



*Pacific NorthWest  
Economic Region*

Pacific NorthWest Economic Region's

# COVID-19 Recovery Call

**Reopening Large Venues**  
**Wednesday, July 21, 2021**



# AGENDA

## 1. Welcome and Introductions

## 2. Restarting the Cruise Industry

- a. *Tim Reid*, President & CEO, Regina Exhibition Association Ltd | Evraz Place
- b. *Trevor Gooby*, Senior Vice President, Ballpark Operations | Seattle Mariners

## 3. Speaker Q&A

- a. Type your questions into the chat box or unmute yourself

## 4. Congregate: A Solutions Accelerator

- a. *Steve Myers*, PNWER

## 5. Regional Round Robin

- a. What kinds of specific marketing or programing are you seeing or providing in your jurisdiction to encourage public trust and consumer confidence in large venues?

## 6. Next Call - Wednesday, September 15 at 11 am PST

- a. PNWER is hosting our 30th Annual Summit in Big Sky, MT August 15 - 18, 2021. You can attend virtually or in person to hear public and private sector leaders from across the region discuss key issues that are important for our regional economy. More information at [www.pnwer.org/2021-summit](http://www.pnwer.org/2021-summit).

# Reopening Large Venues

- ***Tim Reid***, President & CEO, Regina Exhibition Association Ltd | Evraz Place
- ***Trevor Gooby***, Senior Vice President, Ballpark Operations | Seattle Mariners



Return to Baseball with Fans

COVID-19 Response

February 2021

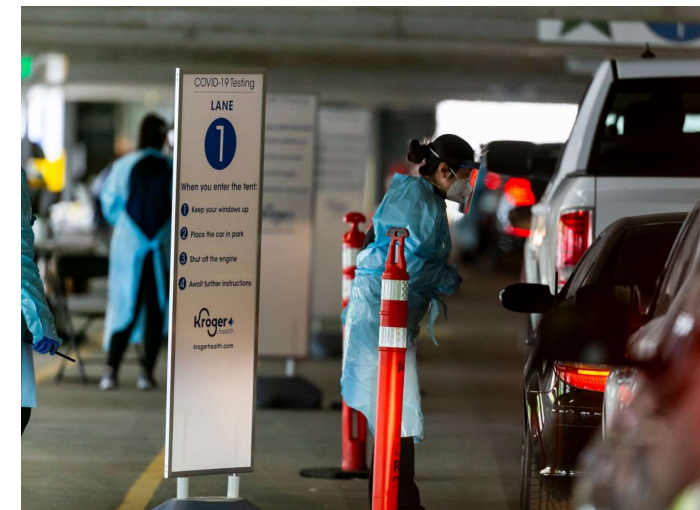
20 20  
OPENING DAY



*In a photo from early March, 2020, cleaning crews don P.P.E. before entering a Seattle-area care home, the site of the nation's first cluster of COVID-19 deaths. Photograph by John Moore / Getty*



March and April 2020



# Mariners react to MLB suspending spring training games, delaying season due to coronavirus

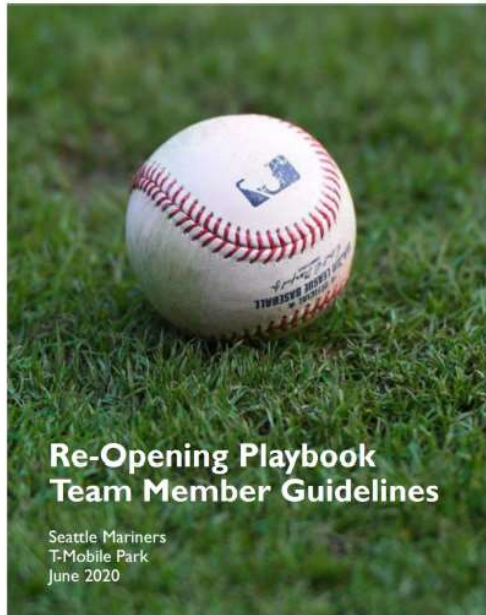


April, May and June 2020

# COVID-19 Planning



**SEATTLE MARINERS & T-MOBILE PARK  
RETURN TO BASEBALL WITHOUT FANS  
COVID-19 RESPONSE**



**Re-Opening Playbook  
Team Member Guidelines**

Seattle Mariners  
T-Mobile Park  
June 2020

In order to open T-Mobile Park for games without fans we must meet the following requirements:

For MLB Approval:

Compliance with their MLB Ops protocols (testing, access, cleaning, etc)

For State/County/City Approval:

A League Wide plan to safely operate

A Venue specific plan to safely operate

The league wide plan must be approved the Players Association.

50 Front Offices employees have been meeting weekly to finalize plans to reopen the ballpark and front office.

Following Federal, State, County, City and MLB guidelines in developing safe plan.

State officials have been impressed with our documents. Governor Inslee has created special guidelines for Sports to reopen.

We continue to discuss “Best Practices” with leagues, teams and other businesses.



