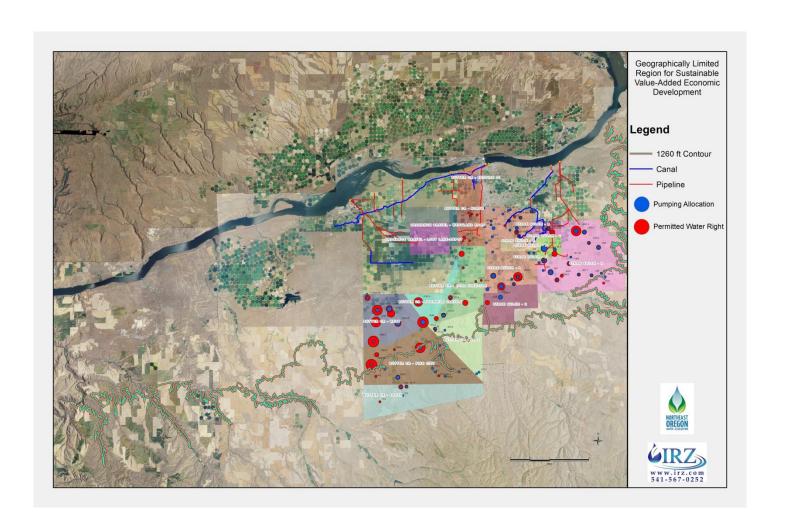


LIFE DEPENDS ON WATER, WE DEPEND ON YOU.

## Irreplaceable Region



# Local Definition of Success:

#### • USE OF:

- 150,000 (500 cfs) Acre-Feet (500 CFS = .0025% of average daily flow, or .004% at low flow) of Columbia River water.
  - Negotiated down to 180 cfs for first phase due to mitigation water right totals

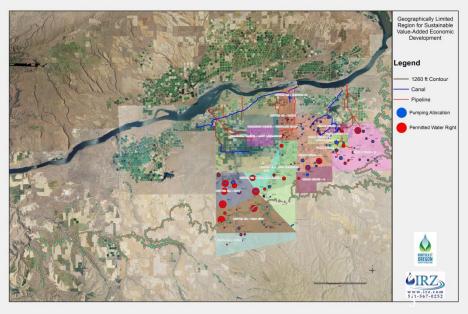
#### AND:

- Infrastructure penetrating our four critical groundwater areas
  - The designs are done!

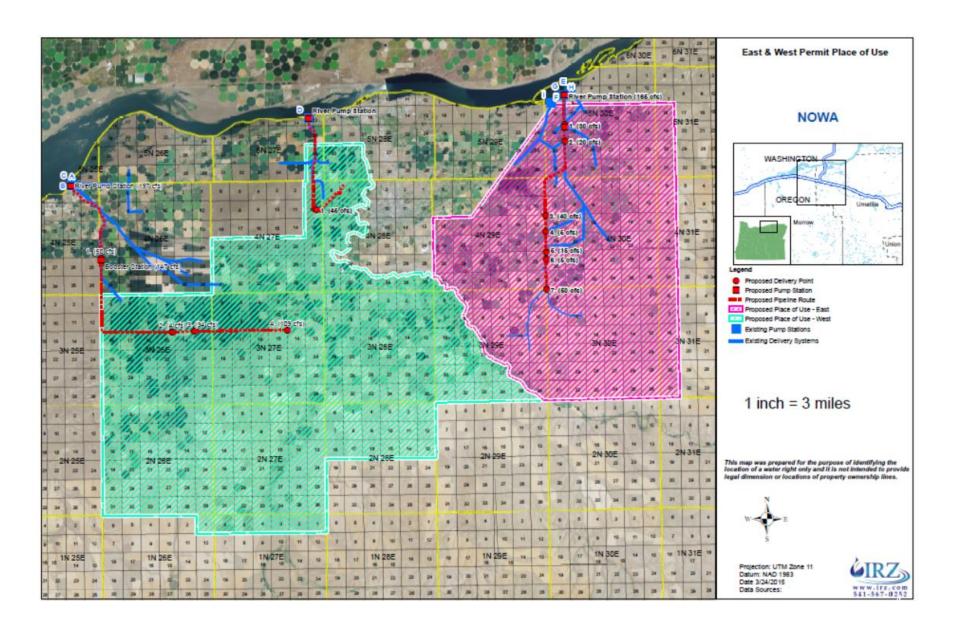
#### • WHICH WILL:

- Give large and small acreage owners a chance to make a difference
- Encourage innovation and entrepreneurship
- Generate billions in economic activity and thousands of local and regional jobs (all sectors)
- Take pressures off of over-appropriated groundwater and Columbia River tributaries
- Guarantee commitment to and access to future long-term main-stem projects
- Build a customer base for regional partnerships in NE Oregon





