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# Transportation Border Summit

April 25, 2019 | Washington, D.C.

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# Welcome

## Welcome to the 2019 Beyond Preclearance Transportation Border Summit.

The United States and Canada enjoy the largest trading relationship in the world. While past bi-national efforts have promised incremental benefits in the coming years, much work remains to fully co-ordinate efforts between governments and the public and private sectors.

In October 2018, the **Beyond Preclearance: The Next Generation Canada-U.S. Border White Paper** was released following a series of consultations with government and border stakeholders. The renewed Beyond Preclearance vision articulates the direction for border innovation to address challenges around efficiency, effectiveness and security.

We have many opportunities to address these challenges, including game-changing technologies, such as biometrics, remote and

multi-use screening, and blockchain, that will form the foundation for a predictable, secure and integrated border.

At this Summit, we will continue to build upon the multi-modal interests on technology, process improvements, policy changes and other improvements identified at the air, marine, land, and rail advance workshops held earlier this month in Washington, D.C. and Ottawa. On behalf of the organizers, we thank everyone who participated in the advanced workshops. We look forward to continuing a robust discussion at this event, and identifying near-term priorities.

A secure and efficient flow of goods and people across the border is vital to our shared economic competitiveness and prosperity. We will look back on this Summit as a generational opportunity—one in which our two great nations, linked by shared values and shared goals, came together to meet the challenges of our time and define a prosperous future.

### **Gerry Bruno**

Co-Chair, Beyond Preclearance Coalition  
Vice President, Federal Government Affairs,  
Vancouver Airport Authority

### **Tom Donohue**

President and Chief Executive Officer,  
U.S. Chamber of Commerce

### **Matt Morrison**

Co-Chair, Beyond Preclearance Coalition  
Chief Executive Officer,  
Pacific NorthWest Economic Region