## Tier Levels in accordance with MLB Operations Guidelines

Tier 1- 87 individuals

Tier 2- 35 individuals

Tier 3 -150 individuals

Non-Tiered- County will allow 50

Broadcast and Media will have additional staff

4.1.1 TIER 1 (Covered Individuals)	RESTRICTIONS	PPE	Credentials
Essential, on-field personnel as designated by their Club and approved by MLB	Permitted: Restricted Areas at all locations on an as-needed basis	Must wear PPE at all times in Club facilities, except when on the field, bullpen, dugout, during games or practices or during other strenuous activities (workout, BP, strength & condition)	Printed by MLB
Examples of Tier 1 personnel:	Prohibited: Restricted Areas of Opposing Team. Non-Restricted Spaces: Only as needed, when no one else is present		
Players (max. 60)	Postseason: only if on the Active list for that day		
Field Manager (1)			
Coaches (including MLB uniformed coaches) (max. 12)			
Bullpen Catchers (max. 2)			
Team Physicians (max. 6) *Credential 6 but only 2 in ballpark on given day			
Head and Assistant Athletic Trainers (max. 2)			
Physical Therapists (max. 2)			
Strength and Conditioning Coaches (max. 2)			
Maximum of 87 individuals per team, 174 total for two teams.	Permitted: Field, Ump Room and Travel Spaces only		
Tier 1 but don't count: Umpires			
4.1.2 TIER 2 (Covered Individuals)	RESTRICTIONS	PPE	Credentials
Non-playing personnel who are required to be in close contact with Tier 1 Individuals or require access to Restricted Areas when Tier 1 Individuals are present, but who can reasonably maintain physical distance from Tier 1 Individuals or are able to use PPE while performing their jobs.	Permitted: Restricted Areas and Non-Restricted Areas of Club facilities as needed through minimizing time spent in Restricted Areas	Required to wear PPE at all times when in Club facilities and avoid close contact with Tier 1 Individuals.	Printed by MLB
Examples of Tier 2 personnel:	Workspaces: If in Non-Restricted Areas, must be separate from Tier 3 and Non-Tiered individuals		
Home Clubhouse Staff	Postseason: Forthcoming for clubhouse access guidelines		
Additional Coaches, Strength and Conditioning Staff or Medical Staff	Note: Considering assigning tasks (media/broadcast) typically held from Tier 3 people to Tier 2		
Traveling Staff			
Ownership Representatives			
Front Office / Baseball Operations Employees			
Club Communications / Public Relations Staff			
Head Groundskeeper			
Security Personnel Assigned to Restricted Areas (if their placement requires sustained close contact)			
Maximum of 35 individuals per club can be granted Tier 2 access during Spring Training, Championship season, or the postseason.			
Tier 2 but don't count: (5) Visiting Clubhouse and (1) Ump Room attendant			
Tier 2 but don't count: limited # MLB & MLBPA employees and contractors as designated			
4.1.3 TIER 3	RESTRICTIONS	PPE	Credentials
Individuals who perform essential event services but do not require close contact with Tier 1 Individuals	Minimal Access: Restricted Areas when Tier 1 Individuals are not present	PPE: Required at all times when in Club facilities.	MLB provides Artwork; printed by Club
Examples of Tier 3 personnel:		Contact Guidelines: Avoid Tier 1; Minimize Tier 2. Strict physical distancing can be maintained at all times.	
Certain Operational Personnel (e.g., cleaning service providers)		Training: Club to Provide	
Broadcast personnel (e.g., camera operators, audio technicians)			
Replay Coordinators			
Groundskeepers			
Transportation providers			
additional stadium or security personnel not assigned to Restricted Areas			
Clubs may designate up to 150 Tier 3 individuals at any given time			
4.1 NON-TIERED	RESTRICTIONS	PPE	Credentials
Close stakeholders: family members, friends, and representatives of players or other Club employees, sponsors, and other VIPs, so long as fan access is prohibited.	Permitted: Areas completely cordoned off from the rest of the facility (e.g., Club offices).	Required	Provided by Club
Emergency Response: law enforcement, emergency service providers and government officials	Can access Restricted areas if necessary for safety or required	Screening: subject to the Facility Health Screen.	
Temporary Service Contractors: (e.g., plumbers, technicians) to address facility issues	Minimize access; enter Restricted Areas only when Tiers 1&2 are not present	PPE: Required, social distance, good hygiene	
<b>4.1 Restricted Areas: Clubhouses, Locker rooms, Playing fields, Dugouts, Training rooms, and Weight rooms</b>			
Secured at all times, and credentials must be scanned prior to allowing access to such areas.			





**Seattle Mariners**  @Mariners · Jul 8, 2020



**GAME ON!**

The first intrasquad game of [#SummerCamp](#) goes down this Friday at [@TMobilePark](#). You can catch all of the action on [@710ESPNSeattle](#) starting at 2:30 p.m.





July 2020



### Masks/PPE

In compliance with Public Health Seattle King County directives, everyone in T-Mobile Park must wear appropriate PPE, with the limited exceptions for on-field personnel set forth in Sections 4. PPE will be worn consistent with CDC, state and local guidance. So as not to divert resources from medical facilities and first-responders, non-medical personnel will not wear medical grade masks unless instructed to by a medical professional.

**T-MOBILE PARK**  
**COVID-19**  
**WHICH FACE COVERING SHOULD YOU WEAR?**

Wear a non-medical, face covering when in public spaces

**CLOTH FACE MASKS**   **SCARVES**   **BANDANAS**

Save medical masks for healthcare workers and others in high-risk settings

**SURGICAL MASKS**  
These may also be termed as surgical, dental, or medical procedure masks.

**N95 RESPIRATORS**

For more information:  
[kingcounty.gov/masks](http://kingcounty.gov/masks)

**Public Health**  
Seattle & King County



### Health Etiquette: T-Mobile Park

**T-MOBILE PARK**  
**HELP PREVENT THE SPREAD OF RESPIRATORY VIRUSES**

**WASH YOUR HANDS OFTEN AND WITH SOAP & WATER**  
for at least 20 seconds. Use an alcohol based hand sanitizer if soap and water are not available.

**STAY HOME IF YOU ARE SICK**

**COVER YOUR COUGH OR SNEEZE WITH A TISSUE**  
then throw the tissue in the trash. Follow with hand washing or sanitizer. If you don't have a tissue, cough or sneeze into upper sleeve, not your hand.

**AVOID CLOSE CONTACTS**  
with people who are sick.

**CLEAN AND DISINFECT**  
frequently touched objects and surfaces such as cell phones, keyboard and doorknobs.

**AVOID TOUCHING YOUR EYES, NOSE AND MOUTH**  
with unwashed hands.

**HOW SEVERE IS COVID-19?**  
Public health officials say most people who are exposed to the virus will not develop symptoms, or will have a mild illness similar to the common cold. The Centers for Disease Control and Prevention says for the general American population the immediate risk from COVID-19 is considered low, even people in those communities that have experienced an outbreak are still at relatively low risk of exposure to the virus.

**WHAT ARE THE SYMPTOMS?**  
Fever, cough and difficulty breathing.

**WHAT SHOULD I DO IF I HAVE SYMPTOMS?**  
Call your healthcare provider to identify the correct way to receive care.



July 2020

# COVID-19 Operations

Team continues to follow all MLB Protocols at T-Mobile Park

Wearing masks at all times except on the playing field

Social Distancing including dugouts and bullpens

Health Screens and Temperature Checks prior to entrance

Capacity Limits on Staffing (Max 150 Tier 3 People)

Informing Visiting Teams of MLB and State of Washington protocols.

