

2016 PNWER Economic Leadership Forum in Boise, Idaho

November 16-19

Preliminary Agenda

Wednesday, November 16

Noon - 7 p.m.	Registration - Grove Hotel
2:30 p.m. - 5:00 p.m.	National Interagency Fire Center Tour <i>Tour will depart the Grove Hotel at 2:30 p.m. and return around 5:00 p.m.</i>
7 p.m.	Executive Committee Working Dinner <i>Grove Hotel, Second Floor, Aspen/Cedar</i> PNWER Priorities for 2017
9 - 11 p.m.	Hospitality Suite <i>Grove Hotel, Third Floor, Terrace Suite</i>

Thursday, November 17

7 a.m. - 5 p.m.	Registration - Boise Centre East, Room 440
8 - 9:15 a.m.	Breakfast plenary - Boise Centre East, Room 420 <i>Impact of the U.S. elections on the Region</i>
9:15 a.m. - 12:30 p.m.	Transportation - Boise Centre East, Room 410 AB Welcome from Transportation Working Group Co-Chairs <ul style="list-style-type: none">- Sen. Chuck Winder, Idaho and Bruce Agnew, Cascadia- Brief overview on working group and past projects- Introduce Port Vancouver Market Access Tour Idaho as a Crossroads State Idaho Department of Transportation: <ul style="list-style-type: none">- Harmonizing Truck Size and Weight Regulations- FAST Act and its impact on freight and commerce in Idaho<ul style="list-style-type: none">● Scott Stokes, Chief Deputy, IDT

Innovative Finance

Progress in Washington D.C. and Fast Act update

Looking ahead to 2017: P-3s nationally and regionally

- Leslie Blakely, President, Coalition for America's Gateways and Trade Corridors

Enabling Public Private Partnerships in Washington State

- Rep. Hans Zeiger, Washington Legislature

Market Access

Challenges faced by Idaho's Inland Port

- Dave Doeringsfeld, Port Manager, Port of Lewiston

Market Access for Agriculture

- Larry Doke, Member of Legislative Assembly, Saskatchewan

Supply Chain Leadership

The Urban Freight Lab at the Supply Chain Transportation & Logistics Center (SCTL) at the University of Washington

- Barb Ivanov, COO, SCTL

Members of the Urban Freight Lab at the SCLT Center at the University of Washington act to improve the management of both public and private operations of urban goods delivery systems. The Urban Freight Lab is delivering new data based knowledge and insights about the effects of truck freight parking and freight-bay action strategies proposed for implementation in the City of Seattle, before they are broadly implemented. The SCTL Center Urban Freight Lab is a new living laboratory comprised of:

- Retailers
- Urban truck freight carriers
- Technology companies supporting transportation and logistics
- Multifamily residential and retail/commercial building developers and operators

Rail Safety, moderated by Stephanie Bowman, Commissioner, Port of Seattle

Update on oil train safety and legislation since Oil Train Safety Symposium and Mosier accident

- Bruce Agnew, Cascadia

Presentation from BNSF on rail safety improvements and Pathfinder drone program

	<ul style="list-style-type: none"> • Quannah Spencer, Tribal Liaison, BNSF <p>Presentation of Insitu’s drone work</p> <ul style="list-style-type: none"> • Charlton Evans, Commercial Aviation Products Manager <p>Panel with BNSF and Insitu</p> <ul style="list-style-type: none"> • Moderated by Stephanie Bowman, Commissioner, Port of Seattle <p>Conclusion: Next Steps</p> <ul style="list-style-type: none"> • Sen. Chuck Winder, Idaho and Bruce Agnew, Cascadia
	<p>Invasive Species - Boise Centre East, Room 430</p> <p>Update on Importance of Regional Cooperation on Invasive Species in the Region</p> <p>Panel Discussion on Status of Federal Funding for Watercraft Inspection and Decontamination Stations</p> <ul style="list-style-type: none"> - Status of federal funding from Army Corps of Engineers for protection of the Columbia River Basin - How prepared are we as a region for early detection and rapid response in the case of a quagga and zebra mussel infestation? - Updates in WRDA 2016 Language <p>Report from Chair of Legislative Council on River Governance</p> <ul style="list-style-type: none"> • <i>Sen. Lee Heider, Idaho State Legislature</i> <p>Intersection of Invasive Species and Columbia River Treaty</p> <ul style="list-style-type: none"> • <i>Rep. Mike Cuffe, Montana State Legislature</i>
<p>12:30 - 1:45 p.m.</p>	<p>Luncheon Plenary - featuring Jesse Ronnow, Senior Vice President, Zions Bank <i>Boise Centre East, Room 420</i></p>
<p>2 - 3:30 p.m.</p>	<p>Forestry - Boise Centre East, Room 430</p> <p><u>Introduction</u></p> <ul style="list-style-type: none"> • Sen. Chas Vincent, Montana, PNWER Forestry Co-Chair

- **Travis Joseph**, president, American Forest Resource Council, PNWER Forestry Co-Chair

Creative Solutions to Increase Pace and Scale of Forest Management

Tribal Forestry Participation and Protection Act of 2016

Upon the request of an Indian tribe, S. 3014 would authorize the secretaries of agriculture and interior to approve certain federal forest lands as Indian lands in order to expedite critical restoration projects.
Review and Discussion

Report from Western Governor’s Association National Forest and Rangeland Management Initiative

Examining forest management programs for their strengths and weaknesses, this initiative brings together land managers and states to share best practices and policy options in order to improve forest and rangeland management.