### **Hon. Perrin Beatty, PC, OC**

President and Chief Executive Officer,  
Canadian Chamber of Commerce

# Agenda

24 April 2019

18:30 - 23:00

## Pre-Event VIP Dinner

### Reception and Dinner

**Keynote Speaker:** Michael Keenan, Deputy Minister, Transport Canada

25 April 2019

07:30 - 08:30

## Transportation Border Summit

### Registration and Buffet Breakfast

08:30 - 08:45

### Opening Remarks

**MC/Facilitator:** Lynne Platt, State Department Fellow, Woodrow Wilson Center

**Neil Herrington**, Senior Vice President of the Americas Department, U.S. Chamber of Commerce

**Jackie King**, Chief Operating Officer, Canadian Chamber of Commerce

08:45 - 09:15

### Beyond Preclearance White Paper

**Solomon Wong**, President and Chief Executive Officer, InterVISTAS Consulting

09:15 - 09:30

### Keynote Speaker

**Dimple Shah**, Assistant Secretary for International Affairs, U.S. Department of Homeland Security

09:30 - 10:15

### Fireside Chat

**John Ossowski**, President, Canada Border Services Agency

**Robert Perez**, Deputy Commissioner, U.S. Customs and Border Protection

**Moderator:** Laura Dawson, Director of the Canada Institute, Woodrow Wilson Center

10:15 - 10:30

### Coffee Break

10:30 - 11:20

### Transportation Industry Panel

**Moderator: Laura Dawson**, Director of the Canada Institute, Woodrow Wilson Center

**Craig Richmond**, President and Chief Executive Officer, Vancouver Airport Authority

**Martin Rojas**, Senior Adviser for the Americas, International Road Transport Union

**Allan Schepens**, Manager of Transborder Strategy Services, Canadian Pacific Railway

**John Young**, Director of Freight and Surface Transportation Policy, American Association of Port Authorities

11:20 - 11:50

### Keynote Speaker

**Colleen Manaher**, Executive Director of Planning, U.S. Customs and Border Protection

11:50 - 12:10

### Networking Break

12:10 - 12:35

### Lunch

12:35 - 13:05

### A Conversation with David MacNaughton, Ambassador of Canada to the United States

**Moderator: Scotty Greenwood**, Chief Executive Officer, Canadian American Business Council

13:05 - 13:55

### Trade and Travel Panel

**Moderator: Martin Loken**, Minister of Political Affairs, Embassy of Canada to the United States

**Donnie Brown**, Vice President of Maritime Policy, Cruise Lines International Association

**Erik Hansen**, Vice President of Government Relations, U.S. Travel Association

**Scotty Greenwood**, Chief Executive Officer, Canadian American Business Council

**John Van Wallaghen**, Vice President of Public Affairs, United Parcel Service

13:55 - 14:45

### Bi-National Government Panel

**Moderator: Christopher Sands**, Johns Hopkins University, Nitze School of Advanced International Studies

**Peter Hill**, Vice President Commercial, Canada Border Services Agency

**Clint Lamm**, Director of U.S. Preclearance, U.S. Customs and Border Protection

**Mariely Loperena**, Regional Director Western Hemisphere, Transportation Security Administration

**Paul MacKinnon**, Assistant Deputy Minister, Immigration, Refugees and Citizenship Canada

14:45 - 15:00

### Coffee Break

15:00 - 15:40

### Modal Workshop Reports and Recommendations

**Air: Matt Cornelius**, Executive Vice President, Airports Council International – North America

**Marine: Terry Lalari**, Manager and Strategic Advisor on Government and Stakeholder Relations, Vancouver Fraser Port Authority

**Land: Cathy Munroe**, Executive Consultant, InterVISTAS Consulting

**Rail: Jim Titsworth**, General Director of Canadian Business Development, BNSF Railway

15:40 - 16:20

### Priority Projects and Working Groups

**MC/Facilitator: Lynne Platt**, State Department Fellow, Woodrow Wilson Center

16:20 - 16:30

### Closing Remarks

**MC/Facilitator: Lynne Platt**, State Department Fellow, Woodrow Wilson Center

**Gerry Bruno**, Co-Chair, Beyond Preclearance Coalition  
Vice President, Federal Government Affairs, Vancouver Airport Authority

**Matt Morrison**, Co-Chair, Beyond Preclearance Coalition  
CEO of the Pacific NorthWest Economic Region

16:30 - 18:00

### Reception

# Speakers



**Michael Keenan,**  
Deputy Minister, Transport Canada

Michael Keenan has extensive experience in management, engagement, economic analysis and policy development in the Government of Canada. Before joining Transport Canada, Mr. Keenan served as Associate Deputy Minister at Natural Resources Canada. Before that, at Environment Canada he was responsible for strategic policy development, economic analysis of environmental policy and regulatory initiatives, coordination of federal/provincial relations, and the Federal Sustainable Development Strategy. He also served as the Vice President of Organizational Leadership at the Canada School of Public Service and as the Director General of Economic Analysis at Agriculture and Agri-Food Canada, where he also chaired of the OECD Committee of Agriculture.



**Lynne Platt,**  
State Department Fellow, Woodrow Wilson Center

Lynne Platt was a Senior U.S. State Department Fellow at the Wilson Center's Canada Institute (2017-18), and the U.S. Consul General in Vancouver (2014-17). She previously managed large assistance programs at Embassy Baghdad (2008-09), and Embassy Port-au-Prince (2009-11), and served as U.S. Embassy Spokesperson in London, Paris, and USNATO-Brussels. Ms. Platt now works on foreign policy matters as a strategic communications adviser.



**Neil Herrington,**  
Senior Vice President of the Americas Department, U.S. Chamber of Commerce

Neil Herrington's portfolio includes executive management of the Americas department's programs, councils, and hemispheric policy initiatives. He also serves as Executive Vice President of the Association of American Chambers of Commerce in Latin America and the Caribbean, and as President of the U.S.-Cuba Business Council, the U.S.-Colombia Business Council and the U.S.-Argentina Business Council. Prior to joining the Chamber in 2014, Mr. Herrington pursued a diverse internationally focused career in marketing, strategic planning, and trade in both the private and public sectors. His experience in international trade includes a stint as director of the State of California Office of Trade and Investment in Mexico City and service with the U.S. Trade Representative, where he was senior adviser to the deputy USTR for Asia and Africa.