MLB have added 2 auditors to be stationed in the clubhouses to confirm that players and staff are following protocols

## DUGOUT SEATING

CAPACITY - 17



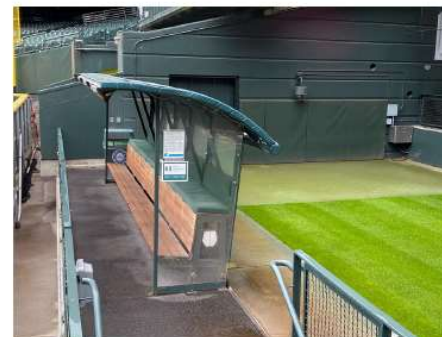
## AUXILLARY SEATING - BEHIND DUGOUT

CAPACITY - 16



## ADDITIONAL BULLPEN SEATING

PEN BENCH CAPACITY - 3, BENCH OVERFLOW CAPACITY - 6



Existing Seating



Additional Seating



# Increased COVID Testing

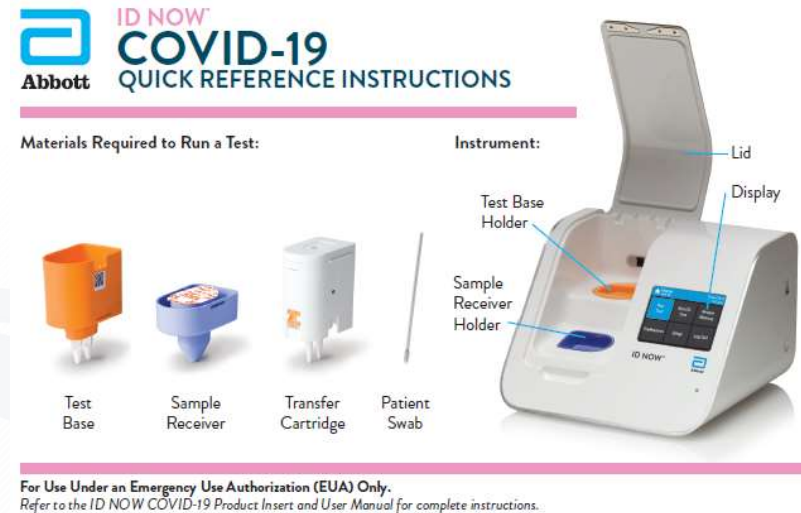
MLB now requires that all teams have a POC unit available to test symptomatic players or staff

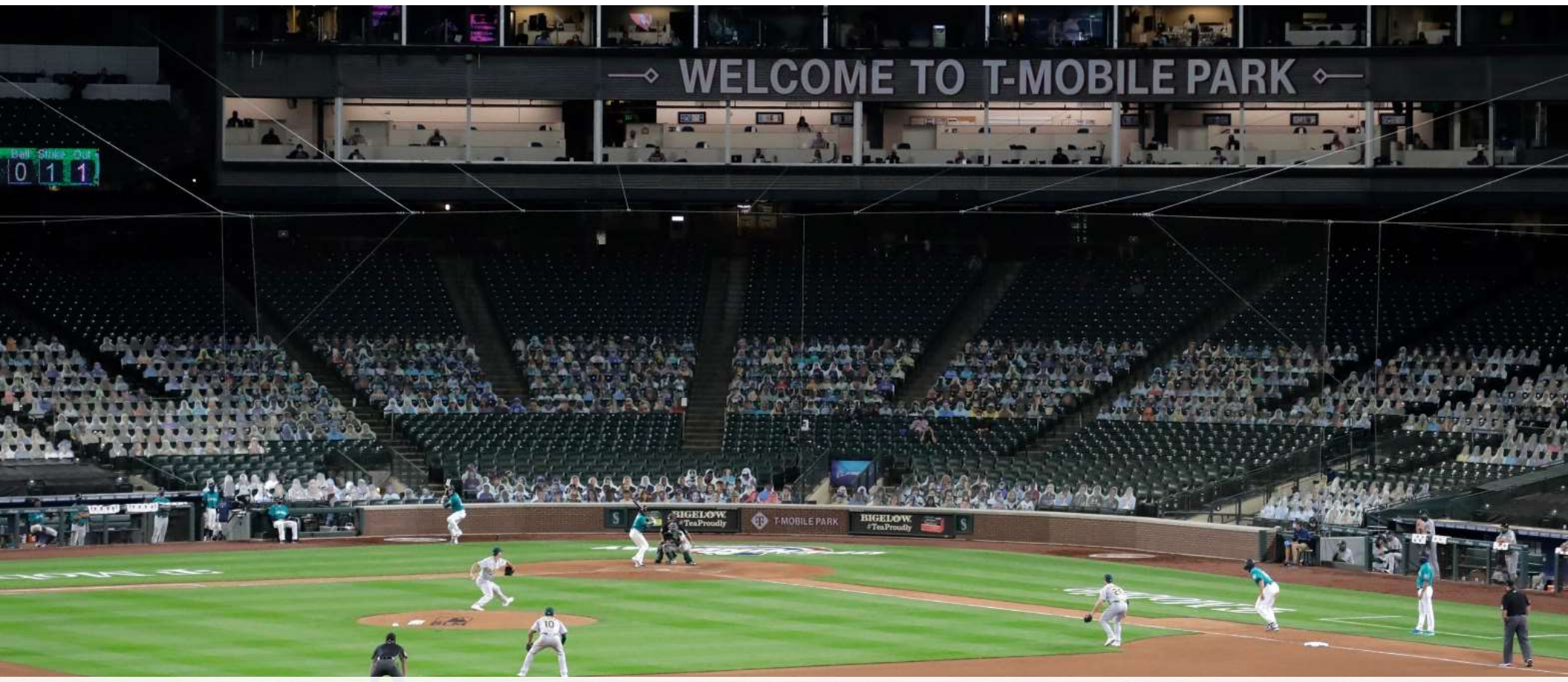
Mariners purchased Abbott POC Covid-19 Rapid Test Units

All Tier 3 employees have been tested for COVID

Will re-test Tier 3 employees before September games

Mariners added weekly PCR family testing for Tier 1, Tier 2 and ownership





July and August 2020



## COVID-19 Operations Update

Team, Staff and Game Day employees continue to test negative for COVID. We have conducted over 2500 tests.

