



# Pacific NorthWest Economic Region

**Global challenges** *Regional solutions*



## 2010 Annual Report

# Letter From the PNWER President

I am honored to be able to serve this year as PNWER's President. This region is unparalleled in the world in terms of energy and natural resources, as well as skilled, resourceful, and innovative people. By working together, and by sharing our ideas, challenges, successes, and failures, we are all stronger and more resilient, and we can better create the opportunities of the future that our citizens deserve.

I ask for your involvement, your ideas, and your support for the sake of this great region that we all call home. PNWER has made great strides in assisting policymakers in this bi-national region to be better equipped to address the special challenges we face here in both Canada and the US. I invite you to come and share in PNWER's 21st Annual Summit in Portland, Oregon July 19 – 22, 2011. We need your input and your leadership.

This past year has seen many challenges for businesses in the region, and working together to improve our competitiveness is even more important during challenging economic times. We invite you to be a part of PNWER's leadership team addressing the key industry sectors in the Pacific Northwest region.

Some of the highlights of the past year include:

- Completing the first PNWER – NCSL Energy Horizon Legislative Institute certificate program for legislators to understand the fundamentals of how the energy infrastructure functions. 37 MLA's and state legislators graduated from this program, thanks to our partners, including the University of Idaho and US Department of Energy.
- PNWER developed the first bi-national, community bio-event resilience action plan, funded by the US Department of Homeland Security, which brought together public and private sector stakeholders to look at infectious disease response and community resilience cross border.
- PNWER helped facilitate the new Amtrak train service, in cooperation with over 35 partner organizations, which links Oregon, Washington and British Columbia with two trains daily crossing the border.
- PNWER led a coordinated effort with US and Canadian Border Agencies and stakeholders to improve border crossing speed through new documents and practices, especially for the 2010 Winter Olympics, which was a great success.

I want to acknowledge the work of Alaska Senator Lesil McGuire, PNWER's immediate past president, for her exceptional leadership of PNWER in 2010, including the 20th Annual Summit in Calgary, Alberta last July. I also want to thank the many private sector partners who have made these programs possible. PNWER is a public – private partnership, and your support is essential to provide the kind of programs we have been able to deliver this year.

I hope the activities and outcomes highlighted from this previous year will encourage you to continue to be actively involved in PNWER or explore opportunities to become involved. We have the fortune of living in a great region that looks beyond borders, and encourages collaboration with innovative people that want to improve the region. Together we can make a difference for our families, our states and provinces, and our two great countries.

Sincerely,



Honourable Mel Knight



**Honourable Mel Knight,**  
Minister of Sustainable  
Resource Development,  
Alberta  
PNWER President,  
2010 – 2011



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# Pacific North West Economic Region

PNWER is the preeminent bi-national regional advocate for state, provincial, and territorial regional issues.

The Pacific North West Economic Region (PNWER) is a public-private partnership chartered by the states of Alaska, Idaho, Montana, Oregon, and Washington; the western Canadian provinces of Alberta, British Columbia, and Saskatchewan; and Yukon and Northwest Territories. PNWER is dedicated to encouraging global economic competitiveness and preserving our world-class natural environment. PNWER is recognized by both the United States and Canada as the “model” for regional and bi-national cooperation because of its proven success. PNWER is a respected voice and resource for our region. It provides the public and private sectors a cross-border forum for unfiltered dialogue that capitalizes upon the synergies between business leaders and elected officials working to advance the region’s global competitiveness.



US Ambassador to Canada David Jacobson, Hon. Gordon Campbell Premier of British Columbia, and Hon. Brad Wall Premier of Saskatchewan at the PNWER Border Symposium on February 22, 2010

## The Region’s Future

With over \$1 Trillion (USD) in gross regional product, the US Pacific Northwest (Alaska, Idaho, Montana, Oregon, and Washington) and Western Canada (Alberta, British Columbia, Northwest Territories, Saskatchewan, and Yukon) is one of the fastest growing regions of North America. We are China and East Asia’s gateway to North America. We are home to several major infrastructure projects and business opportunities. Now, more than ever, the Pacific Northwest needs a bi-national, regional advocate that works with both the public and private sectors.

## Public and Private Sector Leadership

PNWER delivers results on regional issues through action plans developed by more than 14 working groups corresponding to the region’s key priorities. Each working group is co-chaired by an industry leader and a government representative. PNWER is a forum for collaborative bi-national planning involving both the public and private sectors and offers leadership at the state/provincial/territorial level in Salem, Olympia, Boise, Helena, Juneau, Edmonton, Victoria, Regina, Whitehorse, and Yellowknife, and at the national level in Washington D.C. and Ottawa.

# Sponsors and Members

*The Pacific NorthWest Economic Region wishes to recognize the following organizations for their financial support over the past year:*

## 2010 Sponsors

Agrium	Consulate General Canada-Seattle	Northwest Power and Conservation Council
Alberta Livestock and Meat Agency	Denali - The Alaska Gas Pipeline	NorthWest Tel
Allergan	Enbridge	NOVA Chemicals
AltaLink	Enmax	Pacific NorthWest Border Health Alliance
American Chamber of Commerce in Canada - Western Chapter	ExxonMobil	Premera
Animal and Plant Health Inspection Service (part of the USDA)	Fleishman-Hillard	Professional Engineers and Geoscientists British Columbia
Applied Science Technologists and Technicians of British Columbia	Fasken Martineau	Province of Alberta
Association of Professional Engineers and Geoscientists Alberta	Government of the Northwest Territories	Puget Sound Energy
Association of Professional Engineers and Geoscientists of Saskatchewan	Idaho National Laboratories	Qwest
BC Hydro	IHS - Cambridge Energy Research Associates	SAP
BP	Institute of Health Economics	Sea Breeze Power Corporation
Canadian Association of Petroleum Producers	Lilly	Shell
Canadian Natural (CNRL)	Marathon	Solarworld
Capital Power	Meyers Norris Penny LLP	Spectra Energy
Cascadia	Microsoft	Teck
ConocoPhillips	Nexen	TransAlta
	North Slope Borough	TransCanada
	Northwest & Canada Cruise Association	University of Alberta
	Northwest Food Processors Association	

## Other Members

University of Regina	<b>Partner State/Provincial/Territorial Governments:</b>	- Legislative Energy Horizon Institute	- Northwest Warning, Alert and Response Network, WA Fusion Center, Seattle Police Department
Discovery Air	Alaska	-US Department of Energy;	
INOXCO	Alberta	National Conference of State Legislatures	<b>Additional Partners</b>
Igloo Building Supplies Group	British Columbia		U.S. Department of Energy, Office of Electricity Delivery and Energy Reliability
Urban Systems	Idaho		King County Office of Emergency Management
City of Skagway	Montana	- Border Improvements, High-Speed Rail and 2010 Olympics - Washington State	Washington State Fusion Center
Encorp	Northwest Territories	Department of Commerce, The Cascadia Center for Regional Development, State of Alaska, State of Oregon	Canadian Consulate General - Seattle
PriceaterhouseCoopers	Oregon	Dam Sector Exercise Series- DHS, Infrastructure Protection, Dam Sector	U.S. Consul General Safeway
AIBC	Saskatchewan		
Butchard Gardens	Washington		
Pierce College	Yukon		
Prairie Innovation Enterprise Region	<b>Projects - Partners</b>	- Interagency Biological Restoration Demonstration, Defense Threat Reduction Agency- Cubic, Pacific Northwest Laboratory	
Beijing Normal University – Hong Kong University United	- Comprehensive Community Bio-Event Resiliency Project-		
Clipper Vacations	US Department of Homeland Security (DHS), Office of Health Affairs		

