



PNWER

ECONOMIC LEADERSHIP FORUM

Event Program

WHISTLER VILLAGE, BRITISH COLUMBIA
NOVEMBER 20-21, 2008





Pacific Northwest Economic Region



Hon. John van Dongen
PNWER President 2008-2009

It is my pleasure to welcome you to Whistler for PNWER's 2008 Economic Leadership Forum!

The dedication of business leaders, legislators, and policy makers has established PNWER as the leading organization for economic development and regional cooperation in the Pacific Northwest. I thank you for your hard work and dedication. The Economic Leadership Forum will offer each of you the opportunity to participate in important discussions on key issues affecting the region.

The two-day program will focus on Border Management, as well as important Energy and Environment issues. The border sessions will feature discussions on the PNWER Border Coordination Council draft report card, and will seek input on a strategy for working with the new administrations in Washington, D.C. and Ottawa. The Environment and Energy sessions will discuss the Western Climate Initiative and regional adaptation and climate change monitoring strategies; as well as the impact of California's demand for renewable power in the region.

Our discussions throughout the meeting will be focused on identifying points of convergence, deepening understanding of the challenges around these issues, and looking at potential innovative solutions that PNWER can advance.

Thank you again for joining us for this important meeting. Your leadership and involvement are very important to our shared future. I look forward to speaking with you during our conference.

Sincerely,

Hon. John van Dongen
Minister of Public Safety and Solicitor General of British Columbia
PNWER President 2008-2009

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THURSDAY, NOVEMBER 20th

8:00am - 9:00am	Breakfast Keynote Speaker – <u>Benjamin J. Muller, PhD</u> - Simon Fraser University Topic: “Risk Based Strategies at the Canada-US Border”	<i>Room: Frontenac C</i>
		<i>Room: Frontenac AB</i>
9:15am - 12:30pm	Border Solutions Co-Chairs: <u>Dr. Don Alper</u> – Director, Border Policy Research Institute, BPRI, Western Washington University & <u>Len Mitzel</u> - MLA, Alberta	
	Presentation on the Border Performance Metrics <i>Presented By:</i> <u>Dr. Don Alper</u> & <u>Dave Davidson</u> - BPRI	
	PNWER Progress Report <i>Presented By:</i> <u>Matt Morrison</u> - PNWER Executive Director	
	Private Sector Stakeholders Response <i>Featuring:</i> <u>Steve Regan</u> - President & CEO, Council of Tourism Associations & <u>Ken Oplinger</u> - President & CEO, Bellingham/Whatcom Chamber of Commerce	
	Panel Discussion with Public Sector <i>Presented By:</i> <u>Margaret Fearon</u> - Port Director, US Customs & Border Protection <u>Kim Scoville</u> - Director, Pacific Highway District, Canada Border Services Agency	
12:30 - 2:00pm	Luncheon Keynote Speaker – <u>Eric Benajminson</u> - Minister Counselor for Economic Affairs, US Embassy in Ottawa	<i>Room: Frontenac C</i>
2:00pm - 4:00pm (parallel session)	Border Solutions Strategy Session – <ul style="list-style-type: none"> ▪ PNWER Workforce Mobility Recommendations on Border Management, PNWER <i>Presented By:</i> <u>Joy Howland</u>- Program Manager, PNWER ▪ Development of a Border Report Card ▪ Prioritizing specific border solutions ▪ Designing a Canada-US Symposium at the Woodrow Wilson Center in Washington D.C. on February 24, 2009 ▪ Timeline and Action Plan 	
2:00pm - 4:00pm (parallel session)	2010 Olympics Regional Pavilion –	
	Saskatchewan Presentation <i>Presented By:</i> <u>Bruce Evans</u> (SK)	
	Cascadia Commons Presentation <i>Presented By:</i> <u>Bruce Agnew</u> (Cascadia Project)	
	Open Facilitated Discussion	
4:00pm – 5:30pm	Workforce Mobility Working Session <i>Chair:</i> <u>Neil Windsor</u> - Executive Director & Registrar, APEGGA	<i>Room: Empress C</i>
5:30pm - 7:30pm	Government of Canada Reception	<i>Room: Frontenac C</i>
9:00pm - 11:00pm	Hospitality Suite	<i>Room: Halifax Suite 380</i>

FRIDAY, NOVEMBER 20th

8:00am - 9:00am	Breakfast Keynote Speaker <u>Honourable Barry Penner</u> - Minister of Environment for British Columbia	<i>Room: Frontenac C</i>
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8:30am - 12:00pm
(parallel session)

Ocean Energy
Co-Chairs: Rep. George Eskridge- Idaho & Roger Bedard- EPRI

Room: Empress C

Opening Remarks

Presented By: David Lockard- AEA

Snohomish County PUD Admiralty Inlet Tidal Project

Presented By: Craig Collar- SnoPUD

Minas Passage Nova Scotia Tidal Project

Presented By: John Woods- Minas Basin Pulp and Paper

Update on Other Tidal Projects

Presented By: Roger Bedard- EPRI

Round Table Discussion

Topic: How can the marine interested utilities get the most out of early projects?

9:15am - 12:00pm
(parallel session)

Environment and Energy Session

Room: Frontenac AB

Chair: Honourable Joan McIntyre- Minister of State for Intergovernmental Relations, BC

Climate Change Registry Update and Discussion

Presented By: Tymon Lodder- Denver, Colorado Director for Climate Registry

Report, update on the Western Climate Initiative (WCI)

Presented By: BC Climate Action Secretariat

Process of State Legislatures in Evaluating the WCI Agreement

Presented By: Jeff Morris (WA)

Alberta's Adaptation and Vulnerability Assessment Report

Presented By: Andy Ridge (AB)

Discussion on Carbon Capture and Storage

Presented By: Len Webber- MLA, Alberta
Al Laundry- Carbon Capture and Storage; Spectra Energy
Transmission

12:00 - 1:30pm

Luncheon Keynote Speaker

Room: Frontenac C

Rohan Soulsby- Director of Market Operations and Development
British Columbia Transmission Corporation

1:30pm - 4:00pm

Energy Horizon Panel Discussion

Room: Frontenac AB

Moderator: Jeff Morris- Director of Energy Horizon LLC

- What is the impact of California demand for renewable power in the region?
- Can the region build adequate renewable energy to meet demand and RPS standards?
- Impact of Climate Change Policy on Supply and Demand of Renewables in the region
- Discussion of energy institute project with NCSL and US DOE

5:30pm - 7:30pm

Reception

Room: Frontenac C

Premier Floyd Roland- Premier of the Northwest Territories

9:00pm - 11:00pm

Hospitality Suite

Room: Halifax Suite 380

SATURDAY, NOVEMBER 22th

8:00am – 9:00am

Breakfast

Room: Frontenac C

9:00am – 12:00pm

PNWER Executive Committee Meeting

Room: Frontenac C

All attendees are welcome

Bruce Agnew

Policy Director, Cascadia Center for Regional Development



Since 1993, Bruce Agnew has been the Director of Seattle based Discovery Institute's Cascadia Center.

