



Pacific NorthWest Economic Region (PNWER)
Economic Leadership Forum
November 15-16, 2007
Fairmont Chateau - Whistler, BC



Thursday, November 15, 2007: The Innovation Economy

8:00am - 9:00am	Breakfast Welcome: State Rep. George Eskridge, Idaho State House of Representatives and PNWER President	MacDonald D
9:00am–11:00am	Fostering a Culture of Innovation	Empress A & B
<p>“Innovate or die,” a common mantra among organizations today regarding their ability to compete and thrive in a global innovation economy. To sustain competitive advantage organizations in the US and Canada are challenged to institutionalize the innovation process, resulting in an environment where creative thinking becomes an organizational value and is demonstrated through both assumptions and actions of leadership and employees. In addition, collaboration is cited as a key element of the innovation culture. In understanding the importance of innovation and collaboration to organizations and our economy, the following questions will be explored:</p> <ul style="list-style-type: none"> • What is an innovation culture and to whom does it apply? • How do you create, maintain and encourage a culture of innovation? • What are the best practice models in the Pacific Northwest for facilitating and supporting innovation between the public and private sectors? • What are the impacts and outcomes of efforts to foster a culture of innovation between the public and private sectors? • What role, if any, does the public sector play in supporting the innovation economy and collaboration? <p>Panelists:</p> <ul style="list-style-type: none"> • Anne Garrett, Consultant • Lewis Rumpler, Chief Operating Officer; Institute for Systems Medicine • Tim Walzak, PhD, PEng, President and CEO; University of Victoria Innovation and Development Corporation 		
11:00am–11:15am	Break	
11:15am–12:30pm	Technology-based Economic Development Initiatives	Empress A & B

	<p>According to SSTI, technology-based economic development consists of key elements, including; an intellectual and physical infrastructure, mechanisms for transferring knowledge, a highly skilled technical workforce, sources of risk capital, quality of life and an entrepreneurial culture. The Pacific Northwest is known for a variety of these factors; however each state and province has developed initiatives to support and grow their innovation economy, as well as compete globally and increase the standard of living for their residents. This session is focused on increasing awareness among stakeholders of these recent initiatives developed and implemented within the states and provinces.</p> <p>Panelists:</p> <ul style="list-style-type: none"> • State Sen. Jim Kastama, Chair; WA Sen. Econ. Development, Trade & Management Committee • Catherine Barclay, Manager, Policy and International Commerce; Western Economic Diversification 		
12:30pm - 1:30pm	<p>Luncheon Keynote "How Collaboration Tools Can Change the Way You Work" Jerry Kaczmarowski, National Solutions Director for Portals and Business Intelligence; Slalom Consulting</p>		MacDonald D
1:45pm – 2:15pm	Putting Technologies to Work: From Concept to Company	Empress A & B	<p>Legislative Energy Chairs / Provincial Energy Ministers Task Force</p> <p><u>MacDonald E & F</u></p> <p>State Rep. Brad Avakian, Chair; Oregon Senate Environment and Natural Resources Committee</p> <p>State Rep. George Eskridge, Co-Chair; Idaho Environment, Energy and Technology Interim Committee</p> <p>State Rep. Zack Hudgins, Member; Washington House Technology, Energy and Communications Committee</p> <p>State Rep. Craig Johnson, Co-Chair; Alaska House Resources Committee</p> <p>State Rep. Alan Olson, Chair; Montana House Federal Relations, Energy and Telecommunications Committee</p> <p>Peter Ostergaard, Assistant Deputy Minister; BC Ministry of Energy, Mines and Petroleum Resources</p> <p>Agenda Energy Horizon Project Update Legislation Review (2007) Legislation Preview (2008) Review of PNWER Energy Action Items</p>
	<p>PNWER recently commissioned the Girvan Institute of Technology to draft a white paper outlining Girvan's experiences in the area of business incubation and commercialization and subsequently analyze how Girvan's identified best practices could be logically integrated or customized to support and enhance the concept of the Pacific NorthWest Innovation Network. During this session, Dr. Paul Coleman, Chairman and CEO of the Girvan Institute of Technology will highlight issues and best practices outlined in the report.</p>		
2:00pm-3:30pm	How Can We Do Better as a Region?	Empress A & B	
	<p>In this roundtable session, panelists will be invited to share their reaction to the presentations and discussions that occurred over the course of the day, and provide input on opportunities for regional collaboration.</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Richard Lee, MLA; British Columbia Legislative Assembly • Andrew Walls, Sector Collaboration Manager, Ocean Sciences Energy; BC Innovation Council • Michael Hagood, Energy Systems Business Manager; Idaho National Laboratory • Lee Cheatham, Exec. Dir; Washington Technology Center • Lori Ackerman, Councillor; Fort St. John, British Columbia 		
3:30pm – 3:45pm	Break		
3:45pm-5:00pm	Regional Workforce Mobility Challenges & Opportunities	Empress A & B	
	<p>With a grant from Western Economic Diversification Canada, PNWER was recently tasked to identify barriers and propose potential solutions to improve US-Canada labor mobility. Following a brief presentation outlining the project and its history; audience members will be engaged in an interactive session focused on the identification of barriers to labor mobility; as well as providing additional input to the project itself.</p>		
6:00pm - 7:30pm	Reception Sponsored by the Government of Canada		Fairmont Chateau Whistler MacDonald A
9:00pm - 11:00pm	Hospitality Suite Sponsored by the Government of Canada		Fairmont Chateau Whistler Kananaskis Suite (Room 386)