**Jackie King,**  
Chief Operating Officer, Canadian Chamber of Commerce

Jackie King is responsible for leading the executive and management teams in the development and execution of the Canadian Chamber of Commerce's strategic plan, overseeing operational and financial performance, as well as strengthening relationships with key external stakeholders. Prior to joining the Canadian Chamber, Jackie spent 19 years with the country's top-ranked public relations and public affairs consultancy – Hill + Knowlton Strategies (H+K). She joined the firm in 1999 and advanced through the ranks from an entry-level intern to executive leadership. In her final role with the firm, Jackie was Senior Vice President and General Manager of H+K's Ottawa office, responsible for developing and executing the corporate plan and accountable for strategic direction, as well as the performance of the office and its people.



**Solomon Wong,**  
President and Chief Executive Officer, InterVISTAS Consulting

Solomon Wong is a multidisciplinary expert on transportation policies, facilities, and innovations. He is dedicated to helping improve processes for goods and passengers. From re-engineering flows of people and goods through a journey to newer ways of navigating through a risk-managed environment, Mr. Wong has helped to implement solutions for a range of private/public sector clients. He sits on the Board of the Airport Consultants Council and the Canadian/American Border Trade Alliance. As well, he is active on several committees for Airports Council International (World) and IATA.



**Dimple Shah,**  
Assistant Secretary for International Affairs, U.S. Department of Homeland Security

Dimple Shah oversees the Department of Homeland Security's international engagement and serves as a principal advisor to the Secretary in all matters pertaining to international affairs. Mrs. Shah is an attorney with more than ten years of experience in immigration law, national security, foreign affairs, and criminal law. Prior to joining the Office of Strategy, Policy, and Plans, Mrs. Shah served as Deputy General Counsel in the Office of the General Counsel. She has also held the positions of Staff Director and also as Chief Counsel to the National Security Subcommittee of the House Committee on Oversight and Government Reform, Senior Counsel on the Subcommittee on Immigration and Border Security of the House Judiciary Committee, and Legal Advisor and Assistant Chief Counsel at DHS's Immigration and Customs Enforcement.





**John Ossowski,**  
President, Canada Border Services Agency

John Ossowski was appointed President of the Canada Border Services Agency on December 7, 2016. Prior to this appointment, he was Deputy Commissioner of the Canada Revenue Agency from July 2015 to December 2016. He has also held senior positions as Associate Deputy Minister of Public Safety Canada and also as Assistant Secretary, International Affairs, Security and Justice Sector, at the Treasury Board Secretariat (TBS). Mr. Ossowski has also worked at Communications Security Establishment Canada (CSEC) where he was Director General, Policy and Communications and then Deputy Chief, Corporate Services.



**Robert Perez,**  
Deputy Commissioner, U.S. Customs and Border Protection

Robert Perez serves as the U.S. Customs and Border Protection's senior career official, with a primary focus of working closely with the Commissioner to ensure that CBP's mission of protecting the United States's borders from terrorists and terrorist weapons is carried out effectively in partnership with other federal, state, local, and foreign entities. Other top CBP priorities for which Mr. Perez is responsible include securing and facilitating legitimate global trade and travel, keeping illegal drugs and illegal aliens from crossing U.S. borders, and protecting the United States's food supply and agriculture industry from pests and disease. Additionally, he provides executive leadership in planning short and long-range strategies, activities, and projects. Mr. Perez analyzes project proposals and develops recommendations for implementation and action, including proposals for assignment of resources necessary for completion of projects having national and international impact.



**Laura Dawson,**  
Director of the Canada Institute, Woodrow Wilson Center

Laura Dawson, the Director of the Wilson Center's Canada Institute, is one of the world's leading experts on political and economic relations between the U.S. and its northern neighbor. Named among the top 100 foreign policy influencers in Canada, she is an in-demand writer, analyst and adviser on NAFTA, TPP and international trade. The founder of Dawson Strategic, an economic research and consulting firm, Ms. Dawson is a fellow at the Canadian Global Affairs Institute and was senior adviser on economic affairs at the U.S. Embassy in Ottawa.