# PNWER Leadership 2010-2011 EXECUTIVE COMMITTEE

## PNWER OFFICERS



Hon. Mel Knight  
President  
Alberta



Representative Mike Schaufler  
Vice President  
Oregon



Lyle Stewart, MLA  
Vice President  
Saskatchewan



Senator Phil Rockefeller  
Vice President  
Washington



Senator Lesil McGuire  
Immediate Past President  
Alaska



John van Dongen, MLA  
Past President  
British Columbia

## ADDITIONAL BOARD MEMBERS

*State/Provincial/Territorial leads of  
Executive Board*

Hon. Naomi Yamamoto  
British Columbia

Rep. George Eskridge  
Idaho

Sen. Kim Gillan  
Montana

Hon. Bob McLeod  
Northwest Territories

Hon. Jim Kenyon  
Yukon

Neil Windsor, APEGGA  
Canada Co-chair

Jan Romerdahl, US Bank  
US Co-chair

Executive Director  
Matt Morrison

## Delegate Council

<p><b>Alaska</b> Governor Sean Parnell Sen. Fred Dyson Sen. Charlie Huggins <b>Sen. Lesil McGuire</b> Sen. Tom Wagoner Rep. Anna Fairclough Rep. Bryce Edgmon Rep. Lindsey Holmes Rep. Peggy Wilson</p> <p><b>Alberta</b> Premier Ed Stelmach Alana DeLong, MLA Kyle Fawcett, MLA <b>Hon. Mel Knight</b> Richard Marz, MLA George Groenveld, MLA</p> <p><b>British Columbia</b> Premier Gordon Campbell <b>Hon. Naomi Yamamoto</b></p> <p><b>Idaho</b> Governor C. L. "Butch" Otter Sen. John Goedde Sen. Kate Kelly</p>	<p>Sen. Monty Pearce Sen. Elliot Werk <b>Rep. George Eskridge</b> Rep. Elaine Smith Rep. John "Bert" Stevenson</p> <p><b>Montana</b> Governor Brian Schweitzer <b>Sen. Kim Gillan</b> Sen. Ryan Zinke Rep. Gerald Bennett Rep. Wanda Grinde</p> <p><b>Northwest Territories</b> Premier Floyd Roland <b>Hon. Bob McLeod</b> David Ramsay, MLA</p> <p><b>Oregon</b> Governor Ted Kulongoski Sen. Fred Girod Sen. Rod Monroe Sen. David Nelson Sen. Doug Whitsett Rep. Paul Holvey <b>Rep. Mike Schaufler</b></p>	<p><b>Saskatchewan</b> Premier Brad Wall Michael Chisholm, MLA Hon. Bill Boyd Dustin Duncan, MLA <b>Lyle Stewart, MLA</b></p> <p><b>Washington</b> Governor Chris Gregoire Sen. Paull Shin Sen. Jim Honeyford <b>Sen. Phil Rockefeller</b> Rep. Glenn Anderson Rep. Maralyn Chase Rep. Bruce Chandler Rep. Bob Hasegawa</p> <p><b>Yukon</b> Premier Dennis Fentie Glen Hart, MLA <b>Hon. Jim Kenyon</b> Steve Nordick, MLA</p>
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**Bold** = PNWER Officers or State/Provincial Leads

## Private Sector Council

Canada Co-chair: Neil Windsor, APEGGA | US Co-chair: Jan Romerdahl, US Bank

<p><b>Alaska</b> Paul Quesnel, BP Rick Solie, Denali - The Alaska Pipeline Dan Seckers, ExxonMobil</p> <p><b>Alberta</b> Neil Windsor, APEGGA Peter Kruselnicki, TransCanada Tim Boston, Capital Power Corp Duane Lyons, AltaLink</p> <p><b>British Columbia</b> Don Dalik, Fasken, Martineau &amp; DuMoulin, LLP Colin Smith, APEGBC Sarah McCullough, Spectra Energy Transmission Jock Finlayson, Business Council of BC</p>	<p><b>Idaho</b> Roy Eiguren, Eiguren Public Law &amp; Policy Neil Colwell, Avista Evan Hayes, Idaho Grain Producers Gary Fuhriman, Idaho Farm Bureau Federation</p> <p><b>Montana</b> Haley Beaudry, Columbia Falls Aluminum Co.</p> <p><b>Northwest Territories</b> Chuck Parker, Discovery Air</p> <p><b>Oregon</b> Scott Farris, TransCanada Pipelines James Baumgartner, Black Helterline, LLP</p>	<p><b>Saskatchewan</b> Dennia Paddock, APEGS</p> <p><b>Washington</b> Jan Romerdahl, US Bank William Kidd, BP DeLee Shoemaker, Microsoft Bill Struyk, Johnson and Johnson Ken Johnson, Puget Sound Energy</p> <p><b>Yukon</b> Don Pumphrey, NorthwesTel</p>
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# 2010 Annual Summit

## CALGARY, ALBERTA

Over 550 government and business leaders gathered July 16-20 in Calgary, Alberta for the Pacific NorthWest Economic Region (PNWER) 2010 Annual Summit. PNWER marked its 20th Anniversary with a tremendous agenda focused on key issues impacting our regional economy. The Summit kicked off with keynote remarks from Hon. Gary Lunn, Minister of State for Sport, who was responsible for the 2010 Winter Olympics. On the first day, delegates heard from Hon. Jim Prentice, Minister of Environment Canada and Hon. Stockwell Day, President of the Treasury Board and Minister of Asia-Pacific Gateway, Canada. Other keynote highlights included US Ambassador to Canada David Jacobson; Alberta Premier Ed Stelmach; Northwest Territories Premier

Floyd Roland; Sara Johnson of IHS Global; and Hon. Iris Evans, Alberta Minister of International and Intergovernmental Relations. A special Energy CEO Roundtable was held on day three of the Summit featuring; Hal Kvisle of TransCanada, Doug Bloom of Spectra Energy and Steve Reynish of Marathon Oil.

During the Summit, PNWER Working Groups met to focus on key regional issues including:

- **Border issues**
- **Trade and economic development**
- **Energy**
- **Energy transmission**
- **Invasive species**
- **Transportation**



PNWER President **Hon. Mel Knight** of Alberta, past PNWER President **Sen. Lesil McGuire** of Alaska, and **Premier Ed Stelmach** of Alberta present the Robert Day Award to **Hal Kvisle**, retired CEO of TransCanada at the 2010 Annual Summit in Calgary, Alberta. The Robert Day Award is awarded to an individual from the private sector who has worked to increase cross-border collaboration.



Former PNWER President **Sen. Lesil McGuire** of Alaska and **Rep. Jeff Morris** of Washington present the Hot Potato award to **Hon. Stockwell Day**, President of the Treasury Board and Minister for the Asia-Pacific Gateway. The Hot Potato Award is awarded to an individual from the public sector who has worked to increase cross-border collaboration.

- **Disaster resilience**
- **Sustainable development**
- **Health care**
- **Tourism**
- **Water policy**
- **Workforce/northern development**
- **Arctic issues**
- **Environment**
- **Innovation**

Each working group developed an Action Plan to address specific action items raised during the session. These action items serve as the PNWER work plan for the coming year. **See page 14** for a complete list of action items approved by the PNWER Board. Also during the Summit, several special sessions were held in addition to the working group sessions. These included Cross Border Livestock Health; Women in Natural Resources; Mental Health and Addictions in the Workplace; Bio-Energy in the West; and the University President's Roundtable. Over 112 speakers participated

in the working group sessions. For detailed agendas, please consult the PNWER website at [www.pnwer.org](http://www.pnwer.org).

Delegates also had the opportunity to participate in several policy tours to highlight innovative practices in Calgary and around Alberta. Tours included, Enmax Downtown Energy Centre and TransCanada Pipeline Control Room; Nova Chemical Petro-chemical plant in Joffre, Alberta; Water policy at the University of Lethbridge; the University of Calgary Veterinary Medicine Clinical Skills Building; and a WestJet Campus tour. Also, a special tour of the Alberta Oil Sands took place for regional legislators on the final day of the Summit. This full day tour helped state and provincial elected officials better understand the issues surrounding Oil Sands development, environmental mitigation, and the importance of the Oil Sands to the regional economy. Delegates toured both the open mine as well as in-situ steam assisted gravity drainage (SAG-D) developments.