### The Vision



#### PROJECT STEPS

1<sup>st</sup> Biennium (2015-2017): Water rights and infrastructure

- Facilitates economic benefit
- Facilitates environmental benefit
- Facilitates social benefit if protections are established to prevent speculation and splinter efforts

2<sup>nd</sup> Biennium: Permanent Mitigation Program and Basalt Relief/Bank (May need a work group)

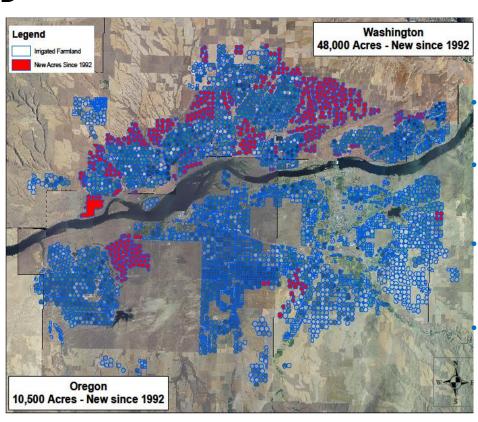
- This is the true social benefit

3<sup>rd</sup> Biennium: A storage project (Juniper Dam study, etc.)

# What we mean by Geographically Limited and Irreplaceable

### LITERALLY: THE BEST HIGH-VALUE AG IN THE WORLD

- WATER LIFT
- WEATHER
- EXISTING SYSTEMS
- TERRAIN
- PROCESSING
- ALTERNATIVE FUEL NEEDS



### **VALUE OF WATER "From Dry to Fry"**

#### **Dryland wheat - \$100**

40 bushel fallow wheat

#### 1st Acre Foot - \$500

 100 bushel irrigated wheat

#### 2<sup>nd</sup> Acre Foot - \$1,500

 Hay, Some vegetables, grass seeds, etc.

#### 3rd Acre Foot - \$5,000+

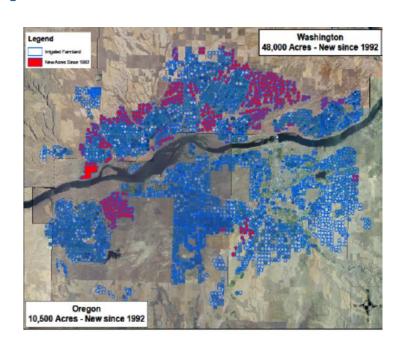
- High value root crops
- Full Rotation

# OBC and State Leadership Recognize the Value of High-Value Irrigated Agriculture

THE CASE: The" Ag-Base"that Supports Job Creation and Innovation



Geographically limited: Existing acreage and "in-fill" growth



The POTENTIAL: Jobs, Funds, Future (Source: Bruce Sorte, OSU)

Type of Effect	Employment Full & Part- Time	Labor Income (\$)	Total Value Added (\$)	Output (\$)
Direct (Manufacturer)	5,989	158,052,082	225,015,545	1,063,288,422
Indirect (Suppliers)	3,054	99,471,765	173,184,004	357,002,946
Induced (Household Spending)	1,209	37,182,718	75,567,449	124,808,178
Total Effect	10,252	294,706,566	473,766,999	1,545,099,547

# RAW PRODUCT AND A 20 MINUTE DRIVE EXAMPLE 1: SWEET CORN - AN OREGON STAPLE

#### 125 ACRES = \$120,000 = \$3.2 MILLION

SWE	ET CORN													
						PER ACRE						<u> </u>	OTAL	
	# SUPPLY CHAIN	PRICE UNIT	PRICE UNIT	\$/UNIT	%	TONS	POUNDS	OUNCES		\$	TONS	POUNDS	OUNCES	\$
	ı Farm	Harvested Corn	Ton	\$ 95.00		10.00	20,000	320,000			1,250.00	2,500,000	40,000,000	
	2 Farm	Usable Corn	Ton	\$105.56	90%	9.00	18,000	288,000	\$	950	1,125.00	2,250,000	36,000,000	\$ 118,750
	Processor	Bulk Finished	Pound	\$ 0.30	60%	5.40	10,800	172,800	\$	3,240	675.00	1,350,000	21,600,000	\$ 405,000
1	Repackage Facility	Packaged Finished	Pound	\$ 0.10	100%	5.40	10,800	172,800	\$	1,080	675.00	1,350,000	21,600,000	\$ 135,000
	Retail	Store Sales	Ounce	\$ 0.15	100%	5.40	10,800	172,800	\$	25,920	675.00	1,350,000	21,600,000	\$ 3,240,000