**Craig Richmond,**  
President and Chief Executive Officer, Vancouver Airport Authority

Craig Richmond is the driving force behind Vancouver Airport Authority, known for its innovative approach, forward-looking strategy and exceptional customer care. His strong aviation background spans diverse roles at home and abroad as a pilot for the Royal Canadian Air Force, pivotal roles at YVR and CEO positions with Vantage Airport Group at six airports in three countries. Under his leadership, YVR has grown at one of the fastest rates in Canada—welcoming a record 25.9 million passengers in 2018. In 2016, YVR received CAPA Centre for Aviation's prestigious Airport of the Year Award for its strategic leadership in the global aviation industry. And in 2019, YVR was voted YVR Best Airport in North America for a record ten consecutive years at the Skytrax World Airport Awards. Mr. Richmond is the recipient of the 2016 Airport Council International – North America's Excellence in Visionary Leadership Award.



**Martin Rojas,**  
Senior Adviser for the Americas, International Road Transport Union

Martin Rojas is Senior Adviser for the Americas for the International Road Transport Union (IRU), based in Washington, D.C. IRU, founded in 1948 and headquartered in Geneva, Switzerland, is a global industry federation upholding the interests of road transport operators in more than 100 countries. Mr. Rojas coordinates IRU's initiatives in the Western Hemisphere, focused on implementing transport, trade, border, and customs facilitation instruments. Prior to joining IRU in 2015, he was Vice President for Security and Operations at the American Trucking Associations (ATA), where he managed ATA's cross-border/international issues, as well security issues, since 1996. ATA is the national trade organization representing the interests of the U.S. trucking industry, and a longstanding member of the IRU.



**Allan Schepens,**  
Manager of Transborder Strategy Services, Canadian Pacific Railway

Allan Schepens has tactical and strategic responsibility for Canadian Pacific's border operations. Prior to his current role, Mr. Schepens has worked with Canadian Pacific in Transportation, CP Legal Services – Claims Division, and Marketing and Sales. He also served as the Chair of the Association of American Railroads (AAR) Transborder Committee with responsibility for representing Canadian, American, and Mexican Class 1 railroads on border related regulatory matters.



**John Young,**

Director of Freight and Surface Transportation Policy, American Association of Port Authorities

John Young's primary responsibilities are covering freight and surface transportation policy issues. He also covers port security and the Department of Commerce's supply chain initiative. As a legislative director in the U.S. Congress for two members on the House Transportation and Infrastructure Committee, he worked on and advocated for numerous transportation issues ranging from the reauthorization of SAFETEA-LU and MAP-21, to aviation, Coast Guard, port security and water policy issues. Prior to joining AAPA, Mr. Young had his own advocacy firm in Washington, D.C., and prior to that he was a senior associate with another D.C. firm where his practice focused on transportation, economic development and environmental issues.



**Colleen Manaher,**

Executive Director of Planning, U.S. Customs and Border Protection

One of Colleen Manaher's main priorities at Customs and Border Protection is to advance a biometric exit-and-entry system across the nation. Under Ms. Manaher's forward-thinking vision and exemplary leadership, CBP is developing public-private partnerships with the air travel industry and the Transportation Security Administration (TSA) to incorporate facial biometrics into the air travel continuum to secure and enhance the passenger experience. Before assuming her position as Executive Director, Ms. Manaher served as the Director of the Land Border Integration Program Management Office. Ms. Manaher has served the Department of Homeland Security (DHS), the Department of Justice (DOJ), and CBP with distinction, and has held a number of key positions since beginning her career with the former Immigration & Naturalization Service (INS).



**David MacNaughton,**

Ambassador of Canada to the United States

In the 1980s, David MacNaughton transformed the public affairs industry by building an organization that comprised government relations, public opinion research and public relations. After selling his business in 1989, Mr. MacNaughton became President of Canada's largest government and public relations firm and subsequently North American President of the world's largest public relations firm. From 1995 until 2003, Mr. MacNaughton was President of Strathshore Financial and was an advisor to one of Canada's leading investment banks. Mr. MacNaughton's public sector experience includes work at both the federal and provincial levels, including as advisor to the Minister at the Departments of Transport, Industry and Foreign Affairs. He was principal secretary to the Premier of Ontario from 2003 to 2005 and the Chairman of StrategyCorp from 2005 until his appointment.