# 2010 Annual Summit

CALGARY, ALBERTA

## 2010 Annual Summit Working Groups

*The following PNWER working groups hosted sessions at the 2010 Annual Summit*

- Agriculture & Cross Border Livestock Health
- Border Issues
- Disaster Resilience
- Energy I
- Energy II
- Environment
- Health Care
- Invasive Species
- Innovation
- Sustainable Development
- Tourism
- Transportation
- Women in Natural Resources
- Water Policy
- Workforce/Northern Development

## Mental Health and Addictions in the Workplace

The PNWER Health Care Working Group hosted a half day session exploring this topic in conjunction with the Institute of Health Economics during the annual PNWER summit in Calgary. Participants explored the concept of investing in a mentally healthy workforce as a good business practice to help lower total medical costs, increase productivity, decrease absenteeism, and take better care of employees. Attendees included key policy experts, decision makers, clinicians, and business leaders, and provided the opportunity for dialogue around this issue.

To access hand outs, and recorded video presentations of the meeting, please see the PNWER Health Care Working Group Website, at [www.pnwer.org/healthcare](http://www.pnwer.org/healthcare)



**Hon. Jim Prentice**, then-Minister of Environment Canada, spoke at the 20th Annual Summit opening ceremonies.



**Doug Bloom**, President of Spectra Energy Transmission, greets **Hal Kvisle**, CEO of TransCanada (retired). Kvisle and Bloom participated in an Energy CEO roundtable along with Steve Reynish of Marathon Oil (not pictured).



**U.S. Ambassador to Canada David Jacobson** addresses PNWER delegates during breakfast at the 2010 Annual Summit.

## 3rd Annual Cross-Border Livestock Health Conference

Over 60 state/provincial veterinarians, industry and government stakeholders attended the 3rd CBLHC in Calgary. This two day conference provided delegates with the opportunity to enhance cross border cooperation on animal health issues. Topics covered included: Electronic Health Certification in Canada and the United States, Small Ruminant Market Access Restoration, Anaplasmosis, Brucellosis, Lessons Learned from H1N1,

Emergency Response Preparedness, and a tour of University of Calgary, Faculty of Veterinary Medicine. Several action items were developed to address several of the issues that emerged during the discussions. For a list of action items, please see page 14 of the Annual Report.



**Hon. Floyd Roland**, Premier of the Northwest Territories is introduced by Alaska State Senator and outgoing PNWER President **Sen. Lesil McGuire** at the Stampede Breakfast.

## Bio-Energy in the West

A day-long forum was held in conjunction with the Summit in Calgary to focus on opportunities for regional US-Canada cooperation in the next wave of the bio-energy economy. This business and policy forum allowed stakeholders to network and learn about research, innovation and early stage commercialization by regional organizations. It also explored procurement opportunities and market demand for specific technologies.

## University Presidents' Roundtable

The roundtable is the only multi-jurisdictional, cross-border forum of its kind that provides an opportunity for regional networking between university leadership. This year, twelve Presidents attended to discuss issues that impact both sides of the border, and meet state, provincial, and territorial government and business leaders. Presidents explored opportunities for cross-border research, exchange, study and collaboration. They promoted the role universities play in economic development and regional growth, and explored opportunities for participation and partnership with PNWER and its working groups. President Wim Wiewel of Portland State University became the first Academic Liaison to the PNWER Executive Committee and will work closely with PNWER in the coming months to better integrate the universities with the PNWER working groups.



In keeping with the spirit of the Calgary Stampede, the University Presidents were presented with belt buckles to honor their hard work in developing the only cross-border forum for university presidents.

# 2010 Economic Leadership Forum

STEVENSON, WASHINGTON

The PNWER 2010 Economic Leadership Forum, held November 17-19, 2010 in Stevenson, Washington gave participants from throughout the region the opportunity to further explore Action Items identified at the 2010 Annual Summit. Over 100 participants from throughout the region, met at Skamania Lodge to discuss issues in transportation, innovation, and regional energy planning with the regulatory agencies.

Keynote speakers included, Canadian Consul General Denis Stevens, Sharon Banks of Cascade Sierra Solutions, Sen. Jim Kastama (WA), and Lyle Stewart, MLA (SK). A special roundtable was held to discuss the implications of the November U.S. mid-term elections. This panel included, US Consul General Phil Chicola, Hon. Barry Penner (BC), Rep. Mike Schaufler (OR), and Rep. Jim Jacks (WA).



Rep. Jim Jacks, Washington, and Rep. Mike Schaufler, Oregon, participated in a panel with Hon. Barry Penner, British Columbia, and Consul General Phil Chicola (not pictured) addressing the implications of the midterm elections for the region.



Washington State Senator Phil Rockefeller and Colin Smith of APEG-BC chat during a reception hosted by APEG-BC, APEGGA, and APEGS

## Energy

### *Cross Border Regional Regulatory Coordination*

Legislative Energy Chairs and representatives from Public Utilities Commissions from throughout the region joined for a full day session at the Skamania Lodge to discuss how state and provincial regulatory agencies are coordinating regionally to address the challenges of the regional grid system, including the cost of integration of renewables, balancing, firming and capacity of renewables (cost allocation). There was a sense that there could be better communication with legislative bodies about the planning that is going on to increase regional capacity, and that engaging principal energy legislators in a single venue would be advantageous. In the technology area, an identified need was greater coordination between R&D and implementation of new technologies, such as smart grid technologies. Better integration of variable resources and smart grid back up, storage technologies was also cited as needed.



**Consul General Denis Stevens** welcomes PNWER Economic Leadership Forum participants to a reception hosted by the Government of Canada.



Washington State **Senator Jim Kastama** stressed the need for innovation to ensure economic growth in the region.

## Innovation | *Developing a Regional Innovation Strategy*

The final day of the Economic Leadership Forum was devoted to innovation. Sen. Jim Kastama of Washington addressed meeting participants on the challenges of implementing an innovation strategy across the region. He noted that innovation has to be a part of our plan to recover economically. Following Sen. Kastama's remarks, a panel featuring Egils Milbergs, Executive Director of the Washington Economic Development Commission; Dr. Steven VanAusdle, President of Walla Walla Community College; David Kenney, President of Oregon BEST; and William Mounts, President of P/E Limited took place to identify best practices for enhanced regional collaboration. Session contributors encouraged PNWER to look at specific regional clusters for regional collaboration, and to begin by mapping a 'Clean Energy Technology' cluster, identifying our innovation assets within the member states and provinces in the region.

## Transportation

### *Regional High Speed Rail and Green Highways*

The WA and OR House Transportation Chairs, Rep. Judy Clibborn (WA) and Rep. Terry Beyer (OR) led the transportation session discussion on how to mix public and private funding for rail infrastructure improvements. In the afternoon, a panel addressed greening our highways, looking at a case study of the I-5 corridor. Session participants identified a need to further examine opportunities for governance in the BC-WA-OR Corridor.

At the suggestion of participants, PNWER drafted a letter to the Governor of Washington encouraging the state to pursue the returned federal high-speed rail dollars before the end of the year, and a letter to Secretary Ray LaHood to ask that the already allocated funds be released to the States before the end of the year, so that these projects, and the jobs they create, can go forward in an expedited manner.

# 2010 Working Groups and Action Items

The 2010 Action Items were first established at the 2010 Annual Summit in Calgary, Alberta. Additions were made at the 2010 Economic Leadership Forum in Stevenson, Washington.

## Agriculture/Cross-Border Livestock Health

Agriculture Co-chairs:



**Richard Marz,**  
MLA,  
Alberta



**Gary Fuhrman,**  
Idaho Farm  
Bureau

Provides opportunities for state and provincial veterinarians; government; animal health experts; and industry to enhance relationships and build networks between state and provincial jurisdictions, exchange information on animal health issues and concerns, develop a common understanding of disease policies, and exchange information on emergency response to emerging and foreign animal disease.