Idaho’s Innovative use of the Good Neighbor Authority agreement

- **Peg Polichio**, Idaho Good Neighbor Authority Facilitator

2 - 3:30 p.m.

Cybersecurity - Boise Centre East, Room 410 AB

Current trends and cyber threats – US Dept. of Homeland Security (invited)

Cybersecurity and the financial sector

New trends in banking/financial cyber crime
Customers behavior that can open the door to cyber crime
Jesse Ronnow, Senior Vice President, Zions Bank

Panel Discussion cybersecurity threats, impacts and solutions

Moderated by: Brigadier General Brad Richy, Idaho Office of Emergency Management

- *Reid Stephan, Associate CIO, St. Luke’s Health System*
- *JR Tietsort, Chief Information Security Officer, Micron Technology*
- *Jesse Ronnow, Senior Vice President, Zions Bank*

2 - 5:30 p.m.	<p>Telecommunications - Boise Centre East, Room 410 C</p> <p><u>Capitols Competing for Capital</u> <i>How can the region encourage investment in future telecom capabilities?</i></p>
3:45 - 5:30 p.m.	<p>Tourism - Boise Centre East, Room 410 AB</p> <p><u>Tourism's Economic Impact in the Region</u> <i>Idaho's tourism marketing strategy and the economic impact of tourism in Idaho.</i></p> <p><i>Identifying and harmonizing sources of regional tourism impact data for PNWER Tourism Dashboard.</i></p> <p><u>Investigating the Economic Impact of Preclearance</u> <i>Review of PNWER/BIG research project scope</i></p> <ul style="list-style-type: none"> ● Paul Nursey, President and CEO, Tourism Victoria <p><u>Virtual Reality in Tourism Marketing</u></p>
6 p.m.	<p>Reception - Grove Hotel, 3rd Floor, Rapids Room Hosted by the Canadian Engineering and Geoscience Regulators</p>
9 p.m.	<p>Hospitality Suite - Grove Hotel, Third Floor, Terrace Suite</p>

Friday, November 18

7 a.m. - 5 p.m.	<p>Registration - Boise Centre East, Room 440</p>
8 a.m. - 9:15 p.m.	<p>Breakfast Plenary - Boise Centre East, Room 420</p>
9:30 a.m. - 12:15 p.m.	<p>Energy - Boise Centre East, Room 410 AB</p> <p><u>Energy in the Built Environment</u> <i>PNWER roadmap to resilient, Ultra-Low Energy Buildings in the Pacific Northwest: Release of Case Study Report</i></p> <ul style="list-style-type: none"> ● Elyse Henderson, RDH Engineering <p><u>Energy Developments in Idaho</u></p>

	<p><i>Center for Advanced Energy Studies</i></p> <ul style="list-style-type: none"> -- The case for energy efficiency and demand side management -- The smart grid -- what can we expect? -- Industrial energy efficiency: The Industrial Assessment Center Program -- Challenges with undergrad and graduate education for energy and energy management <ul style="list-style-type: none"> ● Prof. John Gardener, Boise State University <p><u>Energy Legislation in upcoming Legislative Sessions</u></p>
9:30 a.m. - 11:30 a.m.	<p>Entrepreneur and Economic Development Walking Tour</p> <p><i>Depart the Grove hotel at 9:30 a.m. to visit local economic development hubs driven by entrepreneurship and public-private partnerships</i></p>
12:30 - 1:45 p.m.	<p>Luncheon Plenary - featuring Bill Whitacre, CEO of Simplot Boise Centre East, Room 420</p>
2 - 3:30 p.m.	<p>Agriculture, Technology and Water - Boise Centre East, Room 410 AB</p> <ul style="list-style-type: none"> ● Using drone scanning technology for precision farming to help maximize efficiency of resource use to increase yields ● Revolutionizing agriculture with wirelessly and remotely controlled tractors, partnered with drone technology data, to continue to feed the world ● Understanding other technologies that have transformed agriculture in Idaho and learning about our model water adjudication process
2 - 5 p.m.	<p>Energy Policy Tour</p>
3:30 - 5 p.m.	<p>Workforce and Innovation Working Group Planning Session</p> <p><i>Boise Centre East, Room 430</i></p> <p>Middle market growth potential</p> <p>U.S. - Canada trade</p>
6 p.m.	<p>Optional Boise State University Broncos Football Game & Tailgate</p> <p><i>PNWER has a limited block of tickets available for purchase during registration for \$25.</i></p>

Saturday, November 19

7:30 - 9:30 a.m.	Breakfast - <i>Grove Hotel, Second Floor, Cedar Room</i>
8 a.m. - 12 p.m.	Executive Committee Meeting - <i>Grove Hotel, Second Floor, Aspen Room</i> Open to all attendees.
10 a.m. - 3:15 p.m.	World Center for Birds of Prey and Wine Tour <i>Participate in a guided tour of the World Center for Birds of Prey interpretive center, followed by an afternoon of wine tasting in the Snake River Valley wine region. Lunch is included. Please sign up during registration.</i>