**Scotty Greenwood,**  
Chief Executive Officer, Canadian American Business Council

Maryscott “Scotty” Greenwood is a former American diplomat to Canada who serves as the co-leader of the Dentons advocacy practice in Washington, D.C. She is also the Chief Executive Officer of the Canadian American Business Council. For the past two decades, Ms. Greenwood has also served as a compelling public speaker, an effective panel moderator and an insightful media commentator on a range of issues from U.S. politics, to Canada-U.S. relations and the future of free trade agreements in the world.



**Martin Loken,**  
Minister of Political Affairs, Embassy of Canada to the United States

As Minister (Political Affairs) at the Embassy of Canada since August 2017, Martin Loken oversees programs dealing with foreign policy, national security and defence, energy, environment, public safety, border security, immigration, intelligence liaison and law enforcement. He has served in a number of executive positions with Global Affairs Canada, including Chief Information Officer (2014-17), Director General of the Intellectual Property and Services Trade Policy Bureau and Canada’s Chief Negotiator for air transport agreements (2012-14). From 2008 to 2012, he served as Consul General in Minneapolis, representing Canada in the U.S. Upper Midwest. He has also served abroad at Canada’s Permanent Mission to the World Trade Organization in Geneva and Canada’s Embassy in Prague, Czech Republic.



**Donnie Brown,**  
Vice President of Maritime Policy, Cruise Lines International Association

Donald Brown develops, presents, negotiates, and implements global industry positions on legislative, regulatory, and policy matters involving security, environmental stewardship and health. He leads delegations to the International Maritime Organization where he represents the global cruise industry during international treaty negotiations and other matters. He is also the designated Secretary to the CLIA Global Committees on Maritime Security Matters and Marine Environment Protection Matters. Prior to joining CLIA, he served in the U.S. Coast Guard at the rank of Commander. Mr. Brown’s most recent assignment was to the Office of Maritime & International Law where he provided agency-wide legal counsel to senior officials and federal interagency leaders on transnational maritime threats, with specific expertise in facilitating others to reach agency, national, and international consensus on policy matters.



**Erik Hansen,**  
Vice President of Government Relations, U.S. Travel Association

Erik Hansen leads development of U.S. Travel's domestic policy agenda, and represents the travel community before the Executive Branch and Congress. He focuses on issues related to aviation, surface transportation, infrastructure and federal travel. He also served as general manager of the Connecting America Through Travel conference, which convened travel industry leaders, transportation experts and policy influencers to help shape the discussion on revitalizing America's travel infrastructure. Before joining the U.S. Travel Association, Mr. Hansen worked for five years as a legislative aide on the House Transportation and Infrastructure Committee, and for the office of Congresswoman Chellie Pingree.



**John Van Wallaghen,**  
Vice President of Public Affairs, United Parcel Service

John Van Wallaghen has 38 years of international industry experience. His career began in 1981 as an entry writer with a large U.S. based customs broker in Detroit, Michigan. In 1990, he accepted a position with UPS Customs Brokerage in Louisville, Kentucky. Throughout his career with UPS, he has held many different positions, including directing UPS entry into the commercial customs brokerage business through internal growth and acquisition; Vice President of Global Customs and Trade Compliance where he was responsible for developing and administering the UPS global cross-border compliance program, working closely with global customs authorities on policy and regulatory change, and qualified the U.S. national customs permit; and currently is Vice President for U.S. Customs Affairs and Air Cargo Security, based in Washington, D.C.