Livestock Health Co-chairs:



**Dr. Bill Barton,**  
State  
Veterinarian,  
Idaho



**Dr. Larry Delver,**  
Alberta Beef  
Producers

### 2010 Action Items

- Expedite rule making process to restore trade of sheep and goats to the US and allow for transit of Canadian sheep and goats through US
- Address the speed of non-negative animal disease test results reported across the border so as to not negatively affect cross border trade (border interruption).
- Develop a mutual recognition of zoning and regionalization in both countries. Investigate status of this between USDA and CFIA?
- Sharing of best practices. Encourage the development of a North American template for crisis or incident management and encourage commodity organizations to include emergency preparedness and response management in their organizational structure.
- Explore opportunities too share supplies and expertise across the border with an emphasis on USDA/ CFIA
- Invite and engage the industry supply chain (processing) to participate in discussions on communication and recovery.

## Border Issues

Co-chairs:



**Len Mitzel,**  
MLA,  
Alberta



**Dr. Don Alper,**  
Director,  
Border Policy  
Research  
Institute,  
Western  
Washington  
University

PNWER recognizes that legitimate cross-border mobility is vital to the economic well-being and safety of American and Canadian citizens.

### 2010 Action Items

- PNWER should capitalize on momentum from the 2010 Olympics and continue to strengthen efforts to integrate border stakeholder groups, especially from the interior region in the border coordination council.
- Work with DHS in the development of specific policy goals in the creation of the northern border strategy.
- Work with CBSA and DHS to examine the US regulation that requires re-screening of checked baggage originating in Canadian Airports and arriving in US ports.
- PNWER supports the permanent operation of the 2nd daily Amtrak train and calls on the government of Canada by Sept. 30, 2010, to permanently waive the inspection fee under the cost recovery pilot program of CBSA and continue to work with Amtrak, WSDOT, CBP, CBSA on the expansion of pre-clearance procedures at Pacific Central Station in Vancouver.

## Disaster Resilience

Co-chairs:



**David Hodgins,**  
*Managing Director,*  
Alberta Emergency  
Management



**Dr. Paula Scalingi,**  
*Director,*  
Center for Regional  
Disaster Resilience

This working group helps direct the activities of the PNWER Center for Regional Disaster Resilience (CRDR).

### 2010 Action Items

PNWER should build on existing capabilities to undertake four priority initiatives to help implement the July 2010 Canada-United States Action Plan for Critical Infrastructure:

- Strengthen and expand regional collaboration utilizing PNEMA, the PNW Partnership for Regional Infrastructure Security and Resilience, the PNW Border Health Alliance, and other mechanisms.
- Provide a forum to discuss and harmonize cross-border roles and responsibilities to improve preparedness, response and recovery for all-hazards incidents and disasters.
- Work toward developing a cross-border information sharing process focusing initially on health and safety-related data that can be expanded to other types of information needed for infrastructure protection and disaster resilience.

## Energy I

Co-chairs:



**Hon. Ron Liepert,**  
*Minister of Energy,*  
Alberta



**Bill Kidd,**  
*Director, of External Affairs*  
BP America, Inc.

The Energy I Working Group brings together key industry leaders from both countries to examine supply and demand issues, transmission, permitting across multiple jurisdictions, and other issues that must be addressed to secure efficient, reliable, low cost and environmentally safe energy supply for our future.

### 2010 Action Items

- Increase cooperation amongst regulatory bodies by inviting regulatory agencies to meet with policy makers at the Winter PNWER meeting, November 17-20 to address an agenda that includes a discussion amongst PUCs regarding:
  - Cost of integration, balancing, firming, and capacity of renewable (cost allocation)
  - How they make their decisions within the context of other regulatory decisions made throughout the region
  - Obstacles they are concerned about or suggestions for new legislative solutions.
- Request a breakout session involving policy makers and regulators at the NARUC annual meeting in February, 2011
- Invite NREL and NIPPC, and IPPBC to have a dialogue about a Renewable Energy Exchange at the PNWER Winter meeting
- Initiate a dialogue within the PNWER region on what mutual benefits the region has in energy transactions with CA
- Invite CA entities to a subsequent meeting based on conclusions of the meeting cited above
- Develop a list of impediments to holistic and efficient regional transmission systems with input from PNWER jurisdictions and entities
- Global energy demand is expected to continue to grow, creating significant new export opportunities for energy products in the PNWER region. Bringing energy to market – whether by pipeline, rail, through transmission lines and a western power grid – is an important aspect of seizing economic development opportunities.

# 2010 Working Groups and Action Items

## Energy I



### 2010 Action Items Cont.

- PNWER members agree on the importance of increasing opportunities for North American trade in clean energy. This requires enhanced east-west/north-south infrastructure to meet future national and global energy demand across North America. PNWER members commit to cooperate on energy supply and import and export initiatives between Canada and the United States. This will be part of our agenda for the DC and Ottawa capital visits
- Assemble data sets from each jurisdiction to compare the regulatory costs per kilometer (average cost per interconnection and length of time.)
- Complete a study examining the carbon footprint of a jurisdiction/area per unit of GDP
- Support the continuation of the Legislative Energy Horizon Institute
- Partner with the University of Regina to hold a CCS meeting in the fall of 2010

## Energy II

Co-chairs:



**Rep. George Eskridge,**  
Idaho State  
Legislature



**Paul Manson,**  
*President,*  
SeaBreeze Power  
Corp.

The Energy II Working Group identifies emerging and renewable energy technologies and addresses related policy issue

### 2010 Action Items

- PNWER should support the development of the Legislative Energy Horizon Institute as a sustainable PNWER Program, and implement plans for the second class for 2011-2012

### Additional Action Items from the Economic Leadership Forum

- PNWER should survey energy groups in the region to gauge interest in having individual meetings at a single site twice per year to save travel dollars for regulators, and to consolidate meetings

so principal energy legislators could participate at one location. This would facilitate a collaborative regional list of shared issues and possible goals to address them. The PNWER Energy Group would like to continue to address the following issues in this context:

- What needs to be communicated to California
- Focus on dynamic capacity and renewable integration across region.
- Develop economic goals for developing smart grid technologies on the ground & do better job of coordinating an export strategy

## Environment

Co-chairs:



**Hon. Rob Renner,**  
Minister of  
Environment,  
Alberta



**Mark Bowen,**  
President,  
CH2M Hill

The Environment Working Group promotes coordinated research, development and marketing of environmental technologies and services.

### 2010 Action Items

- Encourage PNWER members, especially Legislators, to share accurate information regarding the Oil Sands with their colleagues and constituents

## Health Care

Co-chairs:



**Rep. Julie French,**  
Montana



**John Sproule,**  
Senior Policy  
Director,  
Institute of Health  
Economics

The Health Care Working Group addresses cross border health issues, health and business issues, health technologies, and other issues related to the challenges to health care in the region.

### 2010 Action Items

- Create a newsletter focusing on Mental Health in the Workplace: available for handout and post on web.
- Develop a PNWER Mental Health Resources Guide (Canada and US) on current research, evidence of effective programs, tools and policy options for jurisdictions to addressing mental health and addictions in the workplace.
- Archived Video-cast of presentations from Mental Health and Addictions in the Workplace Symposium will be made available for broader dissemination (September, 2010).
- Hold a meeting of health evidence centres and key decision makers and industry in association with the 2011 Portland PNWER meeting.
- PNWER encourages all jurisdictions to sign the MOU to create the Pacific Northwest Border Health Alliance. (Status: All jurisdictions have signed except for Alberta and Montana.)

## Invasive Species

Co-chairs:



**Rep. Eric Anderson,**  
Idaho



**Dr. Mark Sytsma,**  
Portland State  
University

The Invasive Species Working Group addresses the regional economic and environmental impact of invasive species and promotes regional collaboration and sharing of best practices.

### 2010 Action Items

- Send a letter to all federal legislators from PNWER member states regarding prevention of Source Point Contamination at Lake Meade and follow up on the letter sent last year to Secretary Salazar
- Draft a letter of Support from the PNWER executive Board to be used for support of grants for regional invasive programs
- Distribute the Oregon Invasive Species Economic Impact assessment and recommend similar assessments be done by all member jurisdictions in order to obtain a regional picture of Invasive Species Economic impact
- Maintain an active year-round invasive species group, including quarterly webinars to increase regional collaboration and information sharing.