We have conducted 3 independent safety audits to identify any areas of concern. Overall, reports have shown that the majority of our policies are being followed. The biggest areas for improvement are better social distancing and more consistent mask wearing.

We have been participating in weekly calls with other Seattle Sports teams to share best practices on how venues are managing operations.

COVID planning team will begin to develop policies for Return of Fans in accordance with State, County and City guidelines.





January 2021

## COVID-19 Operations Update

The T-Mobile Park offices are now open to staff that would like to work at the ballpark.

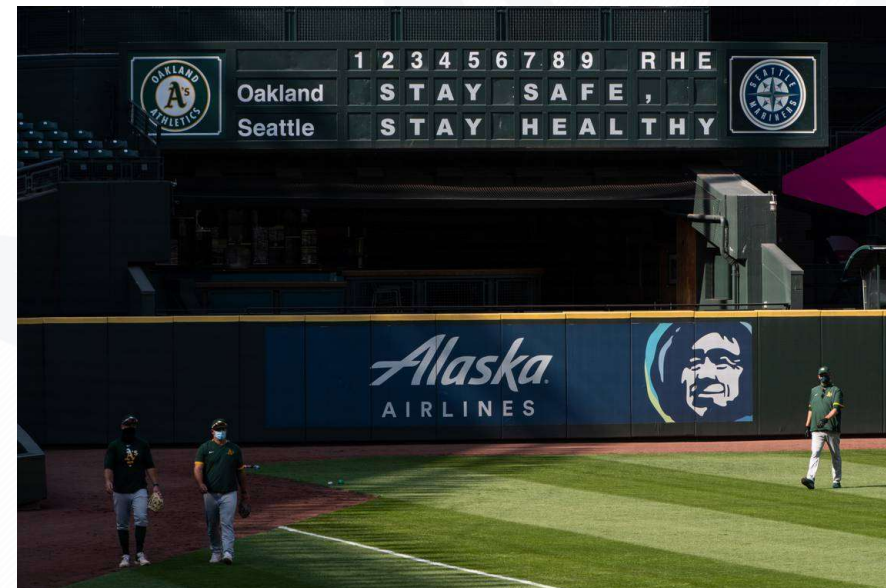
Staff members will follow CDC and State guidelines while inside ballpark. Guidelines Include:

- Home Health Screening
- Wearing Masks
- Social Distancing requirements

Mariners have offered voluntary COVID testing to staff on a monthly basis.

COVID planning team continues to share best practices with MLB officials as well as State/County/City health officials.

Team is also meeting on a weekly basis with other State Wide venues to share information.





# COVID-19 Operations Update Ballpark Access for Staff

We are committed to keeping our employees safe inside T-Mobile Park. We are allowing them the option to work at the ballpark or from home in order for them to be successful with their work needs.

T-Mobile Park is allowed to have up to 50% of Front Office employees on site in accordance with Washington’s Safe Start Plan.

Employees notify their supervisor to schedule their office shifts.

The Mariners log all employees and visitors due to any contact tracing needs.

Employees perform Home Health Screen with CLEAR app prior to arrival. They show the cleared app when they arrive at the ballpark.

Employees are required to wear masks while in common spaces or office cubicles.

Housekeeping performs a deep clean in office areas each night.

## KNOW BEFORE YOU GO: T-MOBILE PARK Seattle Mariners Team Members

- Access to T-Mobile Park is strictly controlled and prior approval is required for entry.
- Access may be restricted to specific times/dates.
- Wear a mask at all times, unless otherwise instructed.
- PPE such as masks, gloves and disinfecting supplies will be provided as needed.
- Follow all health, safety and cleaning protocols as directed by city, county and state requirements.

### BALLPARK ACCESS REQUIREMENTS

AT LEAST 24 HOURS IN ADVANCE OF ARRIVAL AT T-MOBILE PARK	
✓	Supervisor approves scheduled work dates/times.
✓	Work schedule submitted by your Department contact and approved by Security at least 24 hours in advance.
AT HOME ON THE DAY OF SCHEDULED WORK	
✓	Complete CLEAR APP health screening <b>AT HOME</b> before leaving for work and receive GREEN pass.
X	If you receive a RED pass: <b>DO NOT GO TO T-MOBILE PARK</b> <ul style="list-style-type: none"> <li>• Contact your supervisor to report your Red pass.</li> <li>• Contact your physician and follow their guidance. You are required to get medical clearance before returning to work.</li> </ul>
AT T-MOBILE PARK/CLUB LEVEL SKYBRIDGE	
✓	Park in 1N Garage only. All other ballpark entrances are closed and not available for access.
✓	Front Office staff use the Club Level Skybridge.
✓	Essential Building Operations Staff (Security, Maintenance, BPO, Grounds Crew, etc.) use the Security Operations Center entrance.
✓	Wear approved face covering over nose and mouth.
✓	Present your Mariners 2020 season credential and GREEN CLEAR Health Pass at your designated entrance.
✓	Security attendant verifies your name on the daily access list.
✓	Pass through walk-through metal detector and bag check screening.
✓	Receive a required daily health screen wristband. Wristband must be worn and visible at all times.
IN THE BALLPARK	
✓	Wear a face mask at all times unless eating or drinking. Mask must cover both nose and mouth.
✓	Observe strict physical distancing at all times.
✓	Wash hands frequently.
✓	Do not enter restricted areas.
EXITING T-MOBILE PARK	
✓	Wear a face mask.
✓	Observe social distancing.
✓	Check out with Security staff at the Club Level Skybridge or SOC ONLY. Do not leave through any other exit.





