



MEDIA ADVISORY

July 10, 2024

33rd Annual Cross-Border Economic Summit to be Held in Whistler, July 21-25

Advancing a Sustainable Regional Economy through Clean Energy & Innovation

WHISTLER, BC - Over 500 state, provincial, and territorial legislators, government officials, and business leaders from the Pacific Northwest states and Western Canada will convene at the Pacific NorthWest Economic Region's (PNWER) 33rd Annual Summit in Whistler, British Columbia, Canada from July 21-25.

This bi-national event brings together delegates from the U.S. and Canada to discuss regional economic best practices, trade concerns, and a variety of key topics including North American energy security, food sustainability, infrastructure, critical minerals, and more.

WHEN: Sunday, July 21 - Thursday, July 25, 2024

**WHERE: Fairmont Château Whistler
4599 Chateau Blvd, Whistler
British Columbia, Canada**

The PNWER Summit will feature numerous high-profile speakers who will address attendees over the five days. The following are just some of the notable speakers:

- Premier David Eby, Province of British Columbia
- Minister Ravi Kahlon, Minister of Housing, Government of British Columbia
- Minister Josie Osborne, Minister of Energy, Mines and Low Carbon Innovation, Government of British Columbia
- Minister Brenda Bailey, Minister of Jobs, Economic Development and Innovation, Government of British Columbia
- Minister Bruce Ralston, Minister of Forests, Government of British Columbia
- Minister Rob Fleming, Minister of Transportation and Infrastructure, Government of British Columbia



- Minister Lana Popham, Minister of Tourism, Arts, Culture and Sport, Government of British Columbia
- Minister Bowinn Ma, Minister of Emergency Management and Climate Readiness, Government of British Columbia
- Minister Nathan Cullen, Minister of Water, Land and Resource Stewardship, Government of British Columbia
- Minister Jagrup Brar, Minister of State for Trade, Government of British Columbia
- Rick Glumac, Member of the Legislative Assembly, Government of British Columbia
- Minister Mary Ng, Minister of Export Promotion, International Trade and Economic Development, Government of Canada
- Minister Anita Anand, President of the Treasury Board of Canada, Government of Canada
- Minister R.J. Sigurdson, Minister of Agriculture and Irrigation, Government of Alberta
- Minister David Marit, Minister of Agriculture, Government of Saskatchewan
- Minister Sandy Silver, Government of Yukon
- Minister John Streicker, Government of Yukon
- Minister Caitlin Cleveland, Government of Northwest Territories
- Dillon Johnson, Executive Council Tla'amin Nation Government
- Ambassador David Cohen, U.S. Ambassador to Canada
- James DeHart, Consul General, U.S. Consul General in Vancouver
- Adam Barrett, Consul General a.i. of Canada in Seattle, U.S.
- Allison Dane Camden, Principal Deputy Assistant Secretary for Multimodal Freight Infrastructure and Policy, U.S. Department of Transportation

The PNWER Summit will also highlight a wide array of regional issues during the conference. The following are some of the critical issues that delegates will address in targeted sessions:

- Building out the Hydrogen Economy
- Innovative Approaches to Address the Missing Middle in Housing Supply in our Region
- Building International Zero Emission Corridors
- AI for Humanity: Unleashing the Power of Artificial Intelligence
- Innovations in Clean Energy and Smart Technology Reshaping Transportation Supply Chains



- Understanding Perspectives on the Canada - U.S. Relationship

FOR MEDIA

To register for the Summit, please go to www.pnwer.org/2024-summit-media.html to complete the media credential form which will provide access to the PNWER backgrounder and other materials.

For more information on the Summit and to view the full agenda visit www.pnwer.org/2024-summit.html.

Once at the Summit, please check in to the media desk upon arrival to receive your credentials.

ABOUT PNWER

The Pacific NorthWest Economic Region (PNWER) is a public/private non-profit organization created by statute in 1991. Member jurisdictions include Alaska, Idaho, Montana, Oregon, and Washington, and the Canadian provinces and territories of Alberta, British Columbia, the Northwest Territories, Saskatchewan, and the Yukon. PNWER's mission is to increase the economic well-being and quality of life for all citizens of the region, identify and promote "models of success," and serve as a conduit to exchange information. For more information on PNWER visit www.pnwer.org.

To learn more about this year's summit, please watch our video at https://youtu.be/n_QuW0tJsD8.

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