH AVENUE

Evening Reception at the Amazon Spheres - Enjoy this opportunity to network with legislators and policy professionals at one of Seattle's newest attractions- The Amazon Spheres, a unique cloud forest biodome. The Spheres are home to more than 40,000 plants from the cloud forest regions of over 30 countries.

Dress in layers! The Spheres climate is different than you may be accustomed to- it is optimized so both plants and visitors can thrive. The temperature will be 72 degrees with a humidity around 60 percent but will cool off as the evening progresses.

Doors will not be open until 6pm. Remember to bring your government-issued ID and conference badge