## SAVE THE DATE

### COVID-19 HEALTH & SAFETY PROTOCOLS TOWN HALL

Zoom Webinar for  
Mariners Front Office & Event Staff

**TUESDAY, MARCH 23, 4PM**

#### Guest Speakers:

- Karen Dykes, ARNP, Infectious Disease  
Virginia Mason Franciscan Health
- Dr. Vin Gupta, MD, MPA  
ICU Pulmonologist, Faculty – UW IHME

[CLICK HERE TO JOIN](#)





March 2021

## COVID-19 Operations Update Return of Fans

Mariners staff continues to meet weekly with State, County and City officials to finalize a plan for a return of fans.

State has shared a draft to venues and club regarding Return to Fans protocols:

Open to a capacity of 25% or 9,000 spectators maximum, whichever is lower

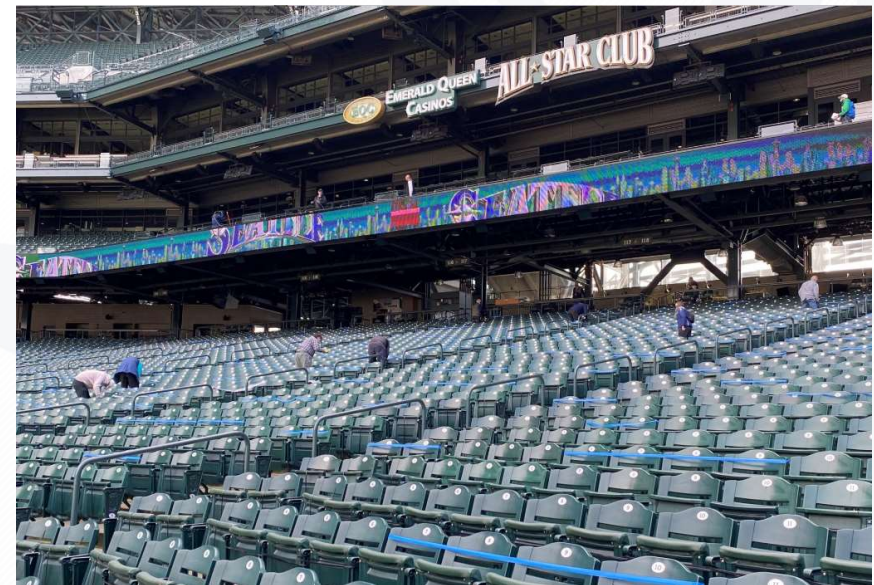
Suites are limited to 25% capacity and windows are required to be open at all times.

Tickets must be sold in groups of 1-6. Each group of 1-6 spectators must be 6 feet away (side-to-side and front-to-back) from other groups of 1-6

Removal of masks and facial coverings only allowed while eating or drinking in assigned seating.

We expect to receive an answer by Friday, March 12.

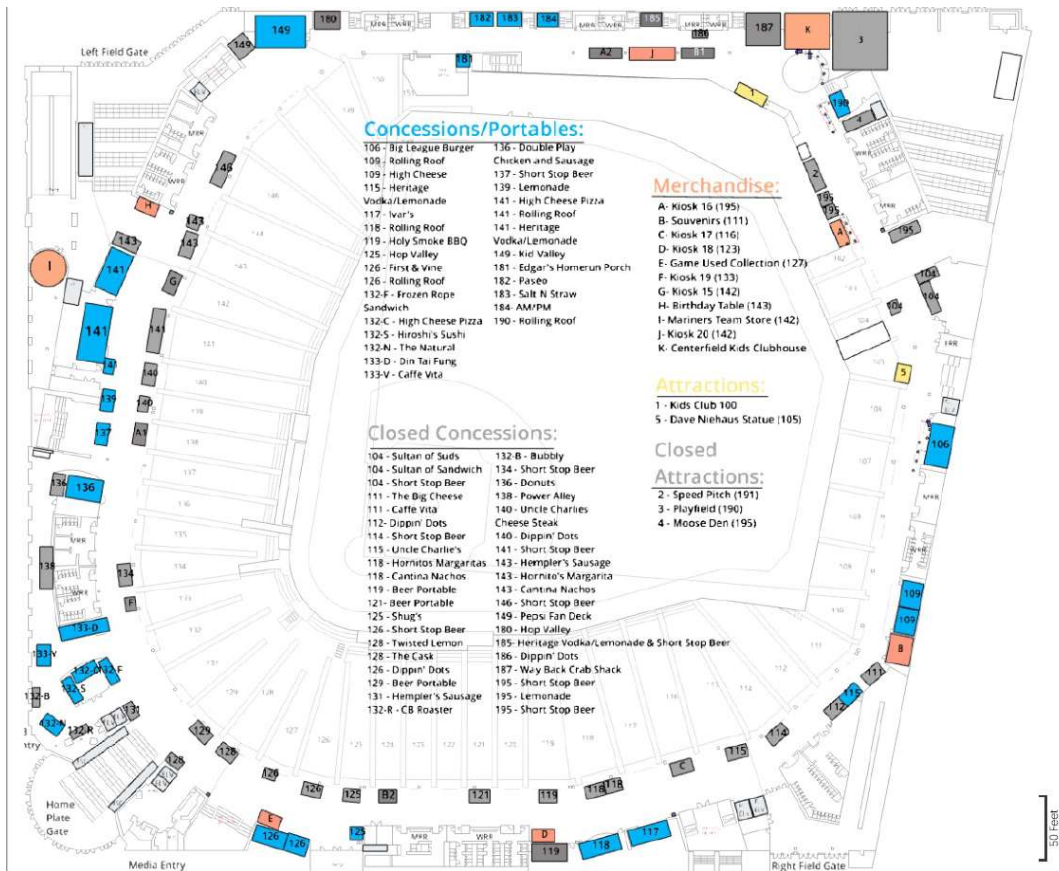
As of March 10, only Seattle and Washington D.C. are not cleared to host fans.





March 2021

# Return of Fans-Concourse Planning



Team has been working with all departments to keep concourses open to allow for social distancing.

The State has issued the following guidance:

Lines for food and beverages must be marked to ensure 6 feet a distance between each person waiting in line.

Lines may not extend out into designated walkways in a way that impedes the flow and/or compromises the ability to appropriately physically distance in those designated walkways.