The Cascadia Center is a strategic alliance from Vancouver, BC, to Eugene, Oregon, promoting high speed passenger rail, Interstate-5 freight mobility, seamless border crossings, bi-national and bi-state tourism marketing, and sustainable community development.

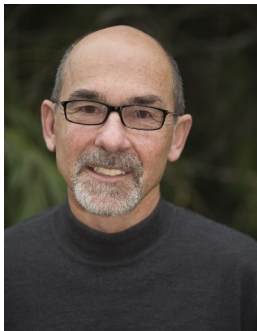
From 1987-93, Mr. Agnew was Chief of Staff for U.S. Representative John Miller from Washington state's first district. Before his congressional service, Bruce Agnew was elected to two terms on the Snohomish County Council, and served as President of the Puget Sound Regional Council in 1985.

He is a former member of the Citizen Oversight Panel for Sound Transit, and is a member of the Regional Freight Mobility Roundtable.

Mr. Agnew is a 1974 graduate of Stanford University, and a 1977 graduate of U.C. Berkeley, Law School.

Donald Alper

*Director, Center for Canadian-American Studies
Western Washington University*



Donald K. Alper is Professor of Political Science and Director of the Center for Canadian-American Studies and the Border Policy Research Institute at Western Washington University. He holds a Ph.D. in political science from The University of British Columbia. His research interests focus on Canadian politics and British Columbia-U.S. transboundary issues.

He was a founding member of the Pacific Northwest Canadian Studies Consortium and was elected president of the Association for Canadian Studies in the United States (ACSUS) for a two-year term, 1999-2001.

Alper was awarded a Certificate of Merit by the International Council of Canadian Studies in 2007 and the Donner Medal by the Association for Canadian Studies in the United States, also in 2007.

Eric D. Benjaminson

Minister Counselor for Economic Affairs, US Embassy

Eric Benjaminson is a career Foreign Service Officer specializing in economic affairs. Since August 2008, he has been Minister Counselor for Economic, Environmental and Energy Affairs at the U.S. Embassy in Ottawa, Canada. From 2005 to 2008, he served as Deputy Chief of Mission at the U.S. Embassy in Windhoek, Namibia. Immediately prior, he was Deputy Chief of Mission in Ouagadougou, Burkina Faso.

From 1999-2003, he was Counselor for Economic Affairs at the U.S. Embassy to Belgium, and had responsibility for a wide variety of bilateral and multilateral trade, financial, and environmental issues. From 1996-1999, Mr. Benjaminson served at the U.S. Embassy in

Sweden, where he concentrated on environmental, aviation, and energy issues.

From 1995-1996, he was posted to Washington as Special Assistant to the Assistant Secretary of State for Economic Affairs, and from 1993-1995 he was responsible for Paris Club and external debt issues in the State Department's Economic Bureau. During that period, he often served as the State Department delegate to Paris Club debt rescheduling negotiations. Before that assignment, Mr. Benjaminson worked at the U.S. Embassy in Beijing as the economic officer responsible for financial and development issues. In preparation for that assignment, he studied Chinese for two years in Washington and Taiwan.

Prior to that, he served as the economic officer in the Office of Southern African Affairs in Washington and as a consular officer at the U.S. Consulate General in Montreal and the U.S. Embassy in Lagos, Nigeria.

Before entering the Foreign Service in 1982, Mr. Benjaminson worked as an editor at a Washington research institute and as a technician at a Hewlett-Packard factory. Mr. Benjaminson received a B.A. degree with Honors in History from University of Oregon in 1980.

George E. Eskridge

Representative, State of Idaho



George was born in Bonners Ferry, Idaho and raised in Dover, Idaho. He graduated from Sandpoint Senior High School in Sandpoint, Idaho. Following four years of U.S. Navy Service, George graduated from the University of Montana with a B.S. degree in Business Administration. After a brief time in the private sector, George entered federal service with the rural electrification administration in Washington D.C. and then later transferred to the Bonneville Power Administration.

During his Bonneville career, George was primarily involved in various aspect of the electric energy marketing functions of the administration. George retired from Bonneville in 1999, returned to his home town of Dover and was elected to the Idaho House of Representatives in November 2000. In addition to serving as House District 1-B Representative, George is also a real estate agent with Four Seasons Real Estate brokerage in Sandpoint, Idaho.

Margaret R. Fearon

Margaret Fearon started with the U.S. Customs Service in June 1975 as an Inspector in Champlain, New York. In 1987, she moved to Customs Headquarters as a Program Officer and worked in various passenger and cargo programs providing operational support to the field offices.

In 1991, she was promoted to Program Manager and was responsible for administrative and logistical support for the field, which included oversight of the firearms and uniform programs and budget administration. After the reorganization of the Customs Service in 1995, she managed several programs within the Office of Field Operations, including National Account Management and Outbound Enforcement Operations.

In January 2000, Ms. Fearon was promoted to the Area Port Director position in Blaine, Washington where she was responsible for operations at all land border ports in the state of Washington and the water ports of Bellingham, Friday Harbor and Anacortes.

After the reorganization and creation of the Department of Homeland Security and Customs and Border Protection, she was named as the Area Port Director in Blaine. She manages a staff of over 500 employees working to support passenger, trade, immigration, agricultural and outbound operations.

Ms. Fearon received her B.A. in secondary education from the State University of New York at Potsdam in 1975.

Alan R Laundry P. Eng.

*Director, Ft Nelson Carbon Capture and Sequestration Project
Spectra Energy Transmission West*

Alan Laundry is the Director for Spectra Energy's Carbon Capture and Sequestration project located in Ft Nelson British Columbia, Canada. He is responsible for the overall project development and execution. These responsibilities include both provincial and federal government liaison, technical project development, engineering design and construction.