# 2010 Working Groups and Action Items

## Innovation

Co-chairs:



**Rep. Glenn Anderson,**  
Washington



**Dave Zepponi,**  
*President, NW Food Processors Association*

The competitive landscape of the global economy, coupled with worldwide environmental challenges, is creating unprecedented demand for scientific discovery and application. The Pacific Northwest region must channel the strengths of its many separate resources into a collaborative, comprehensive effort that maximizes the economic benefits of regional innovation.

### 2010 Action Items

- Have a session at the Winter Meeting on Identifying Barriers to Regional Innovation Collaboration
- Generate a map of Regional Innovation Clusters throughout the PNWER Region

### Additional Action Items from the Economic Leadership Forum:

- Working group will work with PNWER to explore funding sources to develop an inventory of clean energy clusters in terms of region's innovation assets.

## Sustainable Development

Co-chairs:



**Hon. Mel Knight,**  
*Minister of Sustainable Resource Development Alberta*



**Gary Holden,**  
*CEO, ENMAX*

Identifies best practices for environmental sustainability to improve the quality of life in the region as well as foster sustainable economic development.

### 2010 Action Items

- Seek support of the public and private sector to query state and provincial data and Produce an Inventory/ Overview of renewable energy projects of one mega-watt or greater underway on a regional basis by jurisdiction
- Produce an inventory/matrix of projects/programs in the region that

are providing economic incentives for the development of sustainable technologies

- Initiate a workshop at the 2011 Summit or before that can develop consistent measurement standards and terminology for defining success in the areas of sustainable development amongst different user groups

## Tourism

Chair:



**Karen Ballard,**  
*Director of Tourism, Idaho*

Tourism is one of the largest pieces of the region's economy. Through the Tourism Working Group, participants can share best practices and challenges, while learning of innovative new ways to bring tourists into the region through marketing, policy making, and more.

### 2010 Action Items

- The Tourism working group will work with a core team of initial stakeholders to broaden the involvement of the tourism sector in the Annual Summit

- The tourism working group should consider a session on integration of cultural tourism into the 2011 Summit, including the possibility of a culturally oriented Policy tour

## Transportation

Co-chairs:



**Hon. Jim Reiter,**  
Minister of  
Highways and  
Infrastructure  
Saskatchewan



**Bruce Agnew,**  
Policy Director,  
Cascadia

Focuses on the infrastructure of our major corridors and gateways, with a special interest on border infrastructure. Brings together public and private, state/provincial and federal officials to address key issues of transportation management, including new technologies to address the increased flow of goods and services through our ports and across our borders.

### 2010 Action Items

- Popularity of the Amtrak Cascades and the international exposure received by the region during the 2010 Winter Olympic Games opened the door for new tourism opportunities.
- PNWER supports the permanent operation of the 2nd daily Amtrak train and calls on the government of Canada by Sept. 30, 2010, to permanently waive the inspection fee under the cost recovery pilot program of CBSA and continue to work with Amtrak, WSDOT, CBP, CBSA on the expansion of pre-clearance procedures at Pacific Central Station in Vancouver
- The Transportation working group will hold a session at the PNWER Winter Meeting to discuss opportunities for integration of transportation and energy infrastructure development in the Cascade Corridor (Vancouver, BC to Eugene, OR). The Oregon and Washington legislative Transportation committees will be invited to participate as well as British Columbia transportation leaders.

- The Transportation working group recommends the examination of the relationship between trade corridors and increasing exports. (The Van Horne Institute is undergoing research on this topic.)

### Additional Action items from the Economic Leadership Forum

- PNWER should support ongoing efforts for a preliminary engineering and financial study for high speed rail operation between Nisqually and Vancouver, WA including analysis of a third track
- The Transportation Working Group recommends that PNWER explore a University consortium joint research project to address how rail right of ways could be used for smart grid and telecom expansion.
- PNWER should write to US Secretary LaHood to call for release of already appropriated hi-speed rail funding and that funds under the program that have been returned should be considered to augment WA and OR's submitted requests for funding.



## Women in Natural Resources



**Sen. Lesil McGuire,**  
Alaska



**Lois Mitchell,**  
Rainmaker  
Global Business  
Development

### 2010 Action Items

- Make the Women in Natural Resources session an annual event during the PNWER Summit

# 2010 Working Groups and Action Items

## Water Policy

Co-chairs:



**Rep. John "Bert" Stevenson,**  
Idaho



**David Hill,**  
*Program Manager,*  
Alberta Water  
Research Institute

The Water Policy Working Group is beginning a dialogue to address important regional water issues such as the renegotiation of the Columbia River Treaty.

### 2010 Action Items

- Recommends that PNWER pursue a national level keynote speaker to address PNWER delegates during a plenary session at the Portland Summit on important water issues impacting our regional economy and environment.
- Provide a forum to continue the dialogue on important regional issues

around the Columbia river treaty with potential topics such as:

- Environmental management,
- water storage,
- community and tribal issues,
- critical infrastructure impacts,
- scientific data on climate change projections, snow pack, invasive species, etc.
- other interests of the Pacific Northwest.

## Workforce/Northern Development

Co-chairs:



**Rep. Anna Fairclough,**  
Alaska



**Neil Windsor,**  
*CEO,*  
APEGGA

The Workforce/Northern Development Working Group is identifying the 1) barriers to addressing labor shortages, 2) the key stakeholders, and 3) specific actions that can be implemented to alleviate these shortages. How can we train and retrain the skilled workforce that will be needed to fuel the growth of tomorrow? Where are the best practices of industry/government cooperation? How can we ensure greater professional mobility in terms of licensing requirements, as many projects cross multiple jurisdictions?

### 2010 Action Items

- Pursuant to PNWER's 2006 resolution calling on all PNWER jurisdiction licensing bodies for engineers to adopt policies or present amendments to their respective legislative bodies to waive the requirement for satisfaction of prescriptive credentials

in education and examination if the applicant meets specific criteria adopted by each jurisdiction. PNWER urges all US jurisdictions to adopt this in time for a major announcement during the PNWER 2011 Summit in Portland, Oregon



**Rep. Charisse Millett,**  
Alaska

# Capital Visits

## 2010 FEDERAL & STATE/PROVINCIAL VISITS



Here PNWER delegates meet with Lieutenant Governor of Washington, **Brad Owen**.



Delegates with Alaska **Governor Sean Parnell** in Juneau, Alaska.

The Capital Visits are an opportunity for PNWER to discuss issues throughout the region with leadership in each state and province. The 2010 PNWER Capital visits were a tremendous success. Officers from throughout the PNWER member jurisdictions met with Federal legislators in both Ottawa and Washington, DC, as well as local legislators in Alaska, Idaho, and Washington.

The PNWER delegates had the opportunity to meet with Governor Otter of Idaho, Governor Sean Parnell of Alaska, and Lt. Governor Brad Owen, of Washington. Delegates were also invited to attend the State of the State address in each jurisdiction. The delegates briefed the leadership in each capital on issues of relevance to the PNWER region.

The PNWER delegation included: Senator Lesil McGuire (AK), Rep. Mike Schaufler (OR), MLA Mike Chisholm (SK), Rep. George Eskridge (ID), Hon. Jim Kenyon (YK), MLA Kyle Fawcett (AB), David Kettles (AB), Matt Morrison of PNWER and Neil Windsor of APEGGA

## Washington, DC

In April, in conjunction with the final session of the PNWER Legislative Energy Horizon Institute, PNWER Officers and delegates had a chance to visit Washington, DC and meet with key Administration officials, including US Department of Energy Secretary Steven Chu. Private meetings were held with Robert Wright, the Director of US Department of Energy's CCS Program; the Canadian Ambassador to the US, Gary Doer; the Commissioner of the Federal Energy Regulatory Commission, Phil Moeller; Chris Sands of the Hudson Institute; and Ben Rohrbaugh and Brian Albert of the Department of Homeland Security's Canada desk. In addition, PNWER's President and Executive Director traveled to Washington March 3 – 6 to co-host the Energy Council's Washington Conference and held meetings with US Senator Lisa Murkowski from Alaska.