Friday, November 16, 2007: Climate Change Policy

<p>8:00am - 9:00am</p>	<p>Breakfast Keynote Joshua Bushinsky - Western Policy Coordinator; Pew Center on Climate Change</p>	<p>Private Sector Council Meeting Private Sector Initiative for Regional Collaboration</p> <ul style="list-style-type: none"> • Jan Romerdahl, Senior VP, US Bank; PNWER Private Sector Co-Chair (US) • Neil Windsor, Executive Director, APEGGA; PNWER Private Sector Co-Chair (Canada) 	
<p align="center">MacDonald D</p>		<p align="center">MacDonald E</p>	
<p>9:15 am - 11:00 am</p>	<p>Pacific Northwest Innovations Network (PNWIN) Taskforce Meeting (Open to all Participants)</p>		<p align="center">Montebello</p>
<p>9:15am – 10:30am</p>	<p>Regional Climate Change Policy</p>		<p align="center">Empress A & B</p>
<p>What is going on in the region? Legislative Matrix of state/provincial legislation; Western Climate Change Initiative, etc.</p> <ul style="list-style-type: none"> • Hon. Barry Penner, British Columbia Minister of Environment • Dave Coutts, MLA; Alberta Legislative Assembly • Pradeep Kharé, Director General, Pacific and the Yukon Region; Environment Canada • Peter Murchie, Coordinator, West Coast Collaborative; EPA Region 10 			
<p>10:30 am- 10:45am</p>	<p>Break</p>		
<p>10:45am- 12:00pm</p>	<p>Climate Change Policy and Actions – Where to from here?</p>		<p align="center">Empress A & B</p>
<p><u>Mitigation</u> Provinces/States are at different stages and taking varying approaches to addressing climate change</p> <ul style="list-style-type: none"> • Warren Bell, Executive Director, Climate Change Policy; BC Climate Action Secretariat • Andy Ridge, Business Unit Leader, Climate Change; Alberta Environment <ol style="list-style-type: none"> 1. What are the key drivers for these varying approaches? 2. What strategies, tactics and solutions do they include? 3. How close are we to implementation and results? <p><u>Adaptation</u></p> <ul style="list-style-type: none"> • Lara Whitely Binder, Climate Impacts Group; University of Washington • Ben Kangasniemi, Climate Science Specialist; British Columbia Ministry of Environment <p><u>Transportation</u> Its role in Climate Change, such as: Marine emissions, urban and rural solutions; urban growth and renewable resources, electrification of fleets</p> <ul style="list-style-type: none"> • Peter Murchie- Coordinator, West Coast Collaborative; EPA Region 10 			
<p>12:15pm- 1:15pm</p>	<p>Luncheon Keynote: "Economic and Energy Opportunities in a Carbon-Constrained World" John Keating, CEO; Canadian Hydro Developers</p>		<p align="center">MacDonald D</p>

1:15pm - 3:30pm	Climate Change Policy and Actions Breakout Sessions	
	<p style="text-align: center;">Mitigation</p> <p style="text-align: center;"><u>Room: Empress A & B</u></p> <p>Regulatory systems/standards, information infrastructure, technologies, sequestration and carbon neutral strategies</p> <ul style="list-style-type: none"> • Warren Bell • Andy Ridge • Jess Byrne Intergovernmental Affairs Coordinator; Idaho Department of Environmental Quality 	<p style="text-align: center;">Adaptation</p> <p style="text-align: center;"><u>Room: MacDonald E</u></p> <p>Climate Change Collaborative Approaches; Adaptation Options</p> <ul style="list-style-type: none"> • Ben Kangasniemi • Lara Whitely Binder • Russ Hendricks Southwest Idaho Regional Manager; Idaho Farm Bureau
		<p style="text-align: center;">Transportation</p> <p style="text-align: center;"><u>Room: MacDonald F</u></p> <p>Marine emissions, urban and rural solutions, urban growth and renewable resources</p> <ul style="list-style-type: none"> • Glen Okrainetz Manager, Air Protection; British Columbia Ministry of Environment • John Hansen, President; North West CruiseShip Association • Peter Murchie
3:30pm – 5:00pm	Reports from the Climate Change Breakouts / Wrap-up and Next Steps	
	<ul style="list-style-type: none"> • Hon. Barry Penner • Dave Coutts, MLA • State Rep. George Eskridge, Chair, Idaho Energy, Environment and Technology Interim Committee • State Rep. Zack Hudgins, Member, Washington House Technology, Energy and Communications Committee • State Rep. Alan Olson, Chair, Montana Federal Relations, Energy and Telecommunications Committee 	
6:00pm - 7:00pm	Reception (Fairmont Chateau Whistler)	MacDonald A
9:00pm - 11:00pm	Hospitality Suite (Fairmont Chateau Whistler)	Kananaskis Suite (Room 386)

Saturday, November 17, 2007

7:30am-8:30am	Breakfast	MacDonald E
8:30am - 1:30pm	PNWER Executive Committee Meeting (All Participants are Welcome)	MacDonald F