Previously, Alan has held a number of Director level positions in Spectra's operations group including Director EHS, Director Gas Transmission Operations and Director Ft St John Operations. Since joining the company in 1990 Laundry has held a variety of positions primarily focused on engineering, process trouble shooting, construction and engineering design. He has also worked on a number large internal work process change teams that include an overall organization change team, a SAP/IT upgrade team and he lead the supply chain change team for the organization.

Prior to joining the company Laundry was involved in oil and gas exploitation with a number of upstream companies. His responsibilities include environmental engineering, offshore physical environmental engineering, offshore structural design, oil well optimization and pipeline and process design and construction.

Mr. Laundry graduated from Lakehead University in Ontario with a Civil Engineering degree and he has a Diploma of Air and Water Resources and a Diploma in Civil Engineering Technology. He is married to Jane Laundry and they have a son and a daughter.

Tymon S. Lodder

Regional Director for the Climate Registry

Mr. Tymon Lodder is a Regional Director for the Climate Registry (TCR), which was established by states, tribes and provinces in North America in 2007 as a mechanism to measure greenhouse gas (GHG) emissions consistently across industry sectors and borders. Mr. Lodder's responsibilities include the recruiting of companies and organizations to participate in TCR as well as working with state, tribe and provincial leaders to help support mandatory reporting and strategic initiatives throughout NA. Mr. Lodder has worked in air quality policy and strategy for the last 10 years. Tymon earned his M.S. degree in Environmental Economics from the University of Colorado in Boulder, and also holds a B.A. in Economics from CU

Hon. Joan McIntyre

Minister of State for Intergovernmental Relations, British Columbia



First elected to the Legislature in 2005, Joan was appointed to Minister of State for Intergovernmental Relations on June 23, 2008.

Joan McIntyre has lived in West Vancouver - Garibaldi since 1983, when she and husband Andrew moved to Lion's Bay where her two children, Leigh and Drew, were born.

In 1980, she co-founded the well-known B.C. polling firm of McIntyre & Mustel Research Associates Ltd. Joan sold her interest in 1996 to work independently and to concentrate more on the qualitative side of the research business.

Throughout her career Joan has conducted political research and provided strategic counsel on many political campaigns at the municipal, provincial and federal levels. She has shared her insights at campaign schools and has mentored and encouraged young people to become engaged in the political process to ensure they have a direct say in their future.

A long time supporter of the 2010 Olympic Bid, Joan was appointed in 2002 to a communications advisory committee for the Bid and was fortunate to be in Prague for the winning IOC announcement. She has also provided professional advice to local community organizations such as the West Vancouver Chamber of Commerce and West Vancouver Memorial library.

Len Mitzel

MLA, Cypress-Medicine Hat, Alberta



Len Mitzel was elected to his second term as a Member of the Legislative Assembly of Alberta for the constituency of Cypress-Medicine Hat on March 3, 2008. Mitzel currently serves as chair of the Legislative Offices Committee and a member of the Select Special Ethics Commissioner Search Committee. On April 14, 2008 Mr. Mitzel was elected to the position of Deputy Chair of Committees by acclamation.

Mr. Mitzel continues working to raise awareness for a 24-hour border crossing at Wild Horse and recognition for an alternative north-south transportation corridor along the east side of the province. In an effort to increase economic development in southeast Alberta, Mr. Mitzel is working with the unmanned vehicle systems and robotics technology at DRDC at Suffield.

Once out of high school, Mr. Mitzel worked for Alberta Transportation as a surveyor and was promoted through the ranks until he became responsible for two crews primarily focused on preliminary design and construction of major highways in southern Alberta before entering the University of Lethbridge as a second-year pre-engineering student.

In 1977, Mr. Mitzel returned home and took over the family farm. In addition to farming Mr. Mitzel is an active community member, having served as a municipal reeve for 12 years and as health region chair for six years. He has also served on a number of committees and been involved in several organizations and associations.

Jeff Morris

*Representative, State of Washington
CEO, Energy Horizon LLC*



Representative Jeff Morris is a fourth-generation native of the San Juan Islands. He was elected to the State House of Representatives in 1996 where he serves as Speaker Pro Tempore. In addition to his leadership role, he serves as a member of the Technology, Energy, and Communications Committee, the Appropriations Subcommittee on General Government & Audit Review, and the House Rules Committee.

As CEO of Energy Horizon LLC, Jeff directs the Pacific Northwest Economic Region's bi-national aggregated energy resource planning, as well as developing distributive generation energy projects. He is a co-founder of Northwest Energy Angels, the first North American angel investing group investing exclusively in new energy technologies.

Jeff is a past director of the Northwest Energy Technology Collaborative (NWETC), headquartered at the Washington Technology Center (WTC). Jeff and his team at WTC worked to accelerate growth of the energy-technology industry in the region. The U.S. Department of Energy recognized his achievements by naming him a "West Coast Power Player."

In addition to his duties as Speaker Pro Tem, Jeff serves on the House Appropriations Subcommittee on General Government & Audit Review. He chaired the five corner task force to keep Boeing 7E7/787 Dream Liner manufacturing in Washington State and led the fight to establish the Washington State Life Science Fund. Speaker Frank Chopp appointed Jeff to the Board of Directors of the Life Science Fund's multi-million dollar program.

Jeff is also Chair of the Council of State Governments West, a past President of the Pacific Northwest Economic Region, and previously served as Political Director for U.S. Representative Al Swift. His legislative contributions were internationally recognized by the Canadian Consulate for eliminating commerce barriers between the two countries.

Benjamin J. Muller

Professor, Simon Fraser University

Benjamin Muller obtained his PhD from the School of International Studies at Queen's University, Belfast. While in Belfast, in addition to enjoying local culture, Ben regularly participated in the European Liaison Meetings, the Constitutionalism Web Paper Speaker Series, the Europeanization Speaker Series, and acted as coordinator of the International Relations/European Integration Colloquium. After leaving Belfast, Ben taught for 2 years in the Department of Political Science at the University of Victoria.