## Ottawa

In Ottawa, delegates participated in two full days of visits with parliamentary ministers and representatives, including a luncheon meeting with opposition leaders. The PNWER delegation met with officials from the Customs and Border Security Agency to discuss successes at the border during the 2010 Olympics in Vancouver. The delegates also met with the newly appointed US Ambassador to Canada, David Jacobson; Suki Wong of Public Safety Canada; Allison Scott of Environment Canada; and the Conference Board of Canada. They were also able to attend Question Period while in Ottawa.



PNWER Officers meeting with **Hon. Chuck Strahl**, Minister of Transport, Infrastructure, and Communities.

# Center for Regional Disaster Resilience (CRDR)

PNWER launched the Center for Regional Disaster Resilience in November 2001 with the goal of improving the ability of the Pacific Northwest to protect its critical infrastructures to withstand and recover from all-hazards disasters. The CRDR works with key public and private stakeholders to create and implement workable solutions to local and regional infrastructure vulnerability and other related needs by raising awareness of infrastructure interdependencies, providing training and education, and developing tools, technologies, and approaches that build on existing capabilities and can be utilized across the United States, Canada, and the international community.



Participants at the Blue Cascades VI Exercise discuss cascading events caused by a pandemic flu during a time of flooding.

## National and Regional Coordination

PNWER continued its work as a founding board member of the Regional Consortium Coordination Council (RCCC), a DHS sponsored initiative to better communicate and collaborate regions involved in Critical Infrastructure protection efforts across the U.S. PNWER was also named as a member of the FEMA Regional Advisory Council, which provides input to regional leadership on disaster preparedness issues. In September 2010, PNWER took part in a meeting with WA and BC to begin discussions on developing a regional cross border Critical Protection Plan. PNWER was identified by stakeholders as the best organization to lead this effort.

## Blue Cascades Interdependencies Exercises

PNWER is best known in the security and emergency management fields for its Blue Cascades Exercise Series. Over the past eight years, hundreds of stakeholders have worked with PNWER to examine critical infrastructure interdependencies and the cascading failures caused by terrorist attacks and natural disasters. 2010 focused on catastrophic flooding during a pandemic flu. Over 150 stakeholders took part in this one day table-top exercise. Results from the exercise were compiled and are referenced in the Comprehensive Community Bio-Event Resilience Plan. Also, an integrated Action Plan of all six exercises has been created based on the findings and recommendations of stakeholders. This work has been recognized by the Department of Homeland Security and National Governors Association as the model for bringing public and private stakeholders together to examine important security and economic interdependent relationships.

## Northwest Warning, Alert, and Response Network

NWWARN connects key decision makers in critical infrastructure with law enforcement and the Washington State Fusion Center (WSFC), creating a network for real-time, two-way information sharing. A seminar was held in October and highlighted the operations of the Washington State Fusion Center (WSFC) and the importance of two-way information sharing between Critical Infrastructure representatives and law enforcement agencies. Because of PNWER's work in developing the NWWARN system over the past seven years, the Washington State Fusion Center now has one of the most advanced programs in the nation to communicate with critical infrastructure stakeholders. Please visit: [www.nwwarn.org](http://www.nwwarn.org)

## Washington State Homeland Security Regional Seminars

The Center for Regional Disaster Resilience partnered with the Washington State Homeland Security Region 6 (King County) Critical Infrastructure Protection Work Group to develop and conduct 3 seminars that provided a learning environment for stakeholders in the areas of Cyber Security, Emergency Response, and Information Sharing.

The first seminar conducted in June 2010 highlighted the importance of cyber security and the need for

organizations to ensure they can respond and recover from a cyber attack. A major outcome of this seminar will be the development of a multi-state/provincial cyber security exercise in the future.

In September 2010, stakeholders from area businesses had the opportunity to learn about the Incident Command System used by emergency first responders. The seminar highlighted the importance of understanding the methods of

first responders and how to adjust ICS for business. The final seminar was held in October and highlighted the operations of the Washington State Fusion Center (WSFC) and the importance of two-way information sharing between Critical Infrastructure representatives and law enforcement agencies. All three seminars were well received by participants and met the goals of enhancing the knowledge of regional critical infrastructures and businesses.

## Comprehensive Community Bio-Event Resiliency Project

Over the course of 18 months, PNWER, with regional stakeholder organizations, worked with the Office of Health Affairs, U.S. Department of Homeland Security/ Science and Technology Directorate, to develop a Comprehensive Community Bio-Event Resilience (CCBER) Roadmap, which outlines gaps and recommendations for the region. The Pilot Project serves as a model for communities and other regions nation-wide to integrate the private sector, and non-profits for pandemics, bio-attacks, and other major health hazards. It highlights specific actions a community can take to become more prepared and resilient. In September 2010, PNWER facilitated a cross border bio-event resilience workshop for over 50 state and provincial stakeholders. This meeting was part of the Annual Border Health Alliance meeting. Participants provided input on regional issues impacting bio-event resilience, collaboration and preparedness. For more information please see [www.regionalresilience.org](http://www.regionalresilience.org)



Bringing together the public and private sectors for resiliency planning helps ensure a comprehensive regional plan.

## 4th Annual Critical Infrastructure Interdependencies Workshop



Alaska Director of Homeland Security **John Madden** addresses participants during lunch.

Developed in cooperation with public, private and non-profit stakeholders, the workshop addressed the importance of supply chain resilience to manufacturing and the broader business community. Over 130 participants, representing private, non-profit, and public sectors attended. Panelists included leaders from Boeing, Starbucks, Safeway, Target, Expeditors International, PACCAR, Puget Sound Energy, Alaska Emergency Management, KUOW Public Radio, King County Emergency Management and FEMA.

John Madden, Director of the Alaska Division of Homeland Security and Emergency Management provided an informative luncheon keynote on the relationship between Alaska and Washington as it relates to supply chains. Ken Murphy, Regional Administrator, Federal Emergency Management Administration and former Oregon State Emergency Management Director also addressed the workshop participants on the important role that public and private collaboration plays in disaster recovery.

# Regional and Cross Border Projects

## 2010 Winter Olympics

This year started with the world's largest winter sporting event being held in the region, and an influx of global and national leaders in Vancouver. PNWER became a community partner with the 2010 Olympic Organizing Committee, with much of the early part of the year built around making the 2010 Winter Olympics a success.

PNWER hosted a Border Round Table at the 2010 Olympics with US Ambassador Jacobson, Premiers Campbell (BC) and Wall (SK), regional directors of the Canadian and US Border Services Agencies, and representatives from around the PNWER Region. The focus was on identifying issues and pushing forward the process to improve border movement.

Together with representatives from Alaska, Idaho, Oregon, British Columbia and Washington's tourism industries we hosted a Tourism Showcase of the region at the 2010 Olympics. The event was attended by a number of media that were in Vancouver for the Games as well as region industry representative.

One of the highlights for many PNWER stakeholders at the Olympics was the regional business reception co-hosted at Canada's Northern House, together with the governments of the Northwest Territories and Yukon, showcasing opportunities in the north, and building further relationships.



**Don Alper**, Director of the Center for Canadian-American Studies & Border Policy Research Institute at Western Washington University addresses participants at the PNWER Border Roundtable.



**Michele James** of the Department of Homeland Security chats with **John van Dongen**, MLA, from British Columbia during the PNWER business reception.

## Transportation and the Border

The staff has been working with the US Department of Homeland Security on the development of a Northern Border Strategy, and continues to facilitate consultation with regional stakeholders. This includes ongoing meetings with the US Department of Homeland Security, Department of State, and the Canadian Border Services Agency (CBSA).

In the fall, when the CBSA announced the imposition of a \$1,500 per day

cost recovery fee on the Amtrak Cascades service between Portland, Seattle, and Vancouver, BC. PNWER coordinated a successful effort by 53 different organizations to advocate the Canadian Federal for the extension of a fee waiver. This has been done while working with partners on new pilot programs to improve border crossing speed and efficiency, with a primary focus on the rail mode, as well as marine and seaplanes.