**Christopher Sands,**  
Johns Hopkins University, Nitze School of Advanced International Studies

Christopher Sands is a Senior Research Professor and Director of the Center for Canadian Studies at the Paul H. Nitze School of Advanced International Studies (SAIS), a graduate division of Johns Hopkins University. Dr. Sands teaches courses on Federalism in North America and Europe and Middle Power Diplomacy and an annual Policy Consulting Practicum. He serves as a faculty advisor to the Johns Hopkins University Research Administration, the university-wide office for sponsored research, and on the editorial board of the SAIS Magazine. Dr. Sands began his career as a policy research scholar, and is a nonresident Senior Associate of the Center for Strategic and International Studies (CSIS) the Washington think tank where he was a resident specialist on Canadian affairs from 1993 until 2002.



**Peter Hill,**  
Vice President Commercial, Canada Border Services Agency

In April 2019, Peter Hill was appointed Vice President, Commercial and Trade Branch, Canada Border Services Agency (CBSA). Prior to this appointment, Mr. Hill served as Associate Vice President, Programs Branch, CBSA for five years with responsibility for the development and implementation of national programs; strategies; legal, regulatory and policy frameworks; and CBSA renewal. Prior to that, he was Director General, Enforcement and Intelligence Programs Directorate, CBSA for five years. Throughout his tenure at the Agency, Mr. Hill has provided leadership on strategic initiatives and partnerships to advance CBSA priorities in collaboration with other government departments and agencies, provincial and foreign governments, industry, non-governmental organisations, and academia.



**Clint Lamm,**  
Director of U.S. Preclearance, U.S. Customs and Border Protection

Clint Lamm is in charge of 16 Customs and Border Protection locations worldwide. CBP Preclearance inspected approximately 19 million travelers in Fiscal year 2017 representing 15 percent of all travelers destined to the United States via commercial air, rail, and sea travel. The Preclearance Field Office deploys more than 600 CBP officers and Agriculture Specialists to 15 international airport locations and one passenger-ferry location located in six countries, Aruba, Bermuda, The Bahamas, Canada, Ireland, and The United Arab Emirates. Prior to becoming DFO, Mr. Lamm held many leadership positions throughout CBP including Area Port Director, Boston; Executive Advisor to the Assistant Commissioner and Deputy Director of Preclearance Field Operations.



**Mariely Loperena,**  
Regional Director Western Hemisphere, Transportation Security Administration

Mariely Loperena oversees 14 Transportation Security Administration Representatives and provides senior level expertise on transportation security to many countries including over 190 last point of departure airports to the United States. Prior to her appointment as Regional Director in 2016, Ms. Loperena served as the TSA Representative (TSAR) to Central America, Colombia and Dominican Republic. She worked with Civil Aviation Authorities, the Central American Corporation for Air Navigation Services, the Latin American Civil Aviation Commission and the International Civil Aviation Organization and its Member States in areas related to civil aviation security.



**Paul MacKinnon,**

Assistant Deputy Minister, Immigration, Refugees and Citizenship Canada

Paul MacKinnon joined Immigration, Refugees and Citizenship Canada as Assistant Deputy Minister Strategic and Program Policy in December 2016. Prior to joining IRCC, he served from 2011 to 2016 as Assistant Deputy Minister of Portfolio Affairs and Communications at Public Safety Canada. In this position he played a key role in working across the department and with Portfolio Agency partners in developing coordinated policy advice for the Minister and Deputy Minister. Mr. MacKinnon also worked extensively on Canada-United States issues, including as the lead Canadian negotiator for the Agreement on Land, Rail, Marine and Air Transport Preclearance between the Government of Canada and the United States.



**Matt Cornelius,**

Executive Vice President, Airports Council International – North America

Since he joined Airports Council International – North America, Matt Cornelius has served in various positions and has been essential in the strengthening of the relationship between ACI-NA and U.S. Customs and Border Protection. He has also led efforts to develop new products and services that promote best practices and innovation in the airport industry. Mr. Cornelius serves as the committee secretary to the U.S. International Air Service Program and the Large Hub Airport Committee. His vast aviation industry experience has allowed him to provide insight and support for many issues including U.S., Canadian and international aviation regulations, air service development, international bilateral air service issues, airport/airline business relations, passenger facilitation and more.