Ben currently teaches Critical Security Studies and International Relations in the Department of Political Science at Simon Fraser University. He recently held a Visiting Research Fellowship in the Border Policy Research Institute at Western Washington University (Jan-June 2008). Ben is an active member of both the Critical Approaches to Security in Europe Collective (CASE Collective) and the International Political Sociology (ISP) Group of the International Studies Association. Ben has published on the application and implication of biometric technologies on border security, its impact on citizenship, the increased reliance on biometrics in the war in Iraq, the politics of risk management and contemporary security strategies and the politics of trusted traveller programs and border regimes at the airport.

Hon. Barry Penner

Minister of Environment for British Columbia



Barry Penner was appointed Minister of Environment and Minister Responsible for Water Stewardship and Sustainable Communities on June 16, 2005.

Mr. Penner was first elected MLA for the riding of Chilliwack-Kent in 1996 and was re-elected in 2001 and 2005.

He has previously served as Parliamentary Secretary to the Government House Leader, has chaired the Government Caucus Committee on Natural Resources, and served on the Legislative Assembly Standing Committee on Crown Corporations, the Committee on Parliamentary Reform, Ethical Conduct and Private Bills, the Committee on Aboriginal Affairs, and the Cabinet Committee for Legislative Review.

In 2001, Mr. Penner was appointed to lead B.C.'s delegation to the Pacific Northwest Economic Region (PNWER). He served as PNWER's vice-president before becoming President in 2002 and remains active in PNWER issues.

Mr. Penner's experiences as park ranger and outdoor enthusiast has driven him to protect our environment and to encourage responsible methods of energy generation. He has been a strong advocate for small-hydro, wind power and other new energy sources.

Mr. Penner was born and raised in Chilliwack. He graduated from Simon Fraser University with a Bachelor of Arts degree and went on to earn a law degree from the University of Victoria. After law school, he worked for an international law firm in Bangkok, Thailand, before returning to Chilliwack where he practiced law until his election in 1996.

Barry Penner lives in Chilliwack.

Stephan Regan

President and CEO



Stephen Regan joined COTA in October 2007, bringing more than a decade of association management experience to the organization. Stephen was recently the Manager of Destination Development with Tourism Vancouver, where he played a key role in building a province-wide coalition that prompted the B.C. Safe Streets legislation, and assisted in the securing of TransLink's support for the Canada Line. In addition, he has been the catalyst for advancing the idea of a province-wide accessible tourism initiative, and was instrumental in the establishment of both a Lower Mainland Tourism Roundtable and a Provincial Destination Marketing Organization Roundtable.

Stephen holds a Bachelor of Science degree from McGill University and a post-baccalaureate in environmental science. He is also a Planning Commissioner with the City of Vancouver.

Kim Scoville

Director, Pacific Highway District, Canada Border Services Agency

Mr. Kim Scoville has 24 years experience as a peace officer with the Canada Border Services Agency. He began his career as a Customs Officer at Vancouver International Airport and has held progressively more senior positions within the organization, including time as a criminal investigator, Customs Superintendent, Chief of Operations and Director of Program and Communications. Kim currently holds the position of Director - Pacific Highway District, Canada Border Services Agency. As Director, he is responsible for all aspects of Port of Entry Operations at the major land border crossings in the Greater Vancouver Area.

Kim was selected to participate and represent the CBSA in two foreign assignments - Baden-Baden, Germany (1989) and in the Former Yugoslavian Republic of Macedonia (1995) where he worked at various Port of Entry operations on the Macedonian-Serbian border. He was awarded both the Governor General of Canada's Canadian Peacekeeping Service Medal and the Government of Canada's Minister's Award for his work in the Former Yugoslavian Republic of Macedonia. Kim is a recipient of the Police Officer Exemplary Service Medal.

Kim served as a board member for the YVR Golf for Kid's foundation from 2000 - 2006. During Kim's tenure as co-chair for this event (2003-2006), in excess of \$1million was raised to support children's charities.

Kim is currently serving on the Board of Directors of the B.C. 2009 World Police and Fire Games – an international sporting event offering police officers, firefighters, customs and corrections officers from around the world an opportunity to showcase their athletic excellence in over 65 sporting events.

Hon. John van Dongen

Minister of Public Safety and Solicitor General for British Columbia



John van Dongen currently serves as the Minister of Public Safety and Solicitor General, previously serving as Minister of State for Intergovernmental Relations and Minister of Agriculture, Food and Fisheries.

John previously served as agriculture and fisheries critic for the Official Opposition. He sat on the Select Standing Committees on Agriculture and Fisheries and on Crown Corporations, as well as the Official Opposition Caucus Committee on Children.

He was first elected in 1995 in a by-election to represent the riding of Abbotsford and was re-elected in 1996. He was elected to the Abbotsford-Clayburn riding in 2001 and in 2005.

Before his election to the Legislative Assembly, John operated a dairy farm in Abbotsford. He studied agricultural economics at the University of British Columbia.

John was involved in farm organizations and businesses for almost two decades. He was on the board of directors of the B.C. Dairy Foundation, Agrifoods International Co-operative (Dairyland) and the B.C. Federation of Dairymen's Association and was a member of the Federal Farm Debt Review Board.

Len Webber

MLA, Calgary-Foothills, Alberta



Len Webber was elected to his second term as a Member of the Legislative Assembly of Alberta for the constituency of Calgary-Foothills on March 3, 2008 and was appointed as the Parliamentary Assistant of Energy on March 12, 2008. Mr. Webber currently serves as a member of the Standing Committee on Resources and Environment and the Chair of Calgary Caucus.

Before becoming an MLA, Mr. Webber was the vice-president and director of Webber Academy, a nonprofit university preparatory private school in Calgary. The academy provides advanced and challenging curriculum to about 950 above-average and academically gifted students from junior kindergarten to Grade 12.

Len Webber was born in Calgary, raised in the northwest community of Brentwood, and is the son of former Calgary MLA and cabinet minister, Dr. Neil Webber. He received his bachelor of commerce degree from the University of Calgary and his journeyman communications electrician certificate from SAIT. He worked as an apprentice electrician out of high school and ran his own contracting business for 10 years before starting with Webber Academy.

H. Neil Windsor



H. Neil Windsor was born in St. John's Newfoundland, and is a graduate of Memorial University and the Nova Scotia Technical College. Mr. Windsor began his professional career in the construction industry eventually moving on to work with a consulting engineering firm. In 1972, he became Town Engineer with the Town of Mount Pearl, Newfoundland.