#### **RAW PRODUCT - CARROTS**

#### **EXAMPLE 2: OREGON'S OTHER ORANGE POWERHOUSE**

#### 125 ACRES = \$475,000 = \$8.6 MILLION

CAR	ROTS														
							PE	R ACRE		TOTAL					
#	SUPPLY CHAIN	PRICE UNIT	PRICE UNIT	\$/UNI	%	TONS	POUNDS	OUNCES	\$	TONS	POUNDS	OUNCES	\$		
1	Farm	Harvested Carrots	Ton	\$ 95.0	)	40.00	80,000	1,280,000		5,000.00	10,000,000	160,000,000			
2	Farm	Usable Carrots	Ton	\$105.5	90%	36.00	72,000	1,152,000	\$ 3,800	4,500.00	9,000,000	144,000,000	\$ 475,000		
3	Processor	Finished Product	Pound	\$ 0.3	60%	21.60	43,200	691,200	\$ 15,120	2,700.00	5,400,000	86,400,000	\$ 1,890,000		
4	Repackage Facility	Packaged Finished	Pound	\$ 0.1	100%	21.60	43,200	691,200	\$ 4,320	2,700.00	5,400,000	86,400,000	\$ 540,000		
5	Retail	Store Sales	Ounce	\$ 0.1	100%	21.60	43,200	691,200	\$ 69,120	2,700.00	5,400,000	86,400,000	\$ 8,640,000		







#### **RAW PRODUCT - POTATOES**





#### 125 ACRES = \$750,000 = \$24 MILLION

PO	TΑ	TOES														
								<u>PI</u>	ER ACRE		TOTAL					
	#	SUPPLY CHAIN	PRICE UNIT	PRICE UNIT	\$/UNIT	%	TONS	<b>POUNDS</b>	OUNCES	\$	TONS	POUNDS	OUNCES	\$		
	1	Farm	Harvested Potatoes	Ton	\$150.00		40.00	80,000	1,280,000		5,000.00	10,000,000	160,000,000			
	2	Farm	Usable Potatoes	Ton	\$176.47	85%	34.00	68,000	1,088,000	\$ 6,000	4,250.00	8,500,000	136,000,000	\$ 750,000		
	3	Processor	Finished Product	Pound	\$ 0.35	60%	20.40	40,800	652,800	\$ 14,280	2,550.00	5,100,000	81,600,000	\$ 1,785,000		
	4	Retail	Store Sales	Ounce	\$ 0.30	100%	20.40	40,800	652,800	\$195,840	2,550.00	5,100,000	81,600,000	\$24,480,000		







#### THE ROTATION & PROCESSING



#### THE ROTATION

- 1. Potatoes
- 2. Grass/Wheat/Feed
- 3. Grass/Wheat/Feed
- 4. Onions/Carrots/Other Root Crop
- 5. Double Crop/Other Vegetable

#### VALUE ADDED, PROCESSING, INTEGRATION

1.	Potato Plant:	\$300 million, 10,000 acres = \$30,000/acre
2.	Grass Plant:	\$ 25 million, 10,000 acres = \$2,500/acre
3.	Dairies & Milk Proc.:	\$ 50 million, 10,000 acres = \$5,000/acre+
4.	Onion Pack & Proc.:	\$ 50 million, 10,000 acres = \$5,000/acre
5.	Vegetable Plant:	\$100 million, 10,000 acres = \$10,000/acre

# The Full Project Return (Using 2006 Figures to be Conservative)

Alternatives	Output (Busin (200		Labor I	ncome 06\$)	Employment (# of jobs)		
	Direct	Total	Direct	Total	Direct	Total	
SSRD 1 – Options \$80,635,42		\$116,265,246	\$12,573,426	\$24,150,857	330	679	
SSRD 1 – Option 1	\$144,770,763	\$208,720,310	\$ 22,656,434	\$ 43,452,201	606	1,233	
Full Project	\$239,020,310	\$344,264,806	\$37,346,288	\$71,600,591	1,040	2,074	

- At 5% expect a direct income tax stream of no less than \$3.5 million annually
- Local property tax on <u>land value increase alone</u> is no less than \$1.5 million annually

#### **COSTS OF WATER: WHAT WORKS**



Land Rent	\$ 500	\$ 550	\$ 600	\$ 650	\$ 700	\$ 750	\$ 800
Return on Land - 3%	\$ (250)						
Taxes & Operations	\$ (25)						
\$ Available for Water	\$ 225	\$ 275	\$ 325	\$ 375	\$ 425	\$ 475	\$ 525
Acre Feet	3.0	3.0	3.0	3.0	3.0	3.0	3.0
\$/Acre Foot	\$ 75	\$ 92	\$ 108	\$ 125	\$ 142	\$ 158	\$ 175