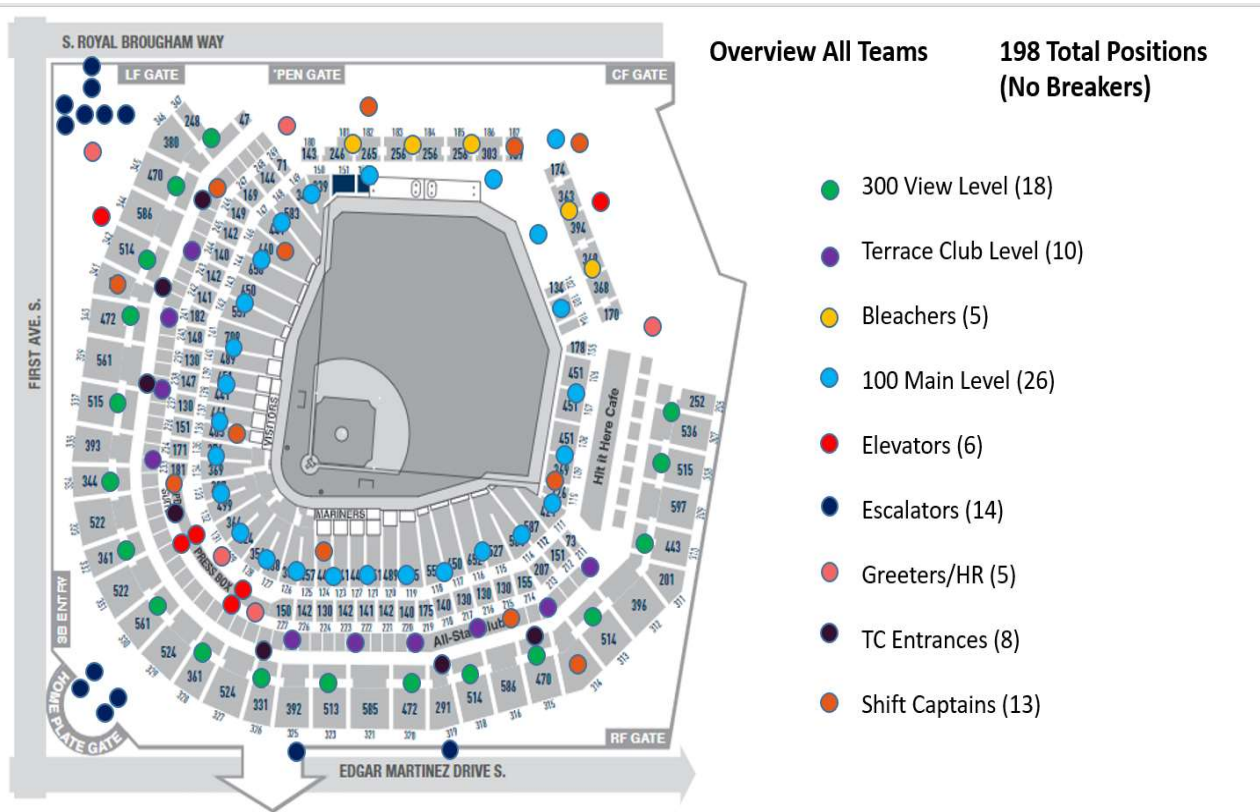
Lines for restrooms must be marked to ensure 6 feet a distance between each person waiting in line. All restrooms should be open to increase dispersion of users among restrooms facilities.

We have created path of travel plans to keep fans moving quickly throughout the concourse.



March 2021

## Return of Fans-Staffing



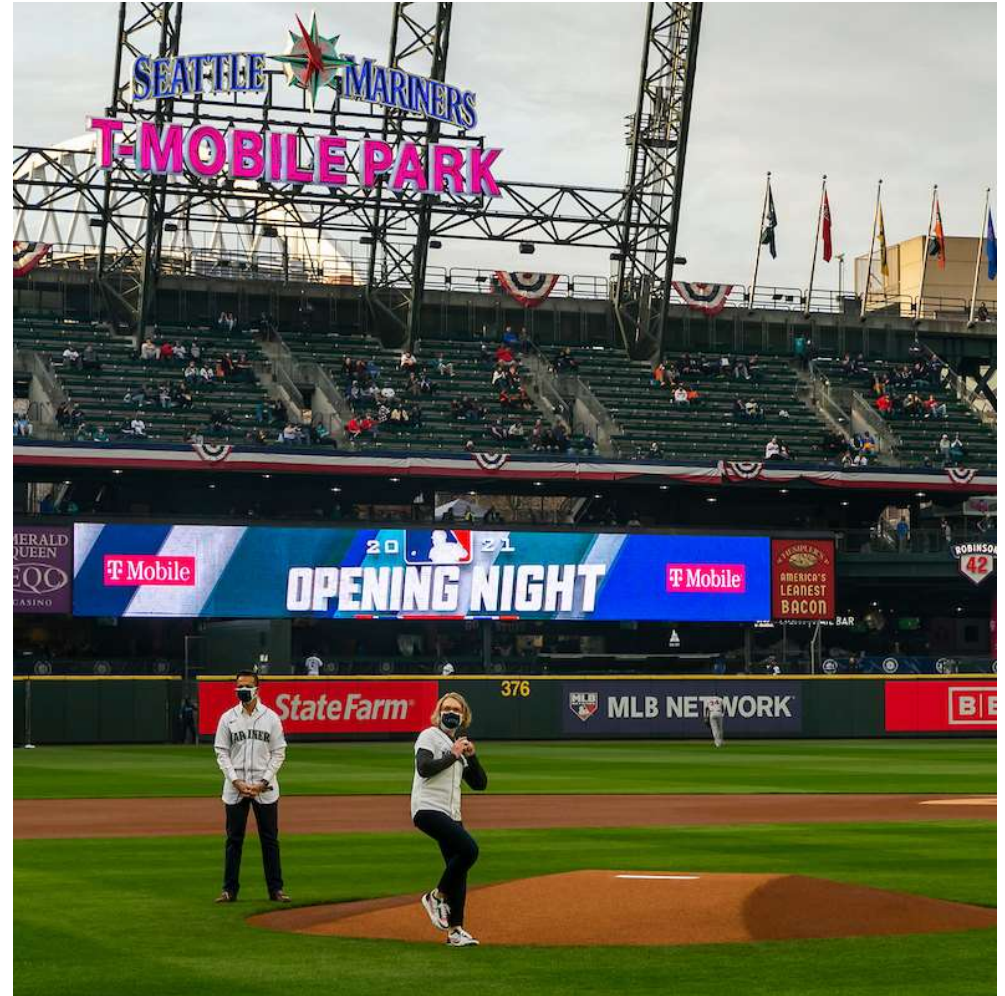
Ballpark operations team has found ways to maintain a high level of guest experience while reducing staffing levels due to the reduced capacity.