Three years later, in September of 1975, he was elected to the Provincial Legislature, representing the District of Mount Pearl. Appointed that year as Parliamentary Assistant to the Premier, he began what would become a 21 year career in politics. From 1978 to 1989, Mr. Windsor held a series of senior Cabinet portfolios, including Municipal Affairs, Housing, Development, Mines and Energy, Tourism, Treasury

In 1989, he established Development Associates Limited, a private consulting firm offering engineering and business advice in St. John's. In October of 1996, the Windsor family moved to Alberta when he became the Executive Director and Registrar of The Association of Professional Engineers, Geologists and Geophysicists of Alberta.

As APEGGA's Executive Director and Registrar, he has made it a priority to increase APEGGA's government relations initiatives. Similarly, he has consistently and dedicatedly worked to raise public awareness of the professions and their roles in contributing to the Alberta Advantage.

He has taken similar leadership roles with the Alberta/Alaska Bilateral Council and with the Pacific NorthWest Economic Region (PNWER) on the Executive Committee as Private Sector Co-Chair and Co-Chair of the Workforce Development Group. He was also on the Host Committee of PNWER's 2006 Annual Summit in Edmonton.

PNWER: A BI-NATIONAL PUBLIC/PRIVATE PARTNERSHIP

The Region's Future

With over 20 million people and over US \$700 billion in gross regional product, the US Pacific Northwest (Alaska, Idaho, Montana, Oregon and Washington) and Western Canada (Alberta, British Columbia and Yukon) is one of fastest growing regions of North America. We are China and East Asia's gateway to North America, the host of the 2010 Winter Olympics and the site of several major infrastructure projects and business opportunities. Now more than ever, the Pacific Northwest needs a bi-national, regional advocate that works with both the public and private sectors.



Prime Minister Stephen Harper (center) with the PNWER Officer Delegation



"PNWER is doing nothing less than thinking about the future of this region...showing leadership to the rest of the continent."

- Hon. Gordon Campbell, Premier of British Columbia

Public/Private Sector Leadership

PNWER delivers results on regional issues through action plans developed by more than fourteen working groups corresponding to the region's key priorities. Each working group is co-chaired by an industry leader and legislator. Founded in 1991, PNWER is the only statutory, non-partisan, non-profit, bi-national, public/private partnership in North America. PNWER is the forum for collaborative bi-national planning involving both the public and private sectors and offers leadership at the state/provincial level in Salem, Olympia, Boise, Helena, Juneau, Edmonton, Victoria and Whitehorse, and at the national level in Washington, DC and Ottawa.



"There's no organization more important than PNWER to foster [and] nurture this relationship [between the US and Canada]."

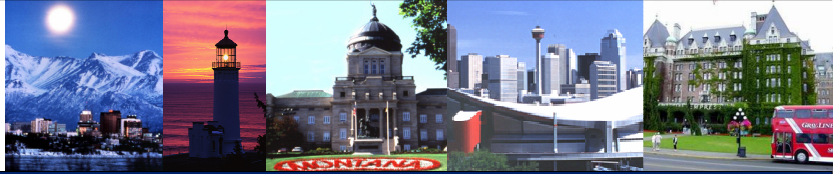
- US Ambassador to Canada, David Wilkins

What is PNWER?

The Pacific NorthWest Economic Region (PNWER) is a regional U.S.-Canadian forum dedicated to encouraging global economic competitiveness and preserving our world-class natural environment. PNWER is recognized by both the United States and Canada as the "model" for regional and bi-national cooperation because of its proven success. PNWER is a respected voice and resource for our region, and provides the public and private sectors a cross-border forum for unfiltered dialogue that capitalizes upon the synergies between business leaders and elected officials who work to advance the region's global competitiveness.



Pacific NorthWest Economic Region



PNWER : Major Program Initiatives

(PNWER has 17 Individual Working Groups)

Homeland Security

Since 9/11, PNWER has brought together hundreds of public and private sector leaders in a series of infrastructure interdependencies exercises called Blue Cascades designed to make this region more disaster resilient. Public Safety and Emergency Preparedness Canada and the US Department of Homeland Security have recognized PNWER for its leadership

role in this effort. PNWER recently launched the Center for Disaster Resilience. For more information go to: www.regionalresilience.org



Border Coordination Council



In 2008 PNWER launched the Border Coordination Council made up of public and private stakeholders committed to reducing border costs and strengthening security.

The council's goals include: Provide consistent input on regional priorities from governments, stakeholders and border communities in the Pacific Northwest; Help shape border security policy and implementation strategies; Connect the federal governments in a systematic way with local impacts of border decisions.

Energy

PNWER has been tasked by the US Department of Energy to develop a bi-national Pacific NW Energy Planning Council. Industry representatives, provincial energy ministers and legislative energy committee chairmen, come together to address key issues in energy planning across jurisdictional and national boundaries, with an emphasis on multi-jurisdictional siting and permitting. PNWER is also facilitating further development of smart energy technologies, currently a US \$2 billion industry.



Workforce Development

Over the next ten years, the region will attract over US \$250 billion in investment capital for some of the world's largest projects, including the Mackenzie Valley and Alaska Natural Gas Pipelines, the Alberta Oil Sands and the 2010 Winter Olympics in Vancouver. Taking advantage of these major economic development opportunities will require a great deal of bi-national cooperation and coordination. PNWER has established a Workforce Development Task Force to ensure that we have the resources and skilled workforce to turn opportunities into true economic prosperity.



2010 Winter Olympics/Tourism

PNWER has established a 2010 Coordinating Council to develop a regional business plan to market the Pacific Northwest to the world, facilitate business opportunities and promote the region as a destination before, during and after the Games. PNWER is also working with partners to increase public understanding of border-crossing requirement and establishing a 2010 Sustainability Showcase.



The Pacific NW Innovation Network

The Pacific Northwest is fortunate to have a vibrant, entrepreneurial economy, rich with global talent and innovative organizations. PNWER is currently developing the Pacific NorthWest Innovation Network: a new forum for Canadian and American academia, business across sectors and investors to collaborate and engage in an action-oriented dialogue on key R&D-related issues and opportunities in the Pacific Northwest.