+/- \$125/AF target:

Three inputs: Cap EX, O&M, Mitigation (New Territory)

#### THE PROJECT COST

#### 1. Central Project

- Total Phase I Project Cost: \$14 million (\$1,750/af)
  - \$4 million of \$11 million targeted to Central Project
  - Landowners to commit \$10 million in equity and debt service
  - State investment: 28% of Project cost
- Phase II (Aquifer Recharge & Recovery) Cost: \$10 million

#### 2. East Project

- Total Phase I Project Cost: \$46 million (\$1,486/af)
  - \$7 million of \$11 million targeted to East Project
  - Landowners to commit \$39 million in equity and debt service
  - State investment: 15% of Project Cost

#### 3. West Project

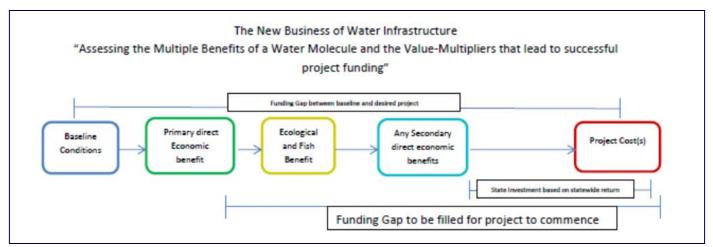
- Total Phase I Project Cost: \$35 million (\$803/af)
  - Not enough earmarked funding for West Project (i.e. \$11 million only helped with 2 of 3)
  - Sought \$10 million from SB 839 grant program (Denied in May)
  - Port of Morrow forced to abandon freshwater component
  - West Project status unknown

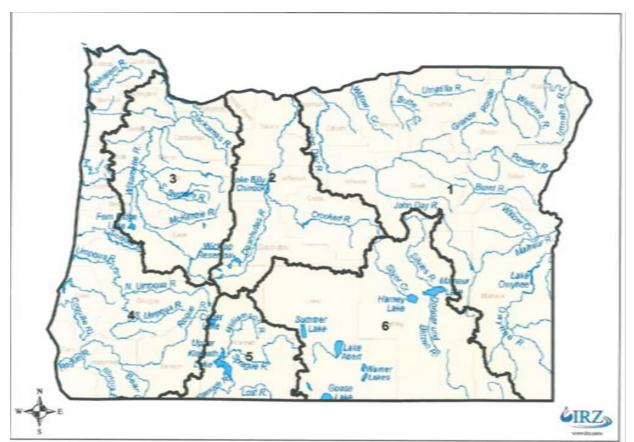
Return on Investment: 3,000 jobs and \$600 million in increased business activity (Port of Morrow and 2008 SB 1069 economic study), \$114 million additional assessed property values (Umatilla County)

## Water 2.0 (Our Needs)

- Development of Permanent Upper Columbia Mitigation Program
  - Mainstem Mitigation Credit program above
    John Day Dam
- Umatilla Basin "Basalt Bank"
  - Need a work group to develop basalt banking rules in the CGA's of the Umatilla Basin
- Targeted Water Supply Infrastructure Funding
  - Note: The upper Columbia/Snake, Willamette,
    Deschutes and Klamath basins may be too large in scale and return to fit within the 839 program

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## Notes from Washington

- WA has Water Resource Inventory Areas for all watersheds (statewide planning and funding for all watersheds)
- WA has a targeted infrastructure investment program for the Columbia and its major tributaries (Looking for reauthorization this year)
  - Seeded with \$200 million in multiple bond sale investments
  - Legislative mandates on targets for the funds
  - Requirement for annual progress reports on legislative directives due to size and scale of projects

# Question: Could the same model work in Oregon?

- SB 839 program for all watersheds in the State (efficiency improvements, small storage and recharge projects)
  - Projects that don't generate "sticker shock"
  - Note: Some question duplication of water development programs (IFA, OWEB, SB 839)
- Targeted investment program for large main-stem basins (Deschutes, Willamette, Klamath, Upper Columbia)
  - Legislative directives and funding for the basins (i.e. a chunk of change with clarity on the intended results)
  - Ability to utilize accounts to build up funding for large projects (multi-bienieum investment account)

## Take Away:

- Mitigation is doable with partnerships and access
  - Without partnerships mitigation is cost prohibitive
  - Without a regional program there is no access to mitigation credits and, therefore, no deals to be made
- Oregon, as the downstream state, can either be a litigator or a partner
- Broad market based mitigation opens the door to speculation. Oregon will lose in a speculative market

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