In previous seasons, a normal tier 1 staffing model would be 317 compared to 198 in 2021.

We have added health and safety positions such as “Safety Ambassadors” and “line que management”.

We will overstaff during first home stand to make sure we are meeting all of the State requirements.

April 2021





May 2021

# COVID-19 Operations Update

## Vaccination Sections

### Vaccinated Sections

As permitted by King County Public Health and State of Washington in Phases 2 & 3, T-Mobile Park will open sections reserved for fully vaccinated patrons.

### Defining Fully Vaccinated

Fully vaccinated is defined as at least 14 days after receiving the final dose in a series (Pfizer-BioNTech, Moderna or Johnson & Johnson).

No adults who are not yet *fully* vaccinated will be permitted in the vaccinated only section, even with a negative test.

Children older than 2 and less than 16 years of age must present proof of a negative COVID-19 test within 72 hours of event date.

### Documentation Review

Guests will show their documentation on the exterior of the building at each "Fully Vaccinated Lane." Once T-Mobile Park staff member confirms appropriate documentation, guests will be given a wristband and can proceed to security screening.

### Controlled entrances and exits

Fans will be directed to enter the facility through designated "Fully Vaccinated Lanes" at the Right Field and Center Field Gates.

### Checkpoints & Ancillary Areas

T-Mobile Park staff will have checkpoints at all entrances to a vaccinated section, Trident Deck and The 'Pen. Staff at those checkpoints will look for the wristband.





# COVID-19 Re-Opening

State of WA will allow large venue to return to normal operations once State hit 70% vaccination rate (1<sup>st</sup> shot).

We expect to hit that percentage by June 30<sup>th</sup>.  
State is currently at 67% with daily increases of 0.2%

## Restrictions Applying to Indoor & Outdoor Settings After June 30

<b>Vaccine Verification / Negative Testing</b>	Recommended, but not required, for large indoor and outdoor events.
<b>Capacity Limitations</b>	No restrictions (except large indoor events)
<b>Physical Distancing</b>	No requirements
<b>Facial Coverings</b>	Follow current applicable requirements as outlined in: Proclamation 20-25.13 - <a href="#">Healthy Washington</a> , Secretary of Health Order <a href="#">20-03.2</a> , and <a href="#">LNI Publication F414-179</a> .
<b>Travelers</b>	Follow <a href="#">CDC</a> recommendations and Proclamation 20-83.2 - <a href="#">Restrictions on Travelers</a> .



## Grand Re-Opening Night is set for July 2



# Reopening of T-Mobile Park Turns Into Emotional 5-4 Walkoff Win for Mariners in 10 innings

July 2, 2021





# Round Robin Discussion



- What kinds of specific marketing or programing are you seeing or providing in your jurisdiction to encourage public trust and consumer confidence in large venues?

Please keep your remarks brief.

Specific information on testing, case counts, and recovery rates can be found on the Center for Regional Disaster Resilience website at [www.regionalresilience.org/covid-19](http://www.regionalresilience.org/covid-19)

# *PNWER Congregate: A Solution Accelerator*

to Reopen  
Tourism, Performing Arts, Travel, and Hospitality (TPATH)

*July 9, 2021*



*Pacific North West  
Economic Region*

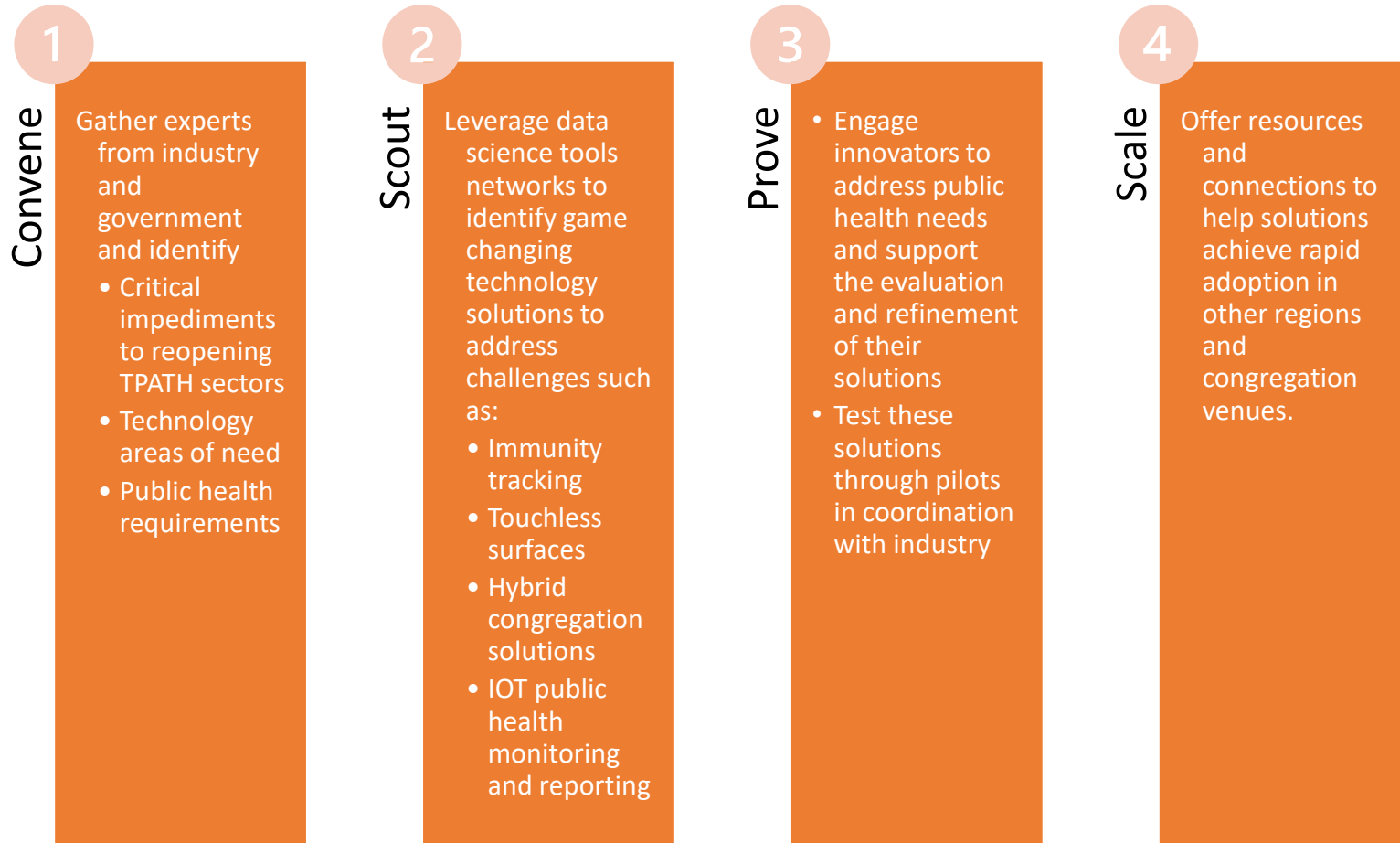
# Congregate's "Challenge-Driven" approach engages and supports the innovation ecosystem to address societal and industry challenges.