DELEGATE COUNCIL LIST



Hon. John van Dongen
President
British Columbia



State Sen. Lesil McGuire
Vice President
Alaska



Hon. Mel Knight
Vice President
Alberta



State Rep. Mike Schaufler
Vice President
Oregon



State Rep. George Eskridge
Past President
Idaho



Hon. Jim Kenyon
Past President
Yukon Territory



State Rep. Glenn Anderson
Past President
Washington

Executive Committee*

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State Rep. Mike Schaufler
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Don Dalik
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Jock Finlayson, *Business Council of BC*

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Ken Johnson, *Puget Sound Energy*

Yukon

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AGRICULTURE

- The Agriculture working group will compile a summary of regional agriculture issues identified during the working group action strategy session and distribute to working group members to prioritize (high, medium and low). The working group will convene a conference call in the fall to discuss the high priority items and develop a strategy for the coming year, including identifying topics and agenda items for the Boise Summit.
- PNWER will partner with states and provinces to support the development of the 2nd Cross Border Animal Health Conference in Banff in April 2009.

BORDER ISSUES

PNWER endorses the Border Charter summarized below. This living document will be updated to reflect current efforts underway and new policies impacting our shared border.

PNWER BORDER CHARTER

Preamble

Canada and the United States of America enjoy a unique relationship based on geographical proximity, historical friendship, shared values, close alliance and family ties. The two countries are major commercial partners whose economies are integrally bound together in the world's largest bilateral trading relationship. Ease of legitimate cross-border mobility has been vital to the unprecedented economic well being and safety of our citizens for more than a century. The 2010 Olympics are an unparalleled opportunity to leave a positive legacy, creating a new vision for a border that is protective and convenient, secure yet with a light footprint.

The border between Canada and the United States has historically been a model for other international boundaries in defending each nation's sovereignty and increasing mutual security while promoting frequent and friendly travel and trade. Canada and the United States are working together with Mexico to develop a vision of North America that is safe, prosperous, and globally competitive. North America's global competitiveness requires borders that work effectively and enable smooth and seamless flows of legitimate trade and travel. This is of particular importance for the Pacific Northwest, a region that is North America's Gateway to the thriving economies of the Asia Pacific region.

Businesses, professional associations and other stakeholders on both sides of the border have expressed serious concern with the increasing costs and delays associated with crossing the Canada-U.S. border. More than 7 million jobs in the United States and 3 million jobs in Canada depend on the Canada-U.S. border working well. Communities on either side of the border have a strong interest in ensuring that the border remains open and convenient for legitimate trade and travel, as well as ensuring rapid cross-border mutual assistance in potential emergencies such as natural disasters, epidemics and other public health emergencies, or terrorist attacks.

ACTION ITEMS

The rich, intricate web of economic, social and educational exchange is nurtured by partnerships between public and private sectors at the national, regional and local level. U.S. states and Canadian provinces are actively engaged in promoting strong mutual economic, transportation and cultural connections for the prosperity of their residents.

Established at the behest of states and provinces sharing a common geographical and economic space, PNWER has been an indispensable bridge in building cross border cooperation vital to enhancing prosperity and security. It is in this spirit that the PNWER Border Charter is created.

1. Vision

PNWER is committed to ensuring that the border between Canada and the United States will once again become a model for the world for ease, convenience, and economic exchange. This is a vision of the Canada-United States border that will increase both security and prosperity for all our residents.

In support of this vision, **PNWER endorses the specific recommendations of the Canadian Chamber of Commerce and the U.S. Chamber of Commerce** on reducing border costs while strengthening security, put forward in their February 2008 report *Finding the Balance: Reducing Border Costs While Strengthening Security*.

2. Regional Leadership

PNWER hereby establishes a Border Solutions Coordination Council (as called for by Members of Congress and border communities in the Pacific Northwest). The mandate for this forum is to:

- Provide consistent input on regional priorities from governments, stakeholders and border communities in the Pacific Northwest
- Help shape border security policy and implementation strategies
- Connect the federal governments in a systematic way with local impacts of border decisions

Possible members include:

- Ex officio: representatives from PNWER jurisdictions
- Ex officio: Department of Homeland Security (DHS)
- Ex officio: Canadian Border Services Agency (CBSA)
- Private sector:
 - Canadian American Business Council;
 - Council of Tourism Associations of BC (COTA);
 - BESTT Coalition;
 - Canada-America Border Trade Alliance (Can-Am BTA)
- Regional experts
 - Border Policy Research Institute (BPRI) at Western Washington University
 - Intervistas

Additional information on shared border priorities will come from continued interaction with the Canada-US Inter-Parliamentary Group (IPG) and border-gateway planning coalitions such as the International Mobility and Trade Corridor Project (IMTC)

The PNWER Border Solutions Coordination Council will be chaired by the PNWER President and will meet on a semi-annual basis.

The Border Policy Research Institute (BPRI) will serve initially as the Secretariat for the PNWER Border Solutions Coordination Council.

3. Measuring Success

PNWER will clearly articulate these shared border priorities and monitor the activities of the two federal governments, as well as the governments of its member jurisdictions, in ensuring the needs of the region are fully taken into account in the development and implementation of border policies.

The U.S. and Canadian Chambers of Commerce have called on the two federal governments to 'establish goals and develop metrics to drive agency behaviour and priorities that demonstrate tangible benefits to program participants' in trusted shipper programs and other frequent border users.

In order to ensure meaningful and consistent follow-up on these goals, **PNWER will issue a State of the Border Report Card** at its Annual Summit measuring the extent to which governments have acted on the region's priorities.

4. Call for action

PNWER calls on the federal governments of Canada and the United States to undertake the following actions required for the Pacific Northwest's priority border management objectives, to be measured and reported in the annual State of the Border Report Card:

Objective 1: Ensure secure, convenient and welcoming border crossing experience for 2010 Olympic and Paralympic Games

Measurement: Satisfaction levels among border users on convenience and service.

Possible solutions include:

- Integrated and tested plan for handling peak flow traffic at border crossings:
 - Test programs designed to remove some regular regional traffic from the roadways during anticipated periods of peak Games-related activity, e.g. in summer 2009, when the Police Games coincide with the normal seasonal traffic peak and when mobility through the Peace Arch will be impaired
 - Ensure that 10 U.S.-entry booths are available at the Peace Arch border crossing for the 2010 Olympic and Paralympic Winter Games.
- Super Host customer service workshops and training programs for customs and border officials dealing with Olympic border crossers, such as Tourism British Columbia's World Host Ambassador Training workshop for delivering customer service during the 2010 Games.