**Terry Lalari,**

Manager and Strategic Advisor on Government and Stakeholder Relations,  
Vancouver Fraser Port Authority

As senior strategic advisor for the Vancouver Fraser Port Authority, Terry Lalari works with all levels of government and stakeholders within and outside of Canada to maximize trade opportunities and the safe movement of goods through Canada's largest port. Mr. Lalari's role at the port includes participating in trade missions and market development opportunities, advancing the port's growth and sustainability goals, and maintaining a wide array of strategic relationships with government and industry. Prior to joining the port, he spent more than a decade in a range of senior political roles in British Columbia and has extensive experience managing complex, multi-stakeholder issues and advancing tough initiatives through collaboration and innovation.



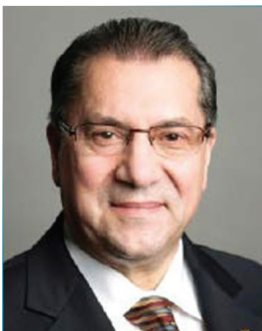
**Cathy Munroe,**  
Executive Consultant, InterVISTAS Consulting

Cathy Munroe is a senior executive with more than 32 years of progressive experience with the Canadian Federal Government including regional and headquarters levels. Ms. Munroe also brings expertise in customs and immigration border management including passenger and commercial processing, security and enforcement, risk assessment, trade, and international relations. Cathy also brings significant experience in human resources and in the management of large operational and policy organizations including directing large projects to improve border services and to create organizational effectiveness and efficiency. She is a strong leader and is skilled in effective communication, stakeholder and client relations.



**Jim Titsworth,**  
General Director of Canadian Business Development, BNSF Railway

Jim Titsworth joined BNSF Railway in February of 1989 and is currently General Director of Canadian Business Development. In this role, he oversees a broad array of business development activities in Canada across all four of BNSF's Business Units. He has held a variety of positions with increasing responsibility within BNSF, including Agricultural Marketing, Iron and Steel Marketing, Consumer Products and Merchandise Equipment, Intermodal Equipment Operations, Interline and Franchise Development and now Canadian Business Development. In addition to development of BNSF's Canadian franchise, Mr. Titsworth international activities have also included joint venture responsibilities in Mexico.



**Gerry Bruno,**  
Co-Chair, Beyond Preclearance Coalition  
Vice President, Federal Government Affairs, Vancouver Airport Authority

Gerry Bruno leads the advocacy program for federal government policy development to support the Airport Authority's strategic objectives. He began his airport career in 1974 with Transport Canada and went on to be Vice President, Marketing and Strategic Planning for the newly created Vancouver Airport Authority in 1992. From 1997 to 2013, Mr. Bruno was CEO of InterVISTAS Consulting Group before rejoining Vancouver Airport Authority in 2013. He played a major role in advocacy efforts that led to the Canada-U.S. Open Skies Agreement in 1995, and advanced a number of passenger facilitation and security initiatives, including In-Transit Preclearance, Transit Without Visa and CANPASS. While at InterVISTAS, Mr. Bruno was actively involved in the 2001 Canada-U.S. Preclearance Agreement, co-authored the Perimeter Clearance Strategy in 2002, and worked on a number of airport facilitation initiatives, including Automated Border Clearance (ABC).





**Matt Morrison,**  
Co-Chair, Beyond Preclearance Coalition  
CEO of the Pacific NorthWest Economic Region

Matt Morrison, CEO of the Pacific NorthWest Economic Region (PNWER), serves the public/private partnership established in 1991 by statute in the states of Alaska, Washington, Idaho, Montana, and Oregon, and the western Canadian provinces of British Columbia, Alberta, the Yukon and Northwest Territories, and manages the Pacific Northwest Center for Regional Disaster Resilience. Mr. Morrison has been a leader in promoting innovation in the Canada-U.S. border region, and has been instrumental in several successful pilots of the Beyond the Border and Perimeter Security Action Plan. PNWER has encouraged both Ottawa and Washington, D.C. to consider the region a 'cross border pilot zone' because of the network of trusted relationships that have been built by the ongoing working groups that PNWER facilitates.

# Participants

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