PNWER also worked with public and private stakeholders through a letter writing campaign to U.S. Transportation Secretary LaHood that supported Washington and Oregon's successful applications for over \$650 million dollars in funding for the development of higher-speed rail in the region, connecting them with BC.

## Regional Innovation Working Group

Through the year, PNWER's Innovation Working Group has continued to move forward on sharing Innovation best practices in the Region. In March 2010, PNWER and the Washington Economic Development Commission (WEDC), hosted the National Academy of Sciences at the 2010 Northwest Regional Innovation Roundtable. The roundtable meeting held in downtown Seattle, WA, explored strategies to link the bi-national region's innovation resources.



Participants gathered at the March 2010 Innovation Roundtable

The Working Group went on to have an engaging session at the 2010 Annual Summit in Calgary, AB where regional leaders came together to discuss best practices and move forward on developing the Regional Innovation Asset Inventory. The University of Alberta hosted the session and Summit participants were briefed on some of the latest tools and best practices for innovation.

Building on the success of the Summit, the Economic Leadership Forum held in Skamania, WA in November 2010 was another opportunity for regional leaders to identify best practices for fostering innovation collaboration.

Next year's Annual Summit in Portland, OR will be an opportunity for the working group to showcase their efforts. The Center for Pacific Northwest Innovation (CPNI) continues to gain interest from national leaders in innovation and the future is promising for this innovative network for regional collaboration.

## Arctic Caucus Leadership Forum

Driven by the efforts of Senator Lesil McGuire of Alaska, the Arctic Caucus held its first Leadership Forum December 2010 in Barrow, AK, the northern-most community in the United States. The North Slope Borough welcomed over 40 PNWER delegates from around the region to discuss issues around infrastructure development in the North. Presenters included Sen. McGuire; the Deputy Commander of NORAD, Col. Todd Balfe; incoming president of the Alyeska Pipeline, Adm. Tom Barrett; and the co-chair of the PNWER Telecom working group, Don Pumphrey from NorthwesTel.

This meeting overlapped with the Alaska Legislature's Northern Waters Task Force's public hearing, allowing participants to hear a wide range of views on Arctic development from local citizens and organizations. The Caucus developed a number of action items, including supporting higher level federal involvement in the Arctic Council, the further development of a ship tracking system useful for commerce as well as search and rescue, and other issues. The next Arctic Caucus meeting will be held in the Northwest Territories in the spring or summer 2011.

For further details on the Leadership Forum, including links to presentations, programs and other information, go to: <http://www.pnwer.org/WorkingGroups/ArcticCaucus.aspx>



Arctic Caucus delegates learning traditional Inupiat dancing. Delegates discussed issues of the north with regional implications.

# Regional and Cross Border Projects

## Legislative Energy Horizon Institute

At the 2008 Vancouver Summit, the Energy Chair's Task Force and the Energy Horizon Project proposed the development of a Legislative Energy Institute to prepare new legislators for a commitment to energy policy. PNWER's private sector partners had recognized a need for legislators to have a better understanding of the basic energy system, including how the infrastructure works, how it is regulated, and how public and private utility managers make business decisions to prepare for the region's future energy needs.

From this, the Legislative Energy Horizon Institute was born. PNWER approached the US Department of Energy for funding and they agreed to provide \$65,000 in seed funding and asked us to work with NCSL. PNWER reached out to major energy stakeholders, including utilities in the region, to gauge possible supplementary support. Additional funding was secured from Alberta and Saskatchewan, and from several private sector 'launch' sponsors: Spectra, Puget Sound Energy, BP, Northwest Gas Association, PacifiCorp and Enbridge.

PNWER partnered with the University of Idaho's Executive MBA Leadership Institute to develop the curriculum of the 9 day legislative course. Legislators who completed the 60 hours of course work were awarded a certificate in Energy Policy from the University of Idaho. It took two months to construct the curriculum and meeting logistics, and three



PNWER Legislative Energy Horizon Institute participants gathered in Washington D.C. for the final of three sessions. 37 legislators graduated from the first class.

months to recruit the first class. The first of three sessions were held at the 2009 Summit in Boise. Initial feedback from session participants was very positive. The second session was held in December 2009 during NCSL's fall forum in San Diego, CA. In April 2010, 37 legislators graduated after the final session in Washington, D.C.

The next class of the Legislative Energy Horizon Institute will convene at the PNWER 21st Annual Summit in Portland, Oregon July 19-22, 2011. Because of the initial success, the institute is being expanded to allow for 60 participants.



Marc LaPage of the Canadian Embassy, speaks on Canadian energy and climate change



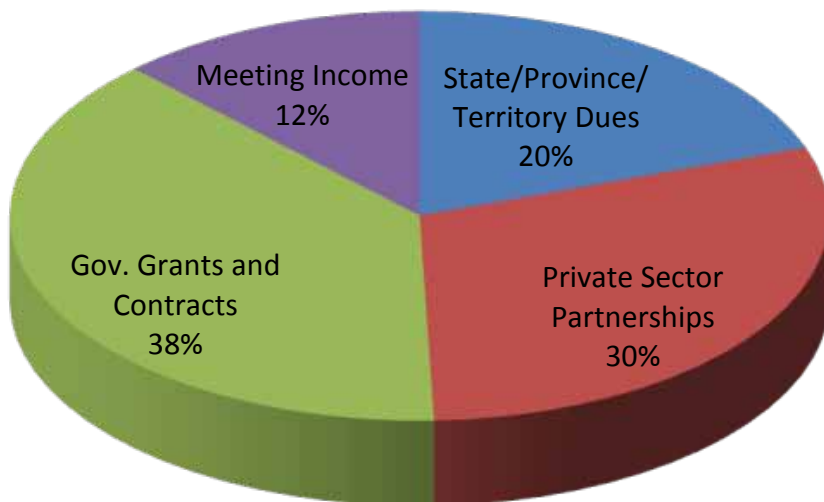
Legislators who completed the 60 hours of course work were awarded a certificate in Energy Policy from the University of Idaho, PNWER, NCSL, and US DOE.

# 2010 Finances

PNWER's income is derived from dues from member states, federal and state/provincial grants and contracts, and private sector contributions. All states/provinces pay \$35,000 per year and territories pay \$7,000. Montana pays \$21,000 per year. Private sector contributions vary by company and amount. Approximately 40% of PNWER's revenue was received from federal and state/provincial agencies for various projects.

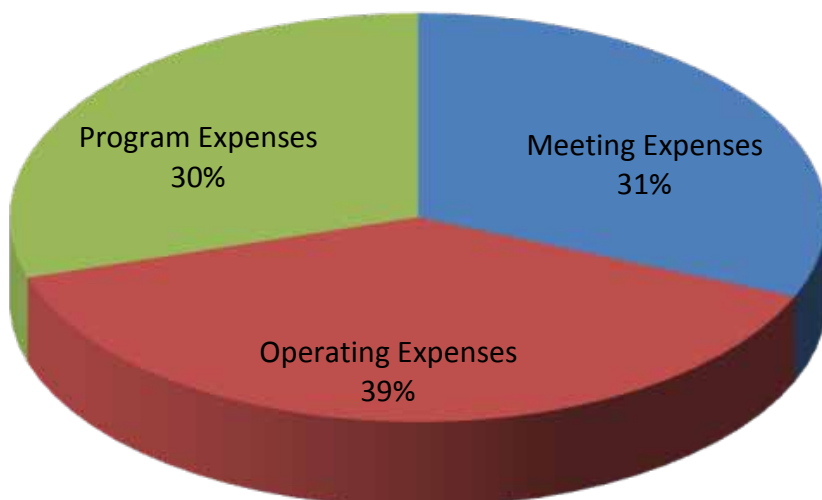
During the fiscal year ending September 30, 2010, PNWER's total income was \$1,428,363 and total expenses totaled \$1,427,173

## FY10 Revenue



FY10 Revenue	
State/Province/Territory Dues	\$ 280,000
Private Sector Partnerships	\$ 426,075
Gov. Grants and Contracts	\$ 547,079
Meeting Income	\$ 175,209
<b>Total</b>	<b>\$ 1,428,363</b>

## FY10 Functional Expenses



FY10 Functional Expenses	
Meeting Expenses	\$ 447,384
Operating Expenses	\$ 554,829
Program Expenses	\$ 424,960
<b>Total</b>	<b>\$ 1,427,173</b>

# Sponsorship Opportunities

## How you can support the Pacific Northwest Economic Region:

PNWER invites companies, non-profits, governments and individuals to become involved with the organization through sponsorships, partnerships, memberships and meeting participation. In recognition of your needs and financial capacity, we offer a number of different opportunities.