## Key Objectives

- We are looking to the innovation economy for solutions – collaboration between industry, regulators, and innovators is key.
- Members of the innovation economy accepted into the program includes startups, corporate innovation labs, or academic research teams looking to spin out companies.
- We want member with capabilities to address a need – not technology solutions looking to find a market.

**Find 16-24 startups – accelerate their product development to successfully scale 6-10 solutions for resilience in the Tourism sector**



# Congregate is a solutions accelerator to reopen the Tourism, Performing Arts, Travel, and Hospitality (TPATH) sectors with broad support from government and industry.



## Regional Government Support for U.S. EDA Funded Grant

### Alaska and Washington State

Alaska Lt. Gov. Kevin Meyer  
AK Department of Health and  
Social Services

WA Department of Commerce  
6 Members of the U.S. Congress  
21 – Washington State Legislators

## Private Sector Partners



FLYING FISH  
PARTNERS



# Congregate is a solutions accelerator to reopen the Tourism, Performing Arts, Travel, and Hospitality (TPATH) sectors with broad support from government and industry.



## Convene

Cohort 1.1: 5/1/21 – 8/31/21  
Cohort 2.1: 2/1/2022 – 3/30/2022

### Convene Stakeholders

- Program setup
- Challenge Development
- Mentor & Advisor Recruiting

## Scout

Cohort 1: 9/1/21 – 9/31/21  
Cohort 2: 4/1/22 – 4/30/22

### Scout for Potential Solutions

- Invite companies to apply for accelerator
- Evaluate applicants
- Engage investors

## Prove

Cohort 1: 10/1/21 – 12/31/21  
Cohort 2: 5/1/22 – 7/31/22

### Prove Solutions and Accelerate Adoption

- Industry Training
- Mentorship
- Accelerator Programming

## Scale

Cohort 1: 1/1/22 – 9/30/22  
Cohort 2: 8/1/22 – 9/30/22

### Scale Proven Solutions Globally

- Help companies fundraise
- Customer introductions
- On-going mentorship and support

# Congregate: A Solutions Accelerator to Safely Re-Open Tourism and Transportation Economy



## Expected Outcomes



### Reopen

Re-opening the TPATH sectors will return millions to the state budgets and billions to GDP – including addressing a disproportionate impact on minority jobs



### Export

By creating the technology for reopening venues, we will create an exportable capability rooted in the PNW



### Innovate

This will help the Pacific Northwest retain and grow its position as a global innovation hub and a leader in the future economy. Establish as a model for other sectors, e.g., green tech, broadband, etc.

# Ways to partner



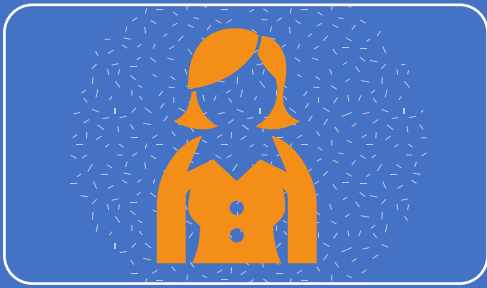
## Help identify industry challenges and secure industry engagement

- **What we are looking for:** Companies with a critical need and willingness to work with external innovators to pilot solutions



## Help recruit mentors

- **What we are looking for:** Industry experts with deep domain knowledge and understanding of what it takes to implement technology in an enterprise



## Help diversify representation in the Industry Advisory Council

- **What we are looking for:** Executives that will identify challenges, evaluate candidate companies, and help scale solutions

# 30th PNWER Annual Summit

August 15-19, 2021

Big Sky, MT

Visit

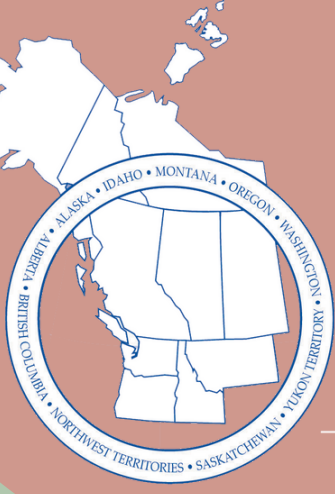
[pnwer.org/2021-summit](https://pnwer.org/2021-summit)

for more details!



*Pacific NorthWest  
Economic Region*





*Pacific NorthWest  
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**The next COVID-19  
Response Call will be**

**Wednesday, September 15  
@ 11 am PST**

Please visit [pnwer.org/covid19-recovery-call](https://pnwer.org/covid19-recovery-call) for more information.

Email questions and comments to [betz.mayer@pnwer.org](mailto:betz.mayer@pnwer.org)