ACTION ITEMS

- Pre-clearance program, designated special lanes and information for Olympics border crossers
 - An advance-passenger manifest system for charter buses, smoothing passage in both directions through the border
 - Dedicated lanes and a pool of booths for U.S. and Canadian citizens who tend to be cleared more rapidly than nationals of other countries
 - Provide Olympics ticket purchasers with information package on transportation options, documentation requirements, and online Advanced Traveller Information System (ATIS) website links

Objective 2: Reduce congestion and streamline flows of legitimate trade and travel

Measurement: Median clearance times per traveller

Possible solutions include:

- Reduced wait and processing times through:
 - Increased staffing levels and traffic capacity
 - More use of technology for pre-clearance and processing prior to physical arrival at the border
 - Streaming traffic requiring additional service (e.g. immigration, vehicle imports, customs fees)
 - Implement an online system to streamline declaration of customs and duty payments for tourist travel, reducing delays at primary and secondary inspection spaces
 - Baggage by-pass (eliminating duplication in customs and security screening) for air passengers making domestic and international connections across the Canada-US border.
- Better signage directing traffic towards less congested border crossings and lanes
 - The existing technology supporting the Cascade Gateway Advance Traveler Information System (ATIS) must be brought back online as soon as possible
 - Expand ATIS to all four Cascade Gateway ports (i.e., adding Lynden, Sumas), for both passenger and commercial traffic. Information would be displayed online, as well as on a larger set of Variable Message Signs (VMS).
- Customs pre-clearance for Amtrak train service between Vancouver and Seattle
- Increased use of truck pre-clearance and electronic seals
 - Fund data collection study to investigate *e-manifest* effectiveness and consider CBSA e-manifest program similar to US CBP program at Pacific Highway crossing
- Improved procedures for frequent business travellers
 - Greater clarity and streamlined procedures, including fact sheets that provide clear instructions on how and where to submit applications and forms
 - Combined NEXUS and TN-1 Visas for professionals and technical specialists on short-term cross-border work assignments, enabling multiple employment contracts through a pre-registration program
 - Ombudsperson to handle business traveler issues and review denials

- Automated remote border processing for corporate jets, using customs resources more effectively and stimulating additional traffic at community airports.

Objective 3: Increase outreach and expansion of frequent border crossing programs to improve security by focusing resources on higher-risk traffic

Measurement: Ratio of resources freed to examine higher-risk goods and people

Possible solutions include:

- Smooth implementation and expansion of enhanced drivers' license initiatives
 - Identify potential solutions to facilitate faster border crossing for holders of Enhanced Drivers Licences.
 - Consideration of EDL as meeting identity document requirements for air travel in North America
- Increased use of Nexus cards through expansion of the bi-national program, designated flexible lanes, and improved value for participants through integration with other low-risk, voluntary travel initiatives
 - Develop targeted NEXUS marketing program aimed at frequent border crossers in Surrey and Bellingham who have not yet joined the program
 - Increase NEXUS throughout at the Pacific Highway crossing by increasing the hours of staffing and installing signage and lane markings that better help travelers approach the NEXUS booths.
- Continuous communication campaign on document requirements in partnership with tourism industry, border communities and regional organizations.

ENERGY/ENVIRONMENT

- Track development of national policy in both Canada and US
- PNWER encourages BC to share the Smart-tech program with interested jurisdiction as a best practice
- PNWER encourages member jurisdictions to structure research on CCS to allow and encourage appropriate sharing of information between jurisdictions
- PNWER encourages institutions in the region to collaborate on a GIS mapping of climate change adaptation strategies, specifically examining a potential water vulnerability assessment examining the availability of water resources.

HEALTHCARE/ INFRASTRUCTURE SECURITY

- PNWER endorses the establishment of a Pacific Northwest Border Health Alliance to coordinate health preparedness across the region. This innovative agreement between the PNWER jurisdictions is intended to allow the region to respond to surge capacity demands on health systems and health resources efficiently and in a cost effective

ACTION ITEMS

manner when public health emergencies arise in any PNWER jurisdiction. The arrangement also allows states-provinces to assess current and explore future areas of operational responsibility that could result in efficiencies when providing health services.

HEALTHCARE

- The PNWER Healthcare working group will work with government and industry partners to prepare a comparative report card on public health statistics and an inventory of healthy public policies across the PNWER region. These findings will be distributed in the PNWER Healthcare Update (newsletter) and posted on the website.
- PNWER will partner with the Institute of Health Economics to develop a forum on telehealth technology involving public sector partners, researchers, and private industry to address barriers to the implementation of new technology options in this area.
- PNWER will explore establishing a Health Evidence Network in the PNWER region beginning with developing an inventory of existing health evidence centers. Working group members will work to reach out to these centers to encourage the sharing of best practices in the comparative effectiveness of health technologies and services.

INNOVATION

PNWER should seek funding and project leads for the following:

- Inventory core research competencies of the region's universities to identify meaningful collaboration opportunities;
- Convene discussions among the region's universities regarding student exchange and transferability of academic credit;
- Identify current global innovation initiatives of universities, particularly those focused on Asia-Pacific with the intent to develop regional best practices;
- Create an inventory of best practices for institutions to anticipate and meet industry's demand for individuals to fill roles in the innovation economy.

Explore the creation of an industry-driven investment fund that would support cross-border R&D collaboration

OCEAN AND RIVER ENERGY

Subject to funding, PNWER should work with stakeholders to: *(no obligation of any jurisdiction to provide staff/resources)*

- Assess the velocity and energy potential of freshwater resources in the PNWER region, working with public water officials.
- Bring utility interests together in order to develop a shared knowledge base of challenges facing hydrokinetic development (possible topic of PNWER Winter Meeting)

- Review incentives for local, state, provincial and federal funding on both sides of the border regarding development of the hydrokinetic industry
- Create an understandable and comprehensive checklist of permitting issues.
- Execution of regulatory requirement reviews (as has been proposed to NRCan and DOE).
- Bring together regional experience to identify the aspects of ocean energy development which fall within the existing experience base and permitting of marine works and operations (i.e. cable laying, interconnections).
- Continue to build the awareness of the need for market mechanism to pull ocean energy to provide energy, economic and environmental opportunity for the PNW (i.e. resource specific RFP, feed-in tariff).
- Creation of a Pacific coast utility alliance with a goal to meet formally this fall – investigate project collaboration opportunities, knowledge sharing mechanisms and mechanisms to ensure that project memories are incorporated into a broader sector memory.
- Investigation of an emerging energy pathway to incorporate ocean energy into acquisition planning along side formal IRP (LTAP) processes.
- Continue to use the Pacific Ocean Energy Network as a means to share information and learning experiences.