## Sponsorship

### Conference Sponsorship:

Our Sponsors for the Annual Summit, Economic Leadership Forum and other PNWER meetings play a vital role in the development of the agenda, content, look and feel of the meetings. They are given a great deal of visibility at the event, and depending on levels of investment may be the primary sponsor of a specific part of the meeting to recognize their commitment. For information on the upcoming event sponsorships, please visit the PNWER Website.

### Sustaining Sponsorship:

The Sustaining Sponsors program is for those businesses and organizations committed to the long term development of the region, and supporting the organization. Sustaining sponsors commit to a **three year investment** in PNWER, are involved in planning events throughout that time period, and are recognized on a consistent basis throughout the year for their support.

“PNWER has been the single most effective organization that we have been associated with in our twenty-three year existence in addressing political as well as business issues.”

- **Darrell Bryan, President and CEO of Clipper Navigation Inc.**

## Partnerships

As a public-private partnership, PNWER is a great partner for grants and contracts that require facilitation, project management and expertise in our many working groups. We have extensive experience in the disaster resilience, energy, workforce development and transportation sectors in particular. Consider PNWER as a partner on an upcoming project, contract or grant that your company or agency is part of.

## Memberships

All sponsors of PNWER are automatically members. As a member, you will be invited to take part in the PNWER private sector council, be invited to special member events during State/Provincial/Territorial Capital Visits, have the ability to share information about your company on the PNWER Website and have discounts at most PNWER events.

“PNWER is an opportunity for continuing to build relationships. None of the Alberta Companies can afford to have any blockages or barriers to cross-border trade. A company like TransCanada works hard to contribute to organizations such as PNWER because it’s important to us and our shareholders that governments don’t set up additional trade barriers,”- **Hal Kvisle, CEO (retired) of TransCanada**



OFFICE OF MAYOR SAM ADAMS  
CITY OF PORTLAND



Dear Friends,

On behalf of the residents of our city, it's my pleasure to invite you to Portland, Oregon, July 19-22, 2011, for the 2011 PNWER Summit. Our theme for 2011 is "Toast to Innovation," and we are eager to share with you everything innovative that Portland has to offer, from clean technology to beer technology.

Portland is recognized globally as a leader in sustainable development, and Portland's residents and visitors know our city as one of the most livable cities in the world. With the Cascade Mountains to the east and the Pacific coast to the west, Portland is renowned for its natural beauty and commitment to preserving green space. Portland also boasts a vibrant arts and culture community and an active local, organic, and artisanal food scene.

During your stay, I invite you to experience all of the things that make Portland such a unique and remarkable city. You can enjoy our multi-modal transit system, and browse our famous bookshops. Explore our compact urban form and design, and have a bite out one of our many farmers' markets. Study our green building practices, and take a walk in the largest urban forest in America.

Portland is a living laboratory on all these fronts, and offers the perfect venue for us to come together and discuss our shared future. Ultimately, our success depends on our ability to strengthen the ties between our states and provinces, be it in high speed rail or power transmission. This is a critical time for our region, challenging us to look around the corner for the next opportunities in technology, new sources of energy, and different approaches to community and mobility.

I look forward to sharing all this and more with you next year at the 2011 PNWER Summit.

Sincerely,

Mayor Sam Adams

2011 Opportunities

# 2011 Summit Activities

The Oregon host committee is working hard to create a program that offers the PNWER summer summit attendees an authentic Oregon experience. While it may be tempting fate to even mention it, the weather SHOULD be lovely, and we hope to offer a number of outdoor experiences to offset the time that will be spent indoors attending the excellent panel sessions and presenters at the conference.



For some of our avid runners, we already know there will be a 5K fun run along the Willamette River promenade, just four blocks from the Hilton.

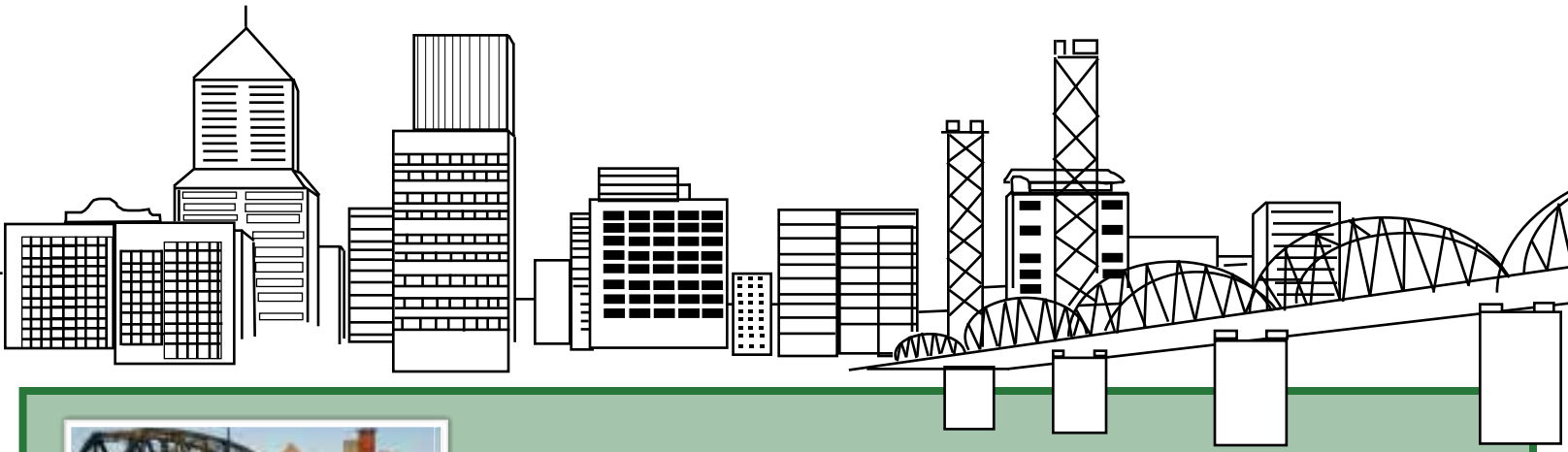
TravelPortland is helping us organize some sort of bicycle-based activity: it doesn't get any more authentic than biking in Portland!

And, of course, we're working in a way to sample some of Portland's famous micro-brews--July is Oregon Craft Beer Month!

Policy tours will include a look at invasive species eradication on a wetland owned by the Port of Portland, an arts and culture policy tour focused on the economic contribution the creative industries make to our economies, a look at some of the most innovative food processors you'll find anywhere, a downtown walking tour of just a few of Portland's large inventory of green buildings, and, of course, a beer and wine industry tour which will be hosted by our official beer sponsor, Rogue Brewing.

We will be touring Solar World, the largest manufacturer of high performance solar panels for homes, businesses and government installations and Bonneville Power Administrations Managing Grid Control Room.





## PNWER 21st Annual Summit

# *A Toast to Innovation*

July 19 - 22, 2011



### 2011 Session Topics Include:

- **Gaining an edge for the Pacific Northwest:** *Regional Trade and Global Competiveness*
- **Moving at high speeds:** *Transportation Innovation*
- **Our energy future:** *A regional look at renewable energy generation and transmission*
- **Tourism:** *Joint efforts in promoting the Pacific Northwest in new markets*
- **The future of Northwest Communities:** *Sustainable structures and ecodistricts*
- **Columbia River Treaty Symposium**

... and much more

## Portland, Oregon

[www.pnwer.org/2011AnnualSummit.aspx](http://www.pnwer.org/2011AnnualSummit.aspx)



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