TOURISM

- PNWER will continue to coordinate the development of a regional media strategy, through a process of collaboration and facilitation, with content creation the responsibility of the member jurisdictions and their partners.
- PNWER will support the further exploration of the Cascadia Commons project through the facilitation of meetings with key stakeholders and potential sponsors.
- PNWER will establish an online collaborative group to support the distribution of Olympic related information from Tourism Vancouver, the Four Host First Nations and other Olympics related organizations to PNWER's member states and provinces.
- PNWER will call together private sector tourism operators and their representatives by fall 2008 on a conference call/meeting, to identify border issues that are affecting international leisure and business travel.
- PNWER will be available to facilitate information exchange on sustainability practices between tourism organizations in the region.

WORKFORCE

- Results and recommended solutions from the PNWER Labour mobility study will be presented to Human Resources and Social Development Canada. As a part of this process PNWER will identify stakeholders to assist with solutions implementation.

ACTION ITEMS

WATER

- The PNWER Water Working Group will partner with the Water Research Institute in Edmonton to find similarly focused state and provincial water research/policy organizations to begin to collaborate on a regional level. The first step in this process will be to develop an inventory of contacts from regional water organizations and invite these key stakeholders to an initial conference call/coordination meeting in the next 6-9 months. PNWER will also reach out to the Western Governor's Association and British Columbia to coordinate on current water issues.

PRIVATE SECTOR REPRESENTATION

- One representative shall be selected from each PNWER jurisdiction to represent the private sector on the PNWER Executive Committee
- Appointments shall be for a two year renewable term.
- Appointees shall be expected to have broad general knowledge of and represent the interests of the overall private sector and shall not represent any particular interest group, constituency or position
- Representatives shall be expected to be available for bi-weekly teleconference of the Executive Committee; for periodic teleconferences or meetings of the Private Sector Council; and to attend the Annual Summit and Winter Meeting of PNWER
- Representatives should have the ability to mobilize other private sector participants and generally foster enhanced involvement in and support for PNWER activities
- Representatives will be expected to enjoy the support, both morally and financially, of their employer/organization for their involvement in PNWER at this level.

IHE

INSTITUTE OF HEALTH ECONOMICS



The Institute of Health Economics (IHE) is an Alberta-based independent research agency that connects clinicians, managers, and researchers with government, academic leaders, and industry to address complex health care issues. IHE generates evidence from economic research and health technology assessment to assist policy making.

For more information on the IHE go to www.ihe.ca
The IHE is proud to serve as the secretariat for the PNWER Health Care Working Group www.pnwer.org.

The IHE is a technical member of the World Health Organization (WHO) Health Evidence Network and secretariat for Health Technology Assessment International www.htai.org.

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PNWER Vancouver Summit 2008



Saskatchewan Delegates



Hon. John van Dongen, US Ambassador David Wilkins, US Consul Lewis Lukens, and Hon. Joan McIntyre



Honourable Stockwell Day, Minister of Public Safety Canada



Premier Gordon Campbell, Premier of British Columbia



Border Issues Roundtable: Al Martinez-Fonts, Assistant Secretary, US Dept of Homeland Security; Hon. John van Dongen, Hon. James Moore, Sec. of State for Asia-Pacific Gateway, 2010 Olympics

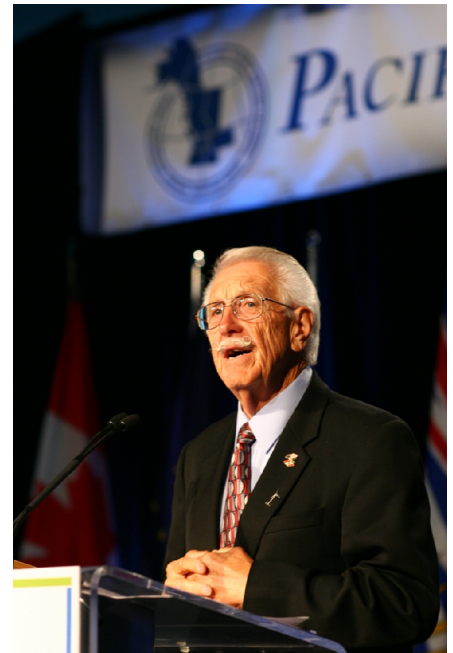


Energy Horizon Panel: Doug Bloom—Spectra Energy; Steve Reynolds, CEO Puget Sound Energy, Hal Kvisle, CEO TransCanada

PNWER Activities



PNWER Border Solutions Council meets with the board of the Canadian American Business Council November 12, 2008 in Vancouver, BC



Representative George Eskridge (Idaho), President of PNWER addresses the PNWER Summit 2008 in Vancouver



Michele James, Seattle Field Director of US Customs and Border Protection (CBP) (second from left) addresses Border Roundtable at the Vancouver Summit

Save the date! 19th Annual PNWER Summit July 12-16, 2009 in Boise Idaho

STATE OF
IDAHO
USA



On behalf of the State of Idaho, I hope PNWER members will accept my invitation to attend the 19th annual Pacific Northwest Economic Region Summit July 12-16, 2009 in Boise, Idaho. I am proud to have the opportunity to host this important regional summit and would be honored to have you participate.

As a PNWER member, Idaho is committed to promoting better understanding and closer economic relations between Canada, our Pacific Northwest region and the United States. The U.S. Pacific Northwest and Western Canada is one of fastest growing regions of North America and the need for a bi-national, regional advocate that works with both the public and private sectors is exceedingly important in this economic climate.

Next year's conference will include opportunities to discuss topics including Technology and Innovation, Agriculture and Green Energy Alternatives that are increasingly relevant in today's world. Participants also can build personal relationships with high-level government and business leaders, and take part in policy tours around the state.

Idaho offers an abundance of recreational opportunities for your enjoyment and I hope that you make time to explore our great state during your visit.

I look forward to meeting all of you next July. Please don't miss this opportunity for growth and partnership in a state known for striking natural beauty and tremendous business opportunities.

As Always – Idaho, "Esto Perpetua"

C.L. "Butch" Otter
Governor of Idaho

Please join us for the PNWER 19th Annual Summit, July 12-16